

# Understanding the Green Economy

<http://www.labormarketinfo.edd.ca.gov/?pageid=1032>

October 2009 Update

## Our working definition:

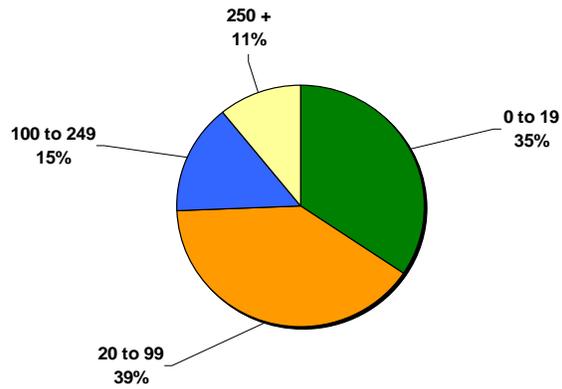
Green or clean is any activity or service that performs at least one of the following:

- Generating and storing renewable energy
- Recycling existing materials
- Energy efficient product manufacturing, distribution, construction, installation, and maintenance
- Education, compliance and awareness
- Natural and sustainable product manufacturing

## Green Economy Survey

- ❖ First mailing May 2009
- ❖ 50,000 businesses across the economy, representing all industries, all sizes, all areas; 5.2 M employment in surveyed firms.
- ❖ Collecting data by mail, online and telephone
- ❖ Preliminary findings as of October 2009
  - Responses to date: over 9000, representing 40,000 businesses and 3 million workers.
  - Employees working on green activities: 9.2% of respondents
  - California green workers: 3.7% of all workers are working on green products and services
  - About 2/3 of green workers spend 50 percent or more of their time on green aspects of their job
  - Sustainable practices: 62% of all businesses report using at least one green business practice. Top sustainable practices: recycling and using recycled products.
  - Green Occupations: Respondents reported almost 128K green workers in our 34 green occupations, as well as write ins of about 15,600 additional green workers in “other job titles”
- ❖ Next steps
  - Complete data collection, analyze data, review findings with key stakeholders, prepare summary report
  - Conduct detailed occupational follow up surveys and analysis
  - Report on occupational skills and workforce development needs

### G.R.E.E.N. Respondent Employment (Weighted)



DATA IS BASED UPON THE EMPLOYMENT REPORTED IN QUESTION 1 OF THE SURVEY. (10/22/09)

### Total Green Employment Reported by Category

