



SOUTHERN CALIFORNIA ASSOCIATION of GOVERNMENTS

# Uses of LMID Data at the Southern California Association of Governments

LMID, May 26, 2011

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Regional Planner Specialist

# I. Overview of SCAG and the Region



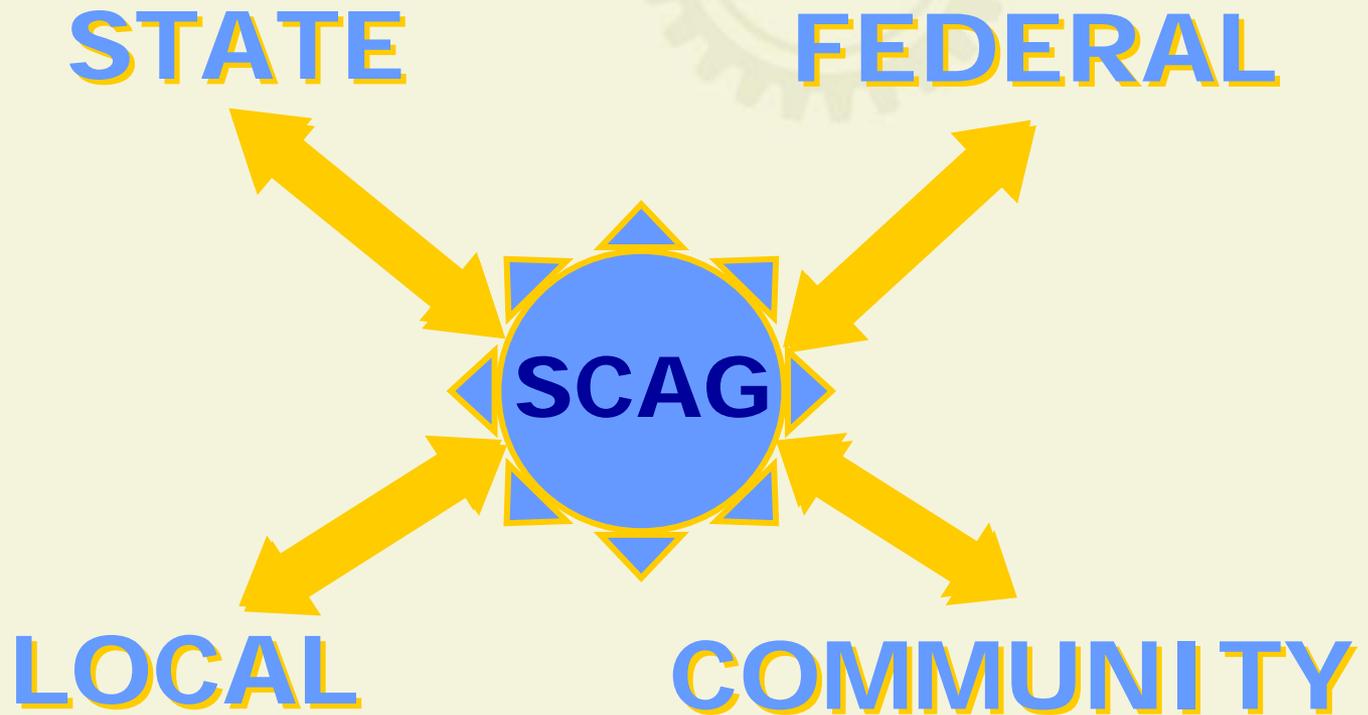
- Metropolitan Planning Organization (MPO) and Council of Governments (COG)
- Governed by a Regional Council of 84 local elected officials
- 6 counties, 190 cities and over 18 million residents
- 15th largest economy in the world

# Planning for the Future

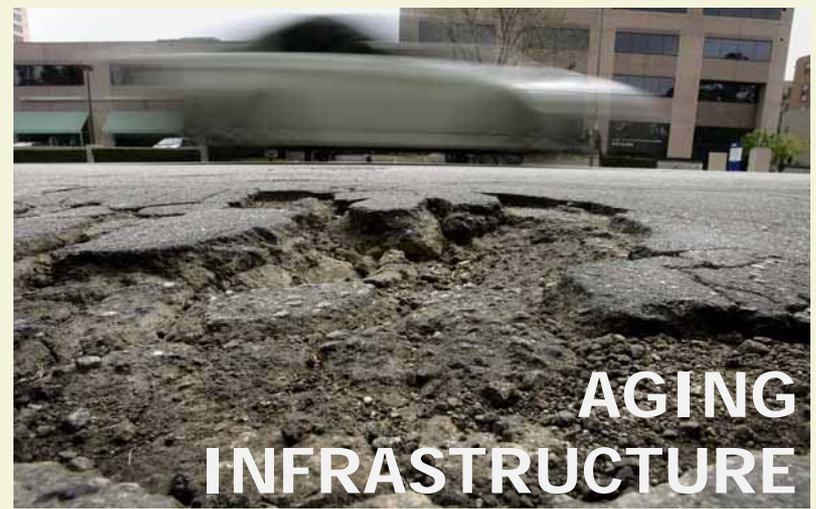
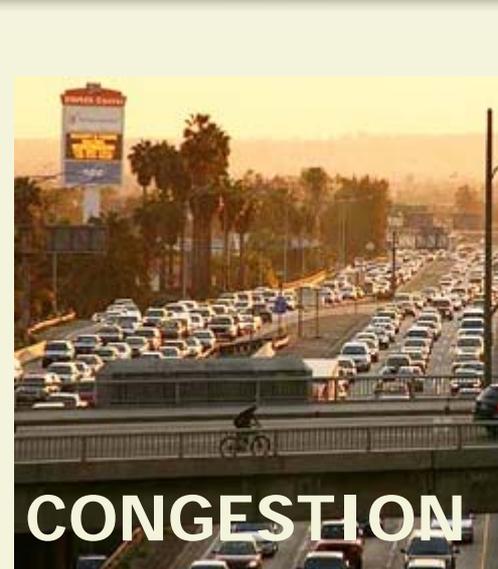
SCAG undertakes a variety of planning and policy initiatives to encourage a more sustainable Southern California now and in the future.



