

## Digest of the Labor Market Information Advisory Meeting

<b>Title</b>	<b><i>LMI Advisory Group Meeting</i></b>																																												
<b>Date</b>	October 25, 2012																																												
<b>Time</b>	10:00 AM to 3:00 PM																																												
<b>Organization</b>	CA EDD Labor Market Information Division (LMID)																																												
<b>Location</b>	7000 Franklin Blvd., Ste. 1100, Conference Rooms 2&3 Sacramento, CA 95823																																												
<b>Meeting called by</b>	Steve Saxton, Division Chief, LMID																																												
<b>Facilitator</b>	Jeff Koller, Statewide Information Services Group Manager, LMID																																												
<b>Attendees</b>	<table style="width: 100%; border: none;"> <tr> <td style="width: 33%; border: none;">Anthoine, Nelson</td> <td style="width: 33%; border: none;">NHA Consulting</td> <td style="width: 33%; border: none;"></td> </tr> <tr> <td style="border: none;">Cho, Joongkoo "John"</td> <td style="border: none;">Southern California Association of Governments</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">Harris, Laura</td> <td style="border: none;">Riverside County Workforce Development/CEAC(California Workforce Advisory Council)</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">Jimenez, Andres</td> <td style="border: none;">UC Program on Opportunity &amp; Equity (UCPOE)</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">Kjelstrom, Dr. Judith</td> <td style="border: none;">UC Davis Biotechnology Program</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">Larson, Erin</td> <td style="border: none;">California Community Colleges Chancellor's Office</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">Milan, Theresa</td> <td style="border: none;">Los Rios Community College District</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">Narevsky, David</td> <td style="border: none;">San Diego Workforce Partnership</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">Quesada, Ken</td> <td style="border: none;">California Workforce Investment Board</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">Rancadore, Jason</td> <td style="border: none;">Governor's Office of Business &amp; Economic Dev.</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">Rogers, Patrick</td> <td style="border: none;">California Research Bureau</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">Sanchez, Alana</td> <td style="border: none;">Employment Training Panel</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">White, Maureen</td> <td style="border: none;">California Community Colleges Chancellor's Office</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">Wiseley, Chuck</td> <td style="border: none;">California Community Colleges Chancellor's Office</td> <td style="border: none;"></td> </tr> </table>			Anthoine, Nelson	NHA Consulting		Cho, Joongkoo "John"	Southern California Association of Governments		Harris, Laura	Riverside County Workforce Development/CEAC(California Workforce Advisory Council)		Jimenez, Andres	UC Program on Opportunity & Equity (UCPOE)		Kjelstrom, Dr. Judith	UC Davis Biotechnology Program		Larson, Erin	California Community Colleges Chancellor's Office		Milan, Theresa	Los Rios Community College District		Narevsky, David	San Diego Workforce Partnership		Quesada, Ken	California Workforce Investment Board		Rancadore, Jason	Governor's Office of Business & Economic Dev.		Rogers, Patrick	California Research Bureau		Sanchez, Alana	Employment Training Panel		White, Maureen	California Community Colleges Chancellor's Office		Wiseley, Chuck	California Community Colleges Chancellor's Office	
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<b>LMID</b>	Bahls, Donna Baker, Liz Bal, Bindy Boyer, Jocie Dahlberg, Dave Dienes, Larry Gonzales, Margo	Hom, Pat Jackson, Terilyn Koller, Jeff Lee, Joseph Lichnock, Eileen Martinez, Michael Roberts, Beverly	Ruiz, Esther Shiroy, Ryan Singh, Lilly Wessen, Paul Wong, Trisha																																										
<b>Note Takers</b>	(LMID) Tammy Gregory/Danielle Hurley																																												
<b>Welcome/Introductions</b>	<b>Jeff Koller</b> <ul style="list-style-type: none"> <li>• There has been a change to the Advisory evaluation form – a new line has been added to request suggestions and presentation ideas from the Committee.</li> <li>• Introductions were made around the table.</li> </ul>																																												
<b>Review of Minutes</b>	No corrections																																												
<b>Division Update</b>	Each manager provided an update on their Group's activities <b>Jeff Koller</b> <ul style="list-style-type: none"> <li>• The Customer Outreach Unit (COU) is currently updating the customer outreach plan and working with the programs in LMID to reach out and conduct surveys, also using Web statistics to improve the website.</li> <li>• LMID's Applied Research Unit (ARU) will continue to expand work on longitudinal data systems with different colleges around the state. We are currently working with California State University, Northridge (CSUN) and expect to add many more schools in the near future.</li> </ul> <b>Vicki Moore</b> <ul style="list-style-type: none"> <li>• The Current Economic Statistics (CES) group is preparing for annual benchmarks and plans to release the data in early 2013. With more anticipated revisions this year, some of the data will be revised back to 1990.</li> <li>• Getting ready to begin benchmarking on the labor force data in the Local Area Unemployment Statistics (LAUS) program as well.</li> </ul> <b>Esther Ruiz</b> <ul style="list-style-type: none"> <li>• The Occupational Employment Statistics (OES) group is involved with a couple of organizations right now trying to promote LMI programs and encourage employers to complete surveys. Please let Esther know if any advisory member has a suggestion for an organization that might want to work with LMID.</li> </ul> <b>Michael Martinez</b> <ul style="list-style-type: none"> <li>• The Local Occupational Information Survey (LOIS) unit is currently conducting an assessment of surveys and tools used nationwide to see what additional information</li> </ul>																																												

