

# Employment Training Panel

The state's premier program supporting job creation and retention through training since 1983



# What is ETP?

The Employment Training Panel (ETP) is a statewide business-labor training and economic development program.

The program supports the California economy by funding training to ensure employers have the skilled workers they need to compete globally.

ETP funded training supports the creation and retention of high-wage, high-skilled, secure jobs in industries that have the greatest positive impact on California's economy.

# ETP's Mission

The Employment Training Panel provides financial assistance to California businesses to support customized worker training to:

- Attract and retain businesses that contribute to a healthy California economy
- Provide workers with secure jobs that pay good wages and have opportunities for advancement
- Assist employers to successfully compete in the global economy
- Promote the benefits and ongoing investment of training among employers

# History of ETP

## □ 1982

- **Assembly Bill 3154, Alister McAlister**

(effective January 1, 1983)

Required payments into the Employment Training Fund (ETF)

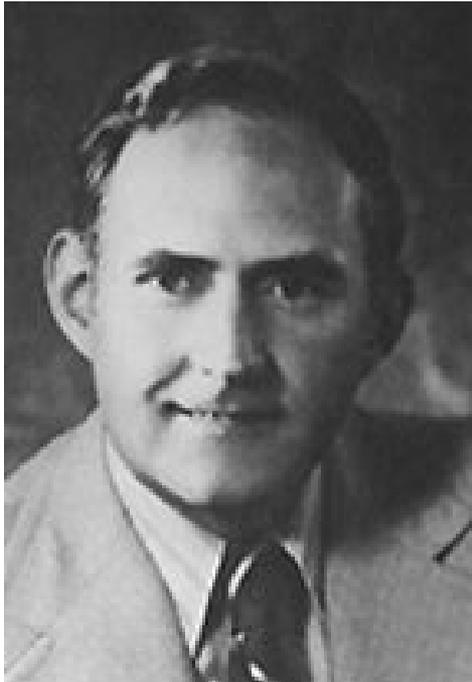
- **Assembly Bill 3461, Patrick Johnston**

(effective January 1, 1983)

Established the Employment Training Panel (ETP)

(with a sunset date of January 1, 1987)

# Assembly Member Alister McAlister and Assembly Member Patrick Johnston



# The Early Years

- **Between 1983 and 1995, the Panel's sunset date was extended multiple times.**
  - 1985: extended sunset date from 1987 to 1991
  - 1989: extended sunset date from 1991 to 1994
  - 1994: extended sunset date from 1994 to 1997
  - 1995: extended sunset date from 1997 to 2002
- **In 2000, Senate Bill 43 (Johnston) repealed the sunset provision. ETP became a permanent program!**

# ETP's Role in the Economy

ETP's role in the economy is derived from its initial mandate in 1982 – to move large numbers of unemployed workers quickly into employment and to save the jobs of workers threatened with displacement.

The program has expanded over the years to include increased support for retraining incumbent workers of businesses in industries challenged by out-of-state competition, as well as in industries key to California's infrastructure.

Today, ETP focuses on supporting job creation and business attraction, retention, and expansion, as well as the employment and retention of workers.

# ETP in Statute

## **The Employment Training Panel**

Chapter 3.5, Unemployment Insurance Code [10200-10217]

### **Eight Member Panel:**

(Chapter 3.5, Unemployment Insurance Code, Section 10202.5)

- ❑ 3 gubernatorial appointees
- ❑ 2 Speaker of the Assembly appointees
- ❑ 2 Senate pro Tempore appointees
- ❑ 1 ex officio, voting member representing the Director of the Governor's Office of Business and Economic Development (GO-Biz)

# Members of the Panel

**Barry Broad, Chairperson**



**Janice Roberts, Vice Chair**

**Sam Rodriguez, Member**

**Edward Rendon, Member**

**Gloria Bell, Member**

**Sonia Fernandez, Member**

**Kish Rajan, Member**

**(Leslie McBride regularly serves in place of Kish. )**

# ETP's Executive Staff

## **Stewart Knox**

### **Executive Director**

Stewart Knox was appointed Executive Director of the Employment Training Panel by Governor Edmund G. Brown Jr. on September 30, 2014.

## **Peter Cooper**

### **Assistant Director**

(Appointed May 2012)