# Focus on Collaboration

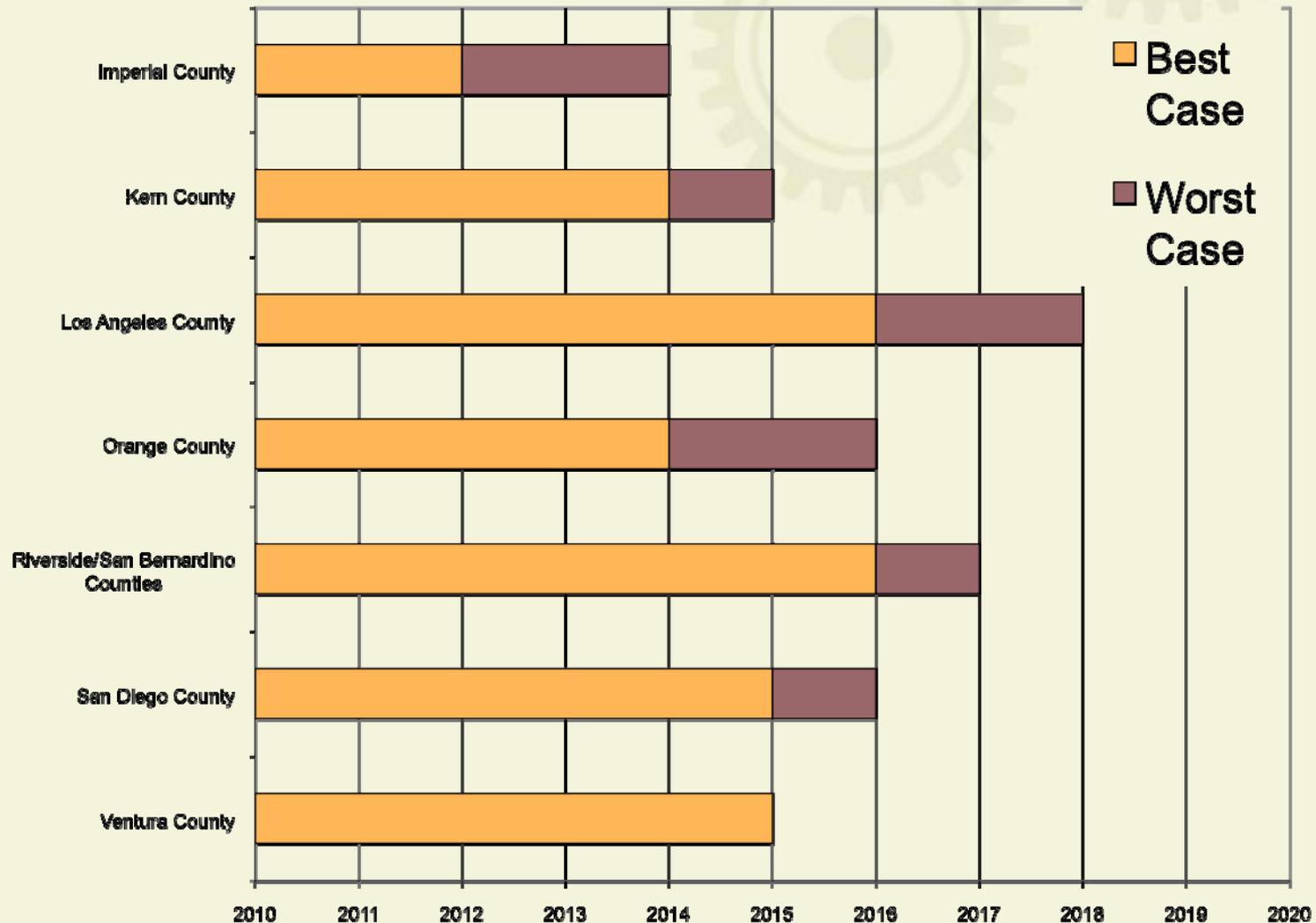


# II. Regional Challenges



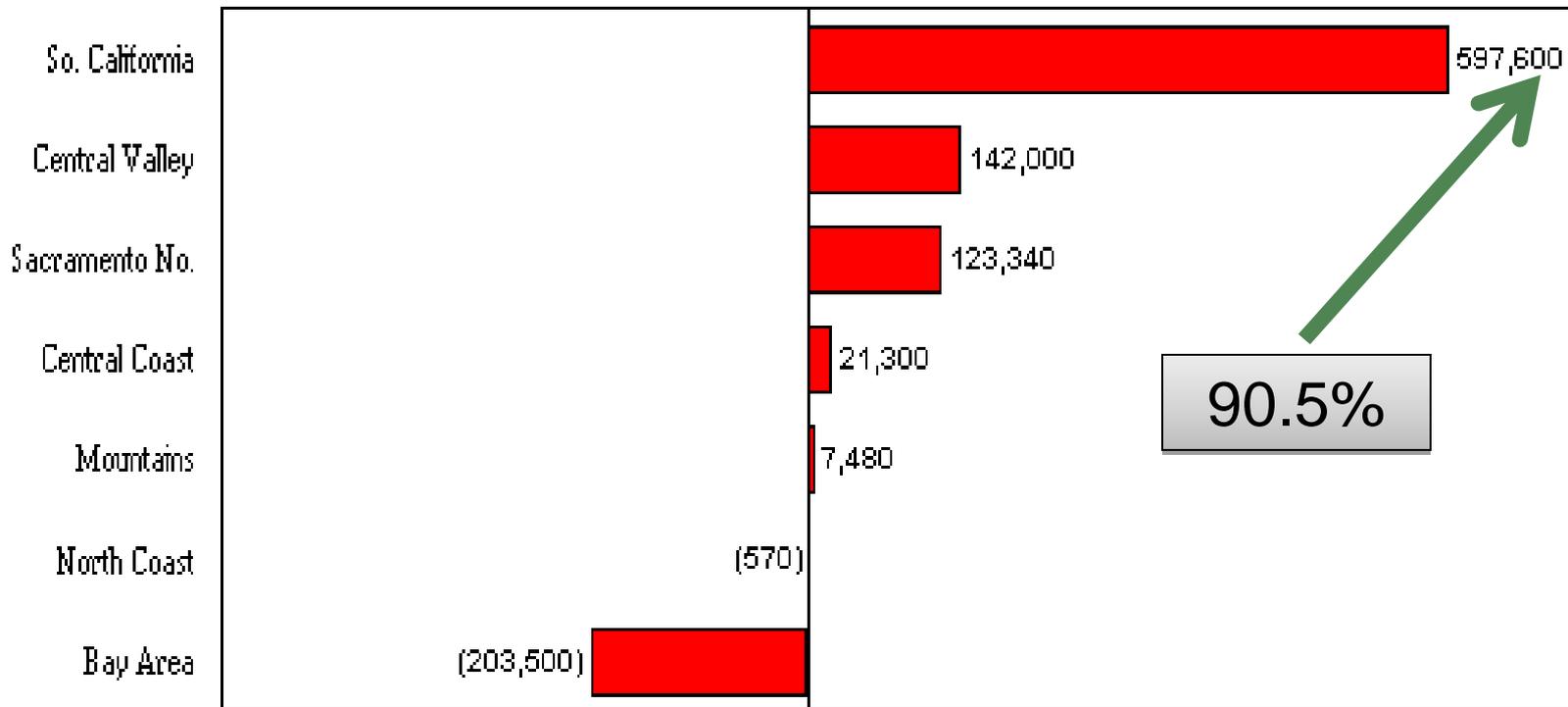
# Regional Challenge

## When Will We Recover