

Digest of the Labor Market Information Advisory Meeting

Title	LMI Advisory Group Meeting																																																								
Date	February 5, 2015																																																								
Time	10:00 AM to 3:00 PM																																																								
Organization	CA EDD Labor Market Information Division (LMID)																																																								
Location	750 N Street, Aspen Room Sacramento, CA 95814																																																								
Meeting called by	Spencer L. Wong, Division Chief, LMID																																																								
Facilitator	Jeff Koller, Statewide Information Services Manager, LMID																																																								
Attendees	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%;">Ayres, Susan</td> <td colspan="2">Employment Development Department (EDD), Audit and Evaluation Division</td> </tr> <tr> <td>Banchero, Diane</td> <td colspan="2">Governor's Office of Business and Economic Development</td> </tr> <tr> <td>Cho, Joongkoo "John"</td> <td colspan="2">Southern California Association of Governments (SCAG)</td> </tr> <tr> <td>Coleman, Laura</td> <td colspan="2">Los Rios Community College District</td> </tr> <tr> <td>DiCaro, Gino</td> <td colspan="2">California Manufacturers & Technology Association (CMTA)</td> </tr> <tr> <td>Gamasing, Jonathan</td> <td colspan="2">EDD, Youth Employment Opportunity Program (YEOP)</td> </tr> <tr> <td>Gjerde, Tom</td> <td colspan="2">CalHR, Survey Unit</td> </tr> <tr> <td>Kilbourne, Charles</td> <td colspan="2">EDD, Youth Employment Opportunity Program (YEOP)</td> </tr> <tr> <td>King-Dangberg, Trina</td> <td colspan="2">EDD, Youth Employment Opportunity Program (YEOP)</td> </tr> <tr> <td>Marley, George</td> <td colspan="2">EDD, Workforce Services Branch</td> </tr> <tr> <td>Milan, Theresa</td> <td colspan="2">Los Rios Community College District</td> </tr> <tr> <td>Reid, Dennis</td> <td colspan="2">Bureau of Labor Statistics (BLS)</td> </tr> <tr> <td>Rice, Nicole</td> <td colspan="2">California Manufacturers & Technology Association (CMTA)</td> </tr> <tr> <td>Ring, Kelley</td> <td colspan="2">San Diego Workforce Partnership</td> </tr> <tr> <td>Rogers, Patrick</td> <td colspan="2">California State Library, California Research Bureau</td> </tr> <tr> <td>Sanchez, Alana</td> <td colspan="2">Employment Training Panel (ETP)</td> </tr> <tr> <td>Shimanek, Loren</td> <td colspan="2">California Workforce Investment Board (CWIB)</td> </tr> <tr> <td>Thornhill, Richard</td> <td colspan="2">EDD, Youth Employment Opportunity Program</td> </tr> </table>			Ayres, