

WIOA Overview

LMI Advisory Meeting
February 4, 2016

Agenda

- Introduction to WIOA
 - What is WIOA?
 - Why is it important?
 - What are the impacts on the division?
 - RASG
 - LISG
 - SISG
 - GIS
 - CESG
 - OES
 - EPG
- Closing Remarks

What is WIOA?

- **Workforce Innovation and Opportunity Act**
 - It's a (big) law
 - Signed into law on July 22, 2014
 - Supported by vast majority of congress
 - It helps people get to the middle class
 - Provides better skills and job training
 - Transforms federal job training programs to this end
 - It involves a lot of money
 - From 2014 to 2020, the law will spend over \$72 billion per fiscal year on job training programs

What is WIOA?

- **Workforce Innovation and Opportunity Act**
 - WIOA also streamlines and modernizes the maze that was federal job-training programs so that workers can access the right training, immediately.
 - It's providing an opportunity to make the workforce development system in California and across the nation better.

Why is it important?

- **It's changing the way the workforce development system operates**
- On September 1st, the EDD's Workforce Services Branch provided a "We're Now WIOA" presentation
- WIOA's goal of delivering workers to the middle class speaks to the vision and mission of EDD, WSB, and LMID

Why is it important?

- WIOA encourages increased LMI application
 - Identify emerging occupations and skills suitable for training related to in-demand industries
 - Develop strategies based on changing economic conditions and the workforce needs of the state
 - Industry sector strategies like industry partnerships, regional skills alliances, industry skill panels, and sectoral skills partnerships

Why is it important?

- **LMI can be creatively applied to support and enhance a variety of these processes**
- It's a good time to look at what we are doing, and see if there's a way to better support the vision and goals of WIOA
- It's a good time to fulfill the LMI requirements set forth by WIOA and support our branch and department efforts to do the same

What are the impacts on the division?

- Foreseeable impact on LMID units that interact with the workforce development system
- Foreseeable impact on LMID units that provide support to units that build products for the workforce development system
- As WIOA continues to roll out over the next year or two, the nature of those impacts and demands of the workforce system can change

What are the impacts on the division?

- Regional Analysis and Support Group
- Local Information Services Group
- Statewide Information Services Group
- Geographic Information Systems
- Current Economic Statistics Group
- Occupational Employment Statistics
- Employment and Payroll Group

Regional Analysis and Support Group

- Design and produce data products to support strategic planning efforts, promote strategic partnerships, and assist in focusing investment resources into key industry clusters and occupations.

Regional Analysis and Support Group

- Regional Economic Analysis Profiles
 - The purpose of these reports are to help align the state's workforce institutions and programs around the needs of regional industry clusters.
 - Industry clusters are groups of associated industries in a geographic area that stimulate the creation of new businesses and job opportunities in a particular field.

Regional Analysis and Support Group

- Regional Economic Analysis Profiles
 - These reports focus on the future employment demand of regional industry clusters and features them as primary investment opportunities.
 - The goal is to help California's workforce development system prepare the state's workforce to compete for these opportunities.

Regional Analysis and Support Group

- Interactive Website
 - Release date: August 21, 2015
 - The interactive website displays statewide, primary, and sub-market data tables.
 - This website allows the user to view industry clusters, along with occupations associated within those industries.

WIOA Impacts

- REA Profiles
- Regional Planning Units
- Labor Day Briefing
- Job Service Tool

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Local Information Services Group

- Likely increased need for LISG
 - More focus on labor market information
 - Added partners
 - More regional emphasis
- Variable frequency and timing
- Part of LMID team to meet key customer needs

Local Information Services Group

- Market LMID products and services
 - From other groups within LMID
 - From LISG
- Attend meetings with partners
- Provide consultation, technical assistance, and training
 - On existing or new LMID reports and databases

Local Information Services Group

- Develop custom local/regional products
- Make suggestions as other LMID groups develop or improve products
 - Possibly suggest changes to LMID website
- Theme: LISG in cooperation with other LMID groups to help partners make informed choices