The Jobs Lost



# Southern California Share of California Job Creation: 2000-2007

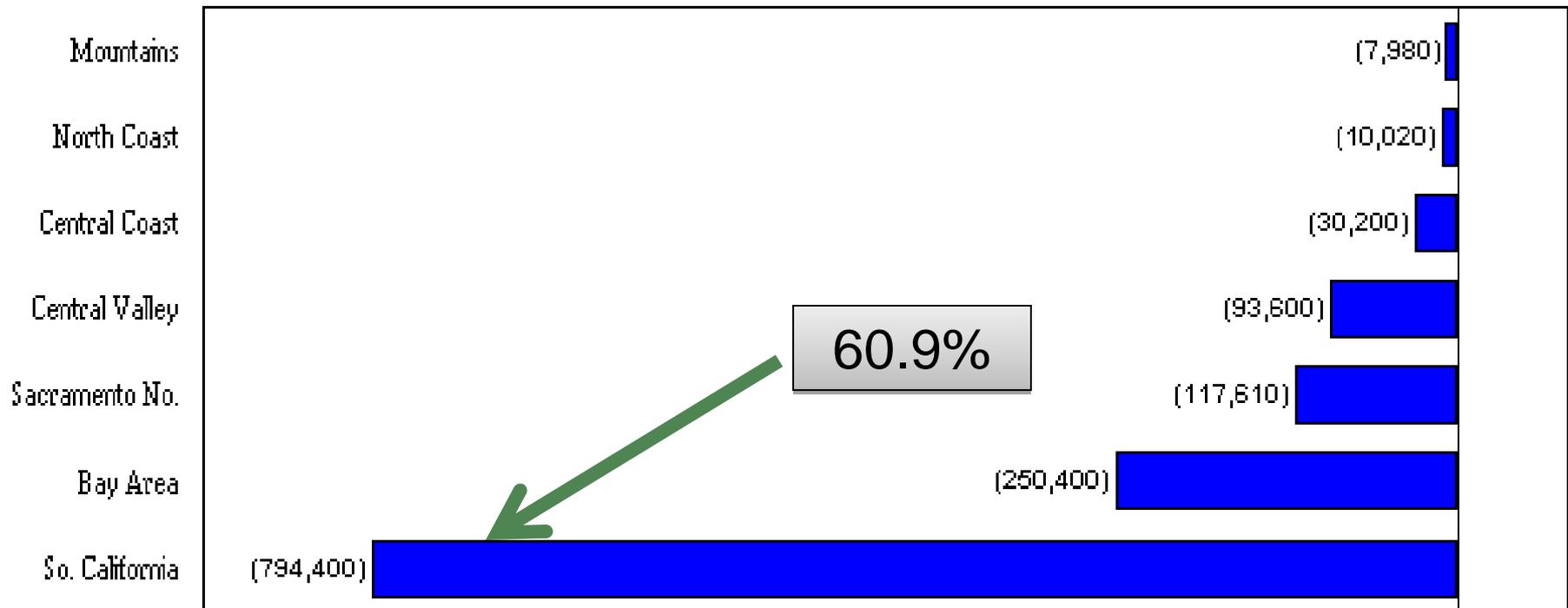
## Job Creation or Loss California Regions, 2000-2007