	<p>could be provided through surveys.</p> <ul style="list-style-type: none"> <li>• There will be nine additional occupational guides released in January.</li> </ul> <p><b>Terilyn Jackson</b></p> <ul style="list-style-type: none"> <li>• The Occupational Research Group (ORG) is translating select <i>California Occupational Guides</i> into Spanish. The translated <i>Guides</i> will be available online in the next week or two.</li> <li>• The <i>Tools for Career Exploration</i> a guide to occupational resource information will be revised and translated into Spanish as well.</li> <li>• <i>Vocations for Vets</i> publication is currently being updated and will be online before Veteran's Day.</li> <li>• The ORG is updating the training inventory and is in the test phase. We plan to send some of the advisory committee members a link to the test website so that they can try it out and give their feedback.</li> </ul> <p><b>Jocie Boyer</b></p> <ul style="list-style-type: none"> <li>• Presented synopsis of a 55-page <a href="#">report</a> for Northern Rural Training and Employment Consortium (Nortec)</li> <li>• The full report is available on the Nortec website: <a href="http://www.nortec.org/mc/NoRTEC%20Natural%20Res%20Cluster%20060612%20FINAL.pdf">http://www.nortec.org/mc/NoRTEC%20Natural%20Res%20Cluster%20060612%20FINAL.pdf</a></li> </ul>
<p><a href="#">California Projections Overview</a></p>	<p><b>Joseph Lee and Ryan Shiroy, LMID</b></p> <ul style="list-style-type: none"> <li>• The projections unit relies on a variety of data sources within and outside of LMID to make projections. Some of the data sources include: CES, Quarterly Census of Employment and Wages (QCEW), and Bureau of Labor Statistics (BLS) National Projections.</li> <li>• It is necessary to rely on certain assumptions in order to make projections (i.e.; the institutional framework of the US economy will not change drastically).</li> <li>• California and Local Area projections are available on the LMID website – for national please see the BLS website.</li> <li>• The Education Services (private) sector is predicted to see the most growth over the short-term and the government is predicted to see a decline in the sector over the two years.</li> <li>• Projections are based largely on historical data trends.</li> <li>• Occupational Employment Projections estimate the changes of occupational employment over time.</li> <li>• Staffing patterns for all industries, occupations, and geographic areas are developed from the collection of employment and wage data by occupation within an industry from the OES annual survey of 35,000 employers.</li> <li>• There are several hybrid Standard Occupational Classification (SOC) codes for the 2000 SOC codes that are in the process of being updated to 2010. Codes that will be changed are marked with an asterisk (Example: Registered nurses will be broken out into 4 different categories once the data has been gathered for each occupation).</li> <li>• Workers leaving an occupation are also identified and calculated and shown as replacement needs in the Occupational Projections.</li> <li>• BLS has developed new education and training levels that are comprised of entry level education, work experience in a related occupation, and typical on-the-job training. This new system provides a more complete picture of the education and training needed for entry into a given occupation.</li> <li>• Short-Term Occupational Projections(2011-2013): <ul style="list-style-type: none"> <li>○ The 50 fastest growing occupations are expected to grow at a rate of 4.7 percent or higher. Additional information on the 50 fastest growing occupations is available on the LMID website: <a href="http://www.labormarketinfo.edd.ca.gov/Content.asp?pageid=145">http://www.labormarketinfo.edd.ca.gov/Content.asp?pageid=145</a></li> <li>○ The top 50 occupations with the most job openings are expected to generate 616,000 total jobs, this will account for 52 percent of all job openings in California.</li> </ul> </li> <li>• Long-Term Occupational Projections (2010-2020): <ul style="list-style-type: none"> <li>○ California is expected to generate about 2.7 million new jobs from industry growth and 3.7 million jobs from replacement needs, for a combined total of 6.4 million job openings over the projection period</li> <li>○ The 50 fastest growing occupations include home health aides, personal care aides, pharmacists, and software developers.</li> </ul> </li> <li>• Some of the employment projections products include: Industry Employment Projections, Detailed Occupational Employment Projections, and an Occupation</li> </ul>