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- **Statewide Information Services Group**
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Statewide Information Services Group

- Labor market and workforce trends analysis
- Custom data request fulfillment
- Conducts applied research and provides special ad hoc labor market data to research organizations and educational institutions
- Processes confidential data requests

Statewide Information Services Group

- Examples of products include:
 - Monthly press release
 - Labor market trends reports
 - Time-sensitive ad hoc data requests
 - Confidential QCEW data requests
 - Wage and employment outcomes of post-secondary graduates and training program completers

WIOA Effects on the SISG

- AB 2148: Workforce Metrics Dashboard
- State Strategic Workforce Development Plan (State Plan)
- Help Wanted OnLine (HWOL) Data Series

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Geographic Information Systems

- Mapping requests for LMI data.
- Summaries of LMI data (employment and wages) by geographic area and industry.
- Analysis of LMI data within political boundaries (cities, districts) and within natural boundaries (wildfire, flood, earthquake area).

Geographic Information Systems

- Monthly maps for the California Labor Market Review (CLMR).
- Internal (EDD only) mapping requests unrelated to LMI data (e.g. locations of EDD offices, WSB Division Boundaries).

WIOA Impacts

- Mapping requests to help the RASG visually represent economic market and sub-markets.
- Mapping requests to cross-reference RASG economic markets with the State Board's Regional Planning Units.

WIOA Impacts

- Mapping requests to provide visual representation of LMI data analysis
 - Projected future job openings
 - Firms associated with a target industry
 - Industries as a percentage of total employment
 - Any customer-driven configuration

What are the impacts on the division?

- Regional Analysis and Support Group
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- **Current Economic Statistics Group**
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Current Economic Statistics Group

- Consists of five major areas:
 - Current Employment Statistics (CES) Program
 - Local Area Unemployment Statistics (LAUS) Program
 - Agricultural Statistics Program
 - Research and Support Team
 - Projections Program

Current Economic Statistics Group

- Proposed Rule: §688.230
 - What are the minimum requirements to apply for YouthBuild funds?
 - Applications must include:
 - Projections on career opportunities in construction
 - Projections on in-demand industry sectors or occupations

Current Economic Statistics Group

- Concern:
 - Increases Projections Unit workload
- Additional comments:
 - Data already available
 - Requires additional work with LISG