Source: C.A. Employment Development Department

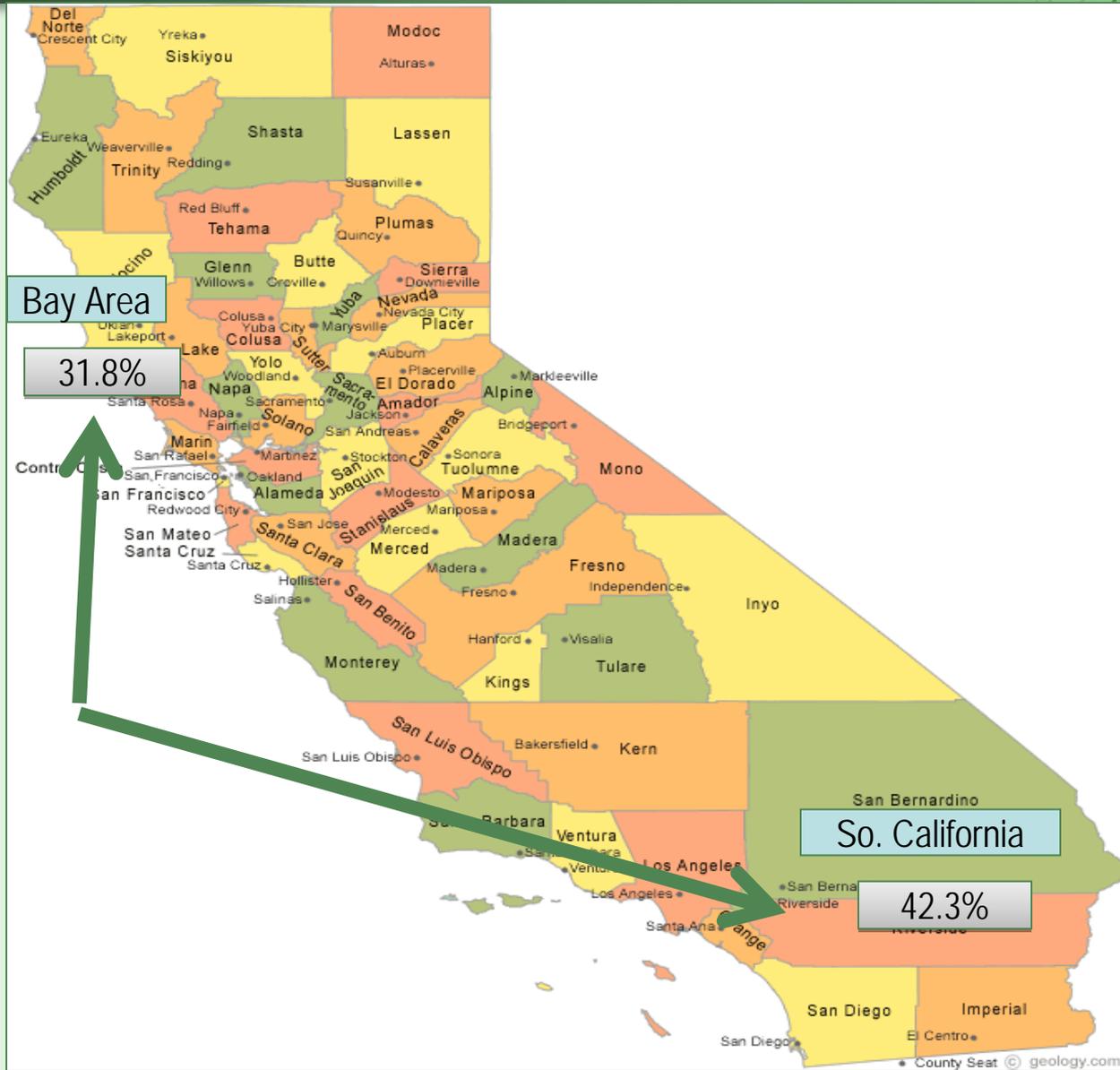
# Southern California Share of California Job Losses: 2007-2010