	<p>Comparison Table.</p> <ul style="list-style-type: none"> <li>Advisory members were asked to fill out the survey attached to the PowerPoint to provide which projections data is most useful and any suggestions for the program.</li> </ul>
<a href="#">Economic Update</a>	<p><b>Paul Wessen, LMID</b></p> <ul style="list-style-type: none"> <li>California unemployment fell three-tenths of a percent from August to September 2012.</li> <li>There was a record decrease in unemployment in California in September. However, these records should be taken with a grain of salt because they may end up changing after revisions.</li> <li>The state has yet to regain half of the employment losses it suffered during the recession.</li> <li>There have been big distortions in data over the last 4 months so be aware that changes may be smoothed over when adjustments are made.</li> <li>There have been two years of decline in the state's unemployment rate.</li> <li>Since 2001, there has been a trend of a steadily decreasing labor force participation in the state.</li> <li>Youth (16-24) have seen the largest decrease in labor force participation, while those ages 55 and older have experienced an increase.</li> <li>BLS adjusted the state's nonfarm employment drastically mid-season because of a mistake that was found in the adjustment.</li> <li>At the depth of the recession, in September 2009 the State lost over 1 million jobs in one year.</li> <li>The recovery is not a V shape, but is moving upwards; however, we still have a long way to go to be back to prerecession employment levels.</li> <li>The global economy is putting a damper on the California economy as well as the national economy.</li> <li>Nationally, the housing market seems to be a bright spot in the economy, not so sure about it having any effect on the California economy.</li> <li>It appears the economy will stay status quo for a while.</li> </ul>
<a href="#">Mass Layoff Statistics</a>	<p><b>Suzy Anderson, LMID</b></p> <ul style="list-style-type: none"> <li>Some see the Mass Layoff Statistics (MLS) as a leading indicator statistic. It is a cooperative effort between Federal and state to identify and describe permanent job cutbacks.</li> <li>The EDD prepares this data under contract with the BLS.</li> <li>All potential event employers are contacted by EDD to confirm layoffs and to try and understand the nature of the layoffs and if more are planned.</li> <li>If employers verify that 50 or more workers were separated from their jobs for at least 31 days or more, the potential event becomes an extended mass layoff event.</li> <li>The potential event data is reported monthly to BLS and extended mass layoff events are reported quarterly to BLS.</li> <li>Due to budget constraints, agricultural and government employers are no longer called (to investigate/confirm layoffs).</li> <li>BLS has potential and extended event mass layoff data available on its website.</li> <li>The unit is now also looking at which portion of the business is being laid off (Example: information technology, sales, or warehousing) to get a better understanding of what is happening with the company.</li> <li>California has 24 to 33 percent of the nation's layoffs.</li> </ul>
<b>Roundtable</b>	<ul style="list-style-type: none"> <li>Chuck Wiseley asked to please keep the Advisory committee in the loop regarding the EDD-Tax Branch/Franchise Tax Board merge.</li> <li>Many of the committee members expressed concern over fund cuts if Proposition 30 does not pass.</li> <li>Chuck Wiseley reminded LMID that counting web hits (to measure site popularity) is not always reliable and should only be used in combination with other factors.</li> <li>Andres Jimenez talked about advancing career and certification programs in communities.</li> <li>Dr. Judith Kjelstrom mentioned how important it is for Science, Technology, Engineering, and Math (STEM) students to be aware of the skills that are being required by employers, especially the soft skills – such as communication and teamwork.</li> </ul>
<b>New Year-New Meeting Format</b>	<ul style="list-style-type: none"> <li>Some of the new things that might be forthcoming: breakout groups, information coming in on LMI products, and Cluster Analysis.</li> </ul>
<b>Wrap Up, Evaluation,</b>	<b>Jeff Koller</b>

<b>and Adjourn</b>	<ul style="list-style-type: none"><li>• The next meeting is scheduled for January 24, 2013.</li><li>• Please remember to complete the evaluation form and the projections survey.</li></ul>
<b>Upcoming LMI Advisory Group Meeting Dates</b>	<ul style="list-style-type: none"><li>• January 24, 2013</li><li>• April 25, 2013</li><li>• July 25, 2013</li><li>• October 24, 2013</li></ul>