

Regional Planning Information Packets

LMI Advisory Group Meeting
January 2014

Agenda

- * Background Summary
 - * Start of project
 - * Research and development
- * Regional Analysis and Support Group
 - * Establishment of official support unit
 - * Year-round production and support
- * Regional Planning Information Packets
 - * Product overview
 - * Production schedule and notes

Background Summary

Start of Project

- * Senate Bills
 - * SB 1401 and 1402
 - * California Workforce Investment Board
 - * California Community Colleges
 - * SB 118 (similar to 1401)
 - * California Workforce Investment Board
- * Formation of Group
 - * Multiple resources contributing to group
 - * Explore how to support the goals of each bill
 - * Regional Planning Information Packet

Start of Project

- * Vision and Goals
 - * Information with a practical purpose
 - * Simple, clean, and straightforward format
 - * Credible and forward-leaning
 - * Focus on industry cluster analysis

Research and Development

- * LMI Institute Training
 - * Focus on industry cluster analysis
 - * Completed in March 2013
 - * Foundation on which to build methodology
- * Research of Methodology
 - * National Review
 - * State LMI Shops
 - * Universities and Colleges
 - * **LMI Subject Expert Review**
 - * Establishment of a Working Methodology

Research and Development

- * Three Pilot Projects
 - * Region 1 (industry cluster and occupation analysis)
 - * Alameda, Contra Costa, Marin, Santa Clara, San Francisco, San Mateo, and Solano Counties
 - * Region 2 (industry cluster and occupation analysis)
 - * Lake, Marin, Mendocino, Napa, Solano, Sonoma, and Yolo Counties
 - * Region 3 (skills gap analysis)
 - * Butte, Del Norte, Lassen, Modoc, Plumas, Siskiyou, Tehama, Trinity, Shasta, Sierra, and Nevada Counties

Research and Development

- * Three Pilot Projects
 - * Region 1 and Region 2 → COMPLETE
 - * Region 3 → WORK IN PROGRESS
- * Feedback on Product Content and Design
 - * Vital for incremental and continuous improvement
 - * Content and design

Research and Development

- * Product Development
 - * Total job openings (new jobs and replacement jobs)
 - * High priority industry clusters
 - * High priority occupations within those industry clusters
 - * Forward-oriented
 - * Look at future jobs
 - * Focus on projections

Regional Analysis and Support Group

Establishment of Official Support Unit

- * Regional Analysis and Support Group
 - * Launched on July 22, 2013
 - * 10+ Staff
- * Home Base for All Cluster Analysis Activities
 - * Production of Regional Planning Information Packets
 - * Feedback collection
 - * Ongoing research and development

Year-Round Production and Support

- * Training and Development
 - * Cluster analysis training in progress (since late 2013)
 - * Goal to begin production by Spring 2014
 - * Create products throughout the year
- * Contact Information
 - * Amy Faulkner, Research Manager II
 - * Justin Wehner, Project Lead and Technical Expert

Regional Planning Information Packets

Product Overview

- * Sample is our latest DRAFT for California, but will be available for sub-state regions
- * Regions based on economics, not political boundaries
- * 6-digit cluster definitions used for sample, but 4-digit cluster definitions will be the standard
 - * Based on limitations and availability of LMID projections data
 - * Created by LMID, reviewed by LMID and committee

Product Overview

- * Two components:
 1. Regional industry cluster analysis
 - * Examines and ranks all industry clusters in a region
 - * Only one report per region
 2. Occupation analysis for SINGLE industry cluster
 - * Examines and ranks all occupations within a single cluster, in a region
 - * Only one report per cluster (and there are multiple)

Walkthrough of Regional Planning Information Packet

Production Schedule

- * Regional Analysis and Support Group
 - * Begin production of Regional Planning Information Packets in Spring 2014
 - * Flexible with demand, but starting point is to produce one industry cluster analysis and three occupation analysis reports (as a packet) for each region
 - * First production cycle will have limitations, so will create packets for LWIBs that request them

Production Notes

- * Regional Analysis and Support Group (con't)
 - * May be able to produce more than three occupation analyses for a region if production schedule permits
 - * Once region framework complete, we will create packets for those regions (for free)
 - * Ad-hoc requests for areas outside of the standard regional framework may be available (for a fee)

Closing

Closing of Presentation

- * Regional Planning Information Packets
 - * The name may undergo one final change before production begins, but the content will largely remain the same
 - * We are taking pre-orders in anticipation of start of production
- * We are always listening
 - * What can we do to increase the adoption rate?
 - * How can we design it to make it more useful?
 - * What would you like to see? What are we missing?

Questions?