**Job Losses  
California Regions, 2007-2010**

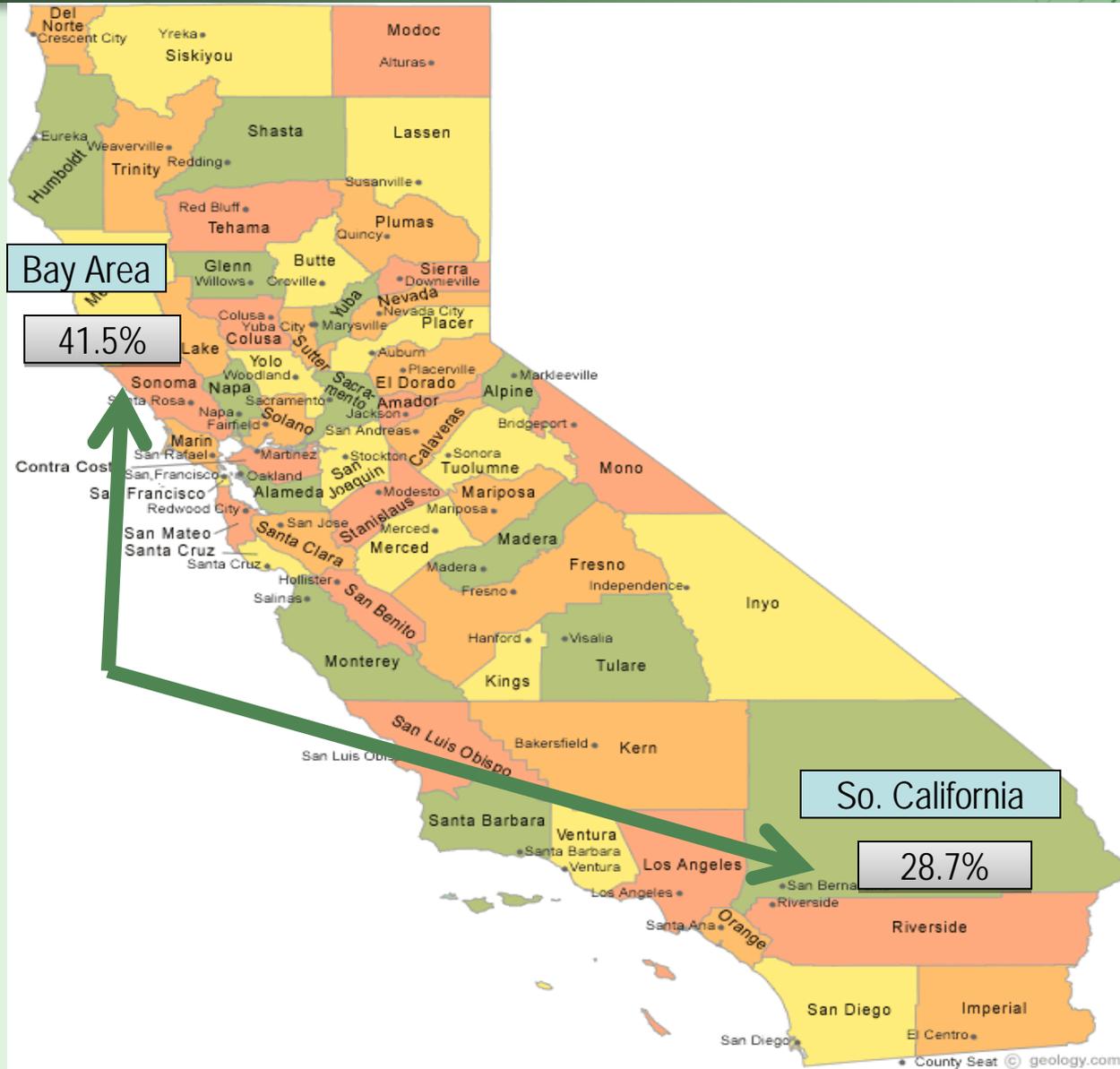


Source: CA Employment Development Department

# CALIFORNIA EDUCATION LEVELS HIGH SCHOOL OR LESS – 40.3



# CALIFORNIA EDUCATION LEVELS BACHELOR'S OR HIGHER DEGREE - 29.9%



So. California

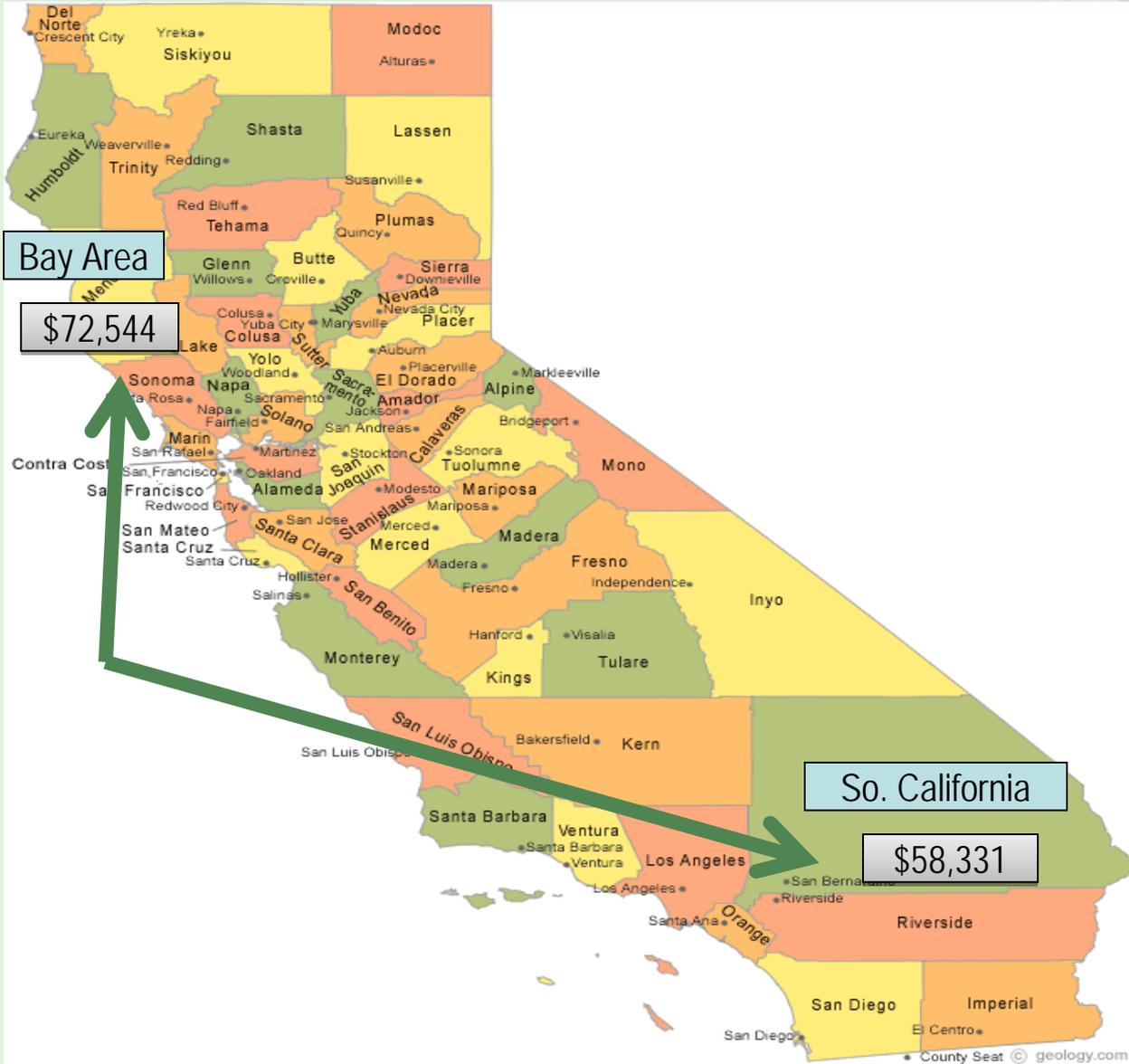
28.7%

Bay Area

41.5%

# CALIFORNIA MEDIAN INCOME

\$58,931



SOUTHERN CALIFORNIA

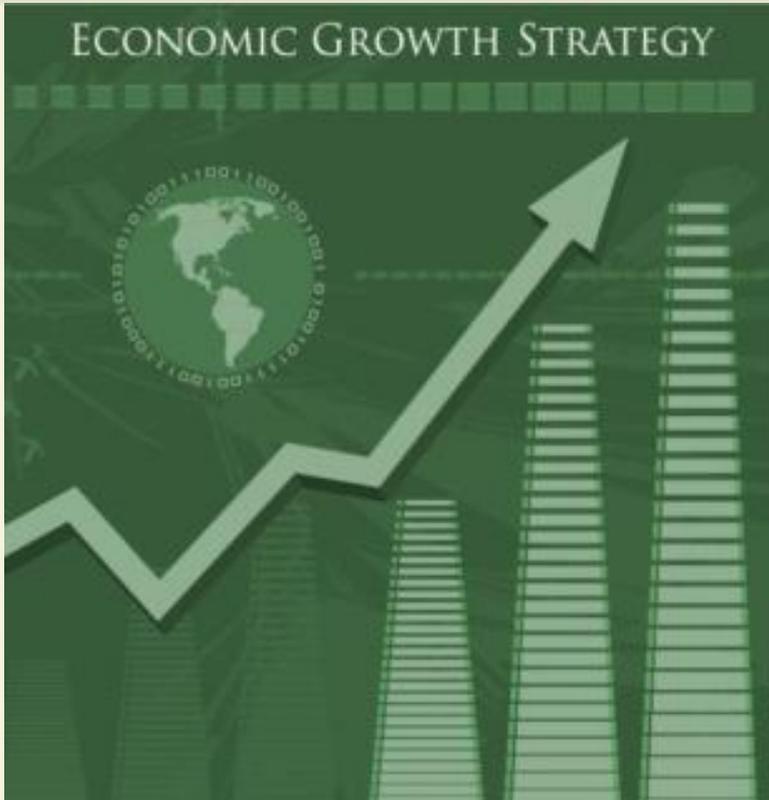


ASSOCIATION of  
GOVERNMENTS

DRAFT  
SOUTHERN CALIFORNIA  
ECONOMIC RECOVERY &  
JOB CREATION STRATEGY



# Southern California's Road to Recovery



## Recommendations

- Retain and expand the region's high-tech manufacturing and R&D base.
  - Restore the manufacturing investment credit.
  - Create a "Green Team" that would develop an expanded definition of green industries and work to retain and grow green activities in the state
  - Designate 'Enterprise Counties' where unemployment exceeds 10%.
- Work together to "Beat" the Panama Canal through Infrastructure Investment
- Accelerate and Extend Successful State Film Incentive Program

# SCAG Local Profiles

<http://www.scag.ca.gov/resources/profiles.htm>

## Profile of San Bernardino County

Southern California Association of Governments' (SCAG) Regional Council includes 67 districts which represent 190 cities in the SCAG region.