## **Jill McAloon**

### **Chief Deputy Director**

## **Maureen Reilly**

### **General Counsel**



**ETP Central Office  
1100 J Street  
Sacramento, CA. 95814**

**Sacramento Regional Office**

**Application & Assessment Unit**

**Planning and Research Unit**

**Cert & Fiscal Unit**

**Contract Review Unit**

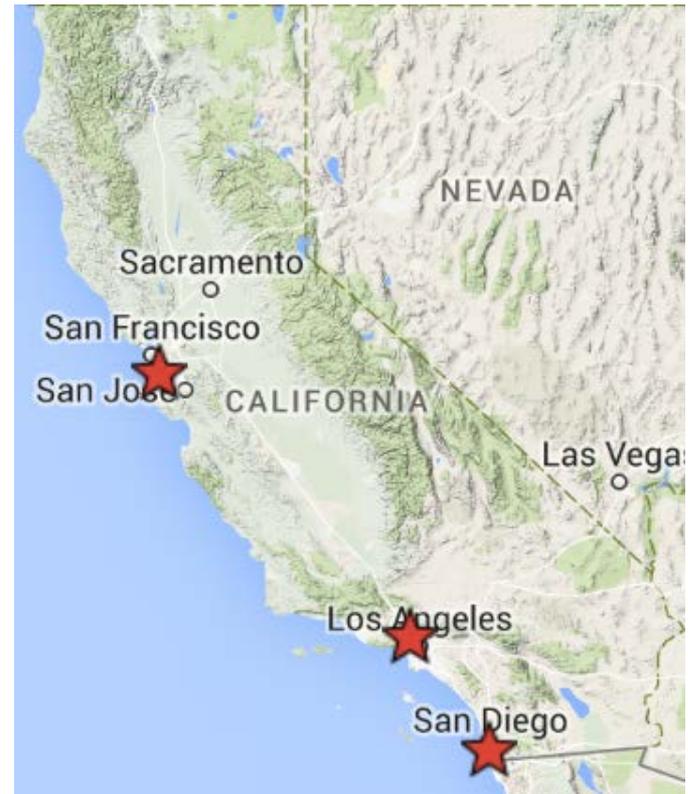
**Economic Development Unit**

**Audits Unit**



## Regional Offices

San Francisco Bay Area  
North Hollywood  
San Diego



# Eligible Entities

**ETP can contract directly with the following entities:**

- Single Employers
- Groups of Employers
- Training Agencies

**ETP funds training for incumbent workers and individuals who are unemployed at the start of training.**

# Employment Training Funds

The Panel establishes funding priorities each Fiscal Year.  
The following are effective for FY 2014-15

Contract Type	Project Cap
Single Employer	\$425,000
Multiple Employer	\$650,000
Small Business	\$50,000
Apprentice Training: Per Program Sponsor	\$300,000
Critical Proposals	\$750,000

**Amendments:** Funding for active contracts may be increased, in conformity with these caps, on a case-by-case depending on performance.

**AB118:** Caps determined case-by-case basis.

**Drought:** Caps determined case-by-case basis, core program capped as Critical Proposal

# Maximizing Training Funds

- Throughout the years funding for the ETP program has fluctuated. The availability of funds impacts ETP's program and the communities it serves.
- Workforce training needs also shift as California's economy and workforce needs evolve.
- ETP continues to support job creation and workforce development throughout California by supporting projects with the greatest impact on the economy.
- Through the establishment of funding priorities, the Panel maximizes limited funding.

# Funding Priorities

- Priority Industries are established annually
  - Job Creation projects
  - Projects with a demonstrated investment in CA
  - Critical Proposals
  - Small Business projects
  
- Every year the Panel also prioritizes key industries critical to the state's economy

# Key Industries (FY 2014-15)

- Manufacturing
- Green Technology
- Nursing and Allied Healthcare
- Construction
- Goods Movement and Transportation Logistics
- Information Technology Services
- Biotechnology and Life Sciences
- Multimedia/Entertainment
- Agriculture
- Technical Services

# The ETP Process

- Orientation
- Preliminary application (Application Review Unit)
- Site visit/Application for Funding/Contract Development (ETP Regional Offices)
- Monthly public Panel meetings
- Approval
- Funding earned incrementally based on performance
- Project closeout

# ETP's Vision

**The Employment Training Panel will support economic development in California through strategic partnerships with business, labor, and government.**

# Pilot Training Programs and Strategic Initiatives

## □ Core and Alternative Funding

- Job Creation
- Healthcare – Job Creation
- Apprenticeship Training Pilot Program
- Career Technical Education (CTE)
- Support for Veterans
- Alternative and Renewable Fuel and Vehicle Technology Program (ARFVTP)
- Rapid Employment Strategy Pilot on Natural Disasters (RESPOND) – Drought
- Green Technology
- Serving Small Business

# Partnerships

## □ Partnerships

- Governor's Office of Business & Economic Development (GO-Biz)
- California Energy Commission
- Division of Apprenticeship Standards
- California Community Colleges Chancellor's Office
- Interagency Council on Veterans
- California Workforce Investment Board
- Labor and Workforce Development Agency
- Employment Development Department

# Why ETP Works

## **Program Flexibility**

ETP is unique in its ability to swiftly respond to changes in economic conditions and workforce needs.

## **Employer Driven**

Employers make decisions about their training program. They are involved in every aspect of training.

## **Performance-Based**

The performance-based contracting model helps to ensure success.

# What people are saying about ETP

*This training support is critical to the agricultural sector, and we are delighted that ETP is making the funds available...*

Professor Stuart Styles, Director of Cal Poly's Irrigation Training and Research Center (ITRC)

*ETP support is critical in our continuous development of a highly-skilled workforce that's able to respond to market demand with ever improving efficiency and increased customer satisfaction.*

Julie Corbett, Founder & CEO of Ecologic

*Funding from the Employment Training Panel will provide a critical lifeline to our clients and helps Asian Neighborhood Design further our mission of reducing poverty, revitalizing neighborhoods, building healthy communities and providing opportunities for low-income residents to become economically self-sufficient.*

Erica Roetman Sklar, Executive Director of Asian Neighborhood Design

# Looking Ahead

## □ ETP Goals and Objectives

- Enhance ETP's visibility
- Continue to target California's key industries
- Increase support for small businesses
- Support hard-to-serve populations through pilots and initiatives
- Enhance ETP's impact on job creation and retention
- Increase the efficiency and effectiveness of the ETP program

## □ Program Budget

- AB 1476 – Increased ETP's appropriation by \$10M in current FY
- Governor's Proposed Budget

# ETP Contact Information

Alana Sanchez  
916/327-5368  
[alana.sanchez@etp.ca.gov](mailto:alana.sanchez@etp.ca.gov)



**LMI Advisory Group Meeting  
February 5, 2014**