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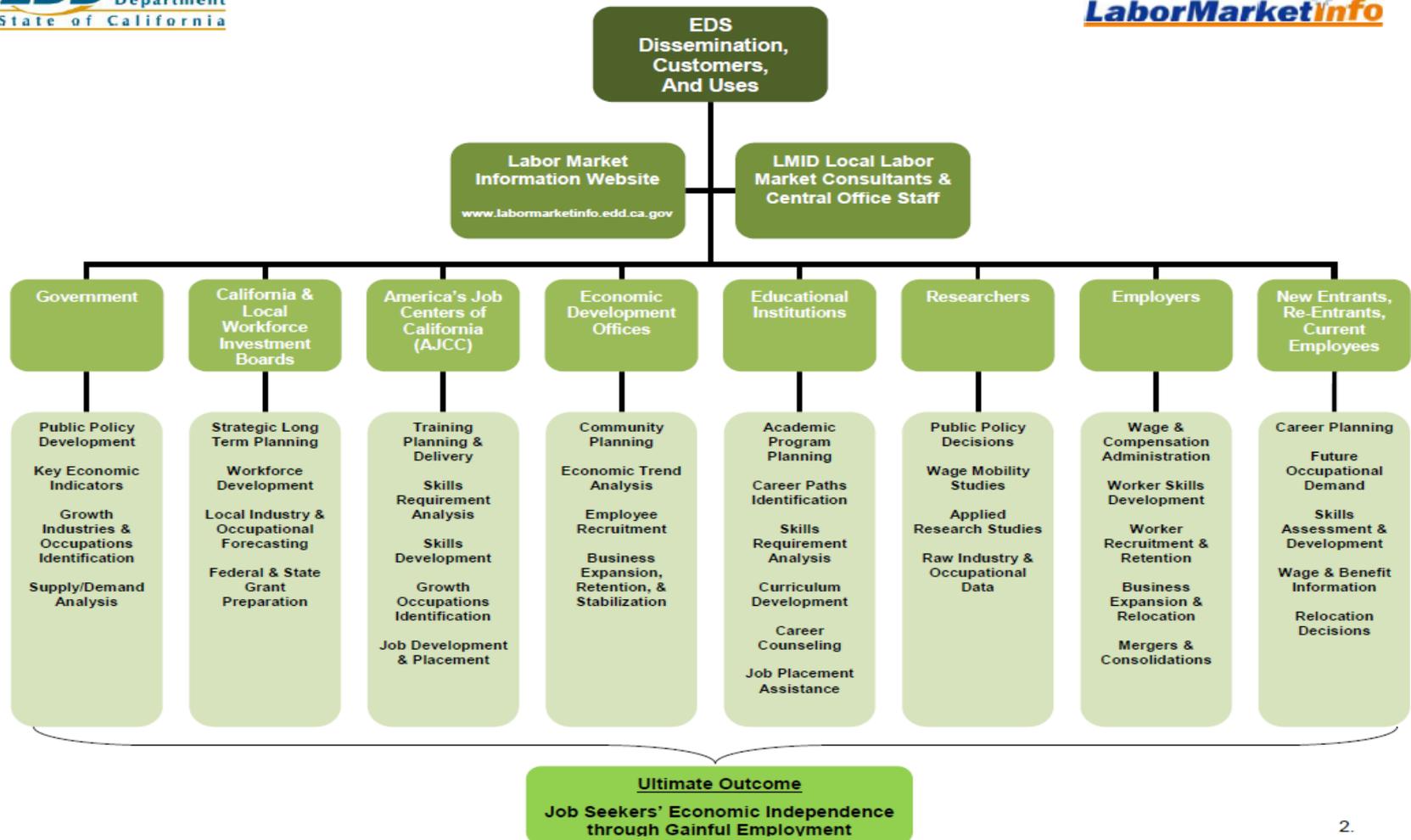
Scope of the Occupational Employment Statistics (OES) Program

- The OES Program is the only comprehensive source of regularly produced occupational employment and wage data for the U.S. economy.
- Conducts the Occupational Employment Reports, which are considered the second most comprehensive survey administered by the U.S. Federal Government (the most comprehensive being the decennial Census).

EDS/LEWIS

- Developed by North Carolina Department of Commerce, Division of Employment Security
- Created by programmer Tom Price
- Used to create wage and employment estimates of areas not covered by the BLS
- Can create custom estimates by county, 4-digit NAICS, and ownership code

EDS/LEWIS CUSTOMERS & USES



Workload Implications

- Produce staffing patterns for Projections, using EDS/LEWIS database.
- Provide area specific data files for RASG Reports.

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What is the Quarterly Census of Employment and Wages (QCEW) program?

- Federal/state cooperative program
- A quarterly count of employment and wages for workers covered by the state's Unemployment Insurance laws
- Available at the national, state, and county levels by industry
- Data serves as an important input to other federal and state programs

Employment and Payroll Group (QCEW)

- 1. Provides snapshot data, such as annual average employment for a specified time period, industry, and cluster in a Regional Economic Analysis (REA) profile.**
 - Example: “During 2013-2014, the Hospitality and Tourism industry cluster was comprised of almost 370,000 workers, or 11.4 percent of the economic market’s employment.”

Employment and Payroll Group (QCEW)

2. Conduct confidentiality checks

QCEW files are used to conduct confidentiality flag checks in order to protect against confidentiality violations with the regional and sub-regional data products.



Closing Remarks

Closing Remarks on WIOA

- WIOA is changing and updating the workforce development system
- On September 1st, the EDD's Workforce Services Branch provided a "We're Now WIOA" presentation
- The purpose of this presentation is to inform about the WIOA as a change agent for the workforce system and by extension, LMID

Questions