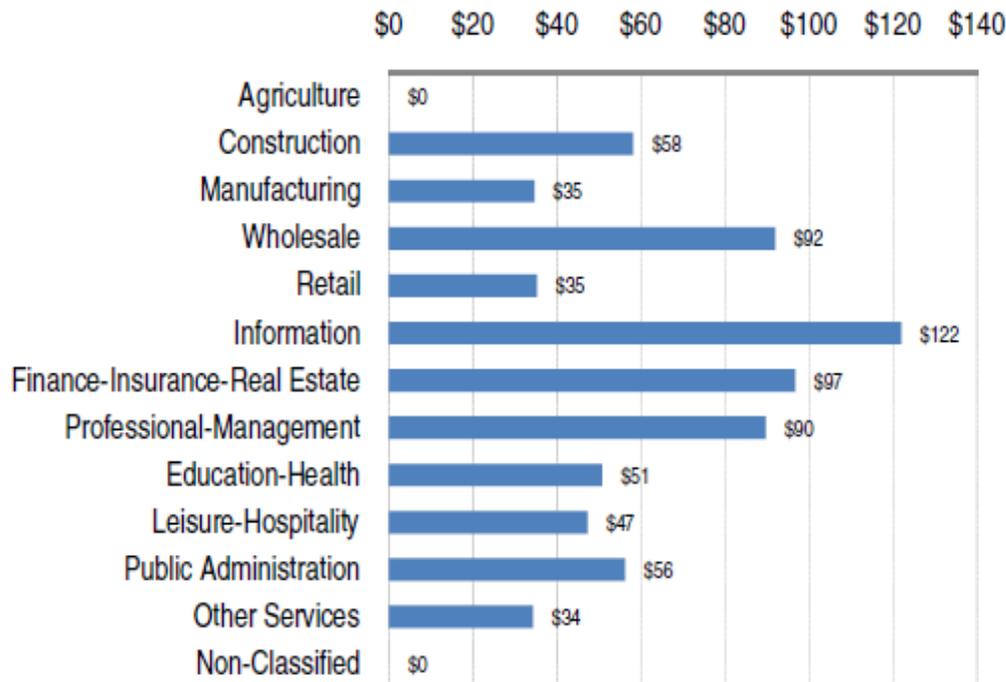


Category	San Bernardino County	SCAG Region	San Bernardino County relative to SCAG Region*
2010 Population	2,035,210	18,051,534	[11.3%]
2010 Median Age (Years)	31.2	33.8	-2.6
2010 Hispanic	49.2%	45.3%	3.9%
2010 Non-Hispanic White	33.3%	33.4%	-0.1%
2010 Non-Hispanic Asian	6.1%	12%	-5.9%
2010 Non-Hispanic Black	8.4%	6.5%	1.9%
2010 Non-Hispanic American Indian	0.4%	0.3%	0.1%
2010 Non-Hispanic All Other	2.6%	2.6%	0%
2010 Number of Households	611,618	5,847,909	[10.5%]
2010 Number of Housing Units	699,637	6,332,009	[11%]
2010 Homeownership Rate	63.9%	55.5%	8.4%
2010 Average Household Size	3.3	3.1	0.2
2010 Median Household Income (\$)	56,539	59,155	-2,616
2010 Residential Units with Permits Issued	1,058	17,632	[11%]
2010 Units with Permits Issued per 1,000 Residents	0.91	0.94	0
2010 Median Existing Home Sales Price (\$)	155,000	291,000	-136,000
2009 - 2010 Median Home Sales Price Change	4%	5.4%	-1.4%
2010 Drove Alone to Work	80.5%	77.6%	2.9%
2010 Mean Travel Time to Work (minutes)	32	31.9	0.1
2010 Number of Jobs	640,497	7,224,670	[8.9%]
2009 - 2010 Total Jobs Change	-12,343	-97,962	[12.6%]
2009 Average Salary per Job (\$)	38,445	40,249	-9,804
2009 Retail Sales (\$ thousands)	16,330,138	150,424,389	[10.9%]
2009 Retail Sales per Person (\$ thousands)	7.9	8.1	-0.12
2008 K-12 Public School Student Enrollment	415,848	3,161,356	[0.13%]

Sources: U.S. Census Bureau; Nielsen Co.; California Department of Finance; MDA DataQuick; and SCAG  
 \* Numbers with [ ] represent San Bernardino County's share of SCAG Region. The other numbers represent the difference between San Bernardino County and SCAG Region.

# Salary Data by Sector

**Average Annual Salary by Sector: 2009 (in \$ thousands)**



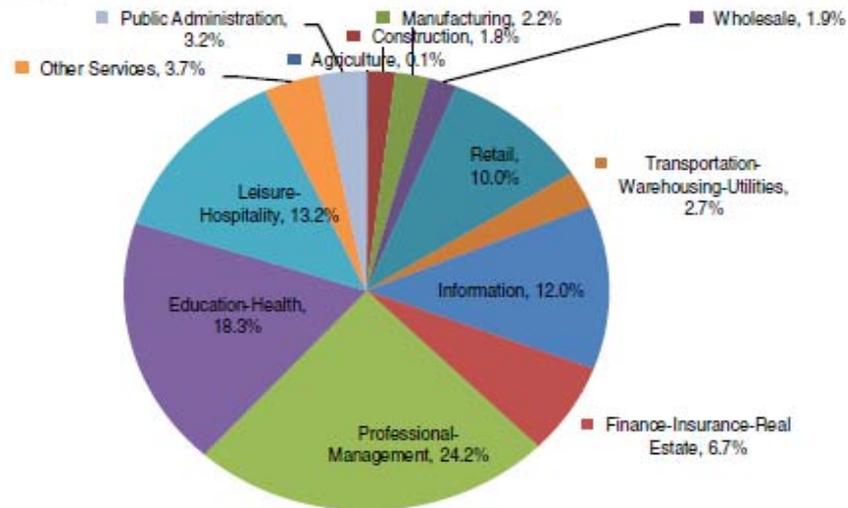
Source: California Employment Development Department, 2009

- In 2009, the sector providing the highest salary per job in the city was Information (\$121,949).
- The Other Services sector provided the lowest annual salary per job (\$34,306).

Note: A zero value means there is no employment in that sector or that the data was suppressed to protect confidentiality of the firms.

# Employment by Sector

## Jobs by Sector: 2010

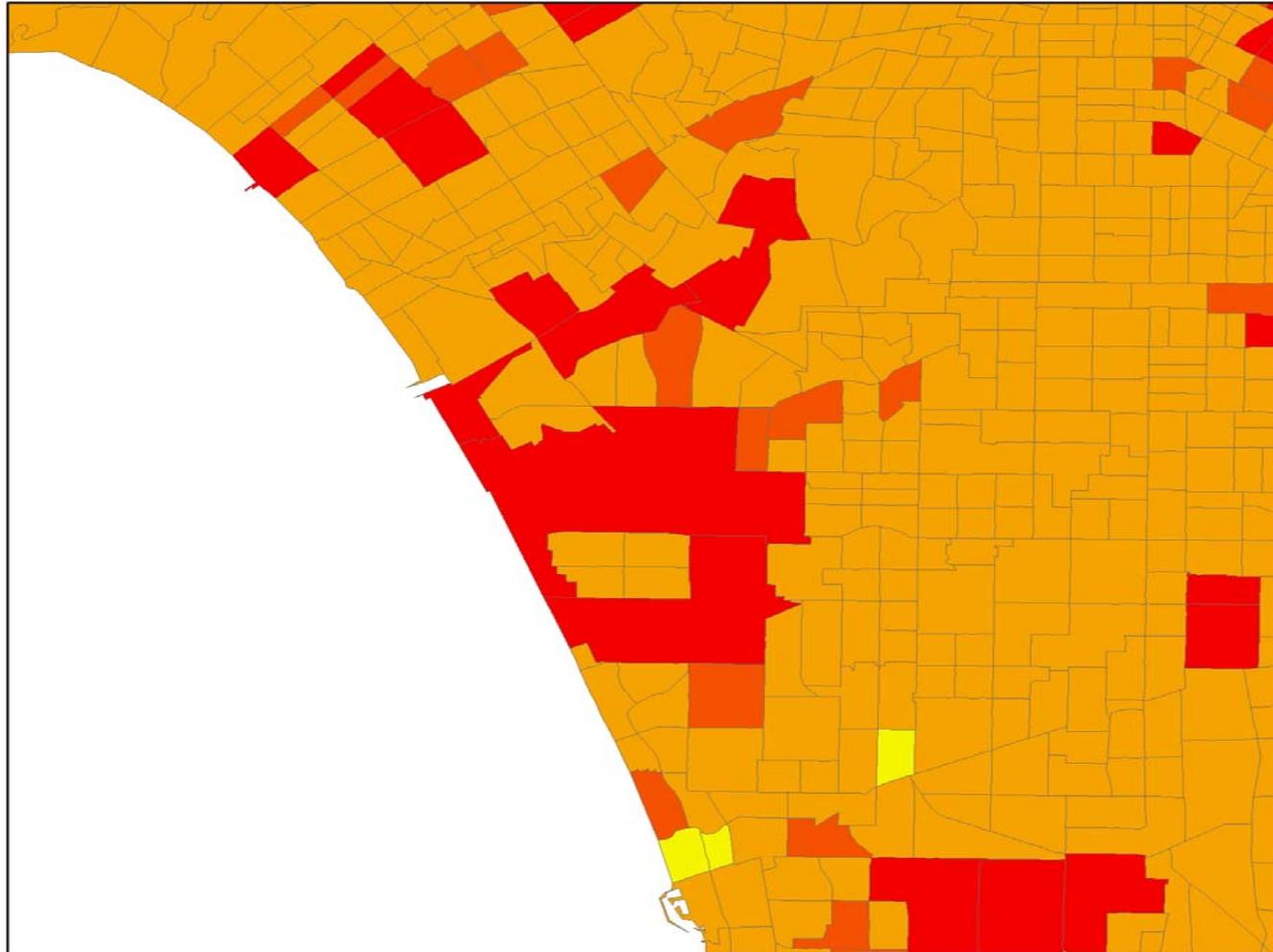


- In 2010, the Professional-Management sector was the largest job sector, accounting for 24.2 percent of total jobs in the city.
- Other large sectors included Education-Health (18.3 percent), Leisure-Hospitality (13.2 percent), and Information (12 percent).

Sources: California Employment Development Department, 2010; InfoUSA; and SCAG

# Long-term Employment Forecast

Employment Growth 2003-2035



# Questions?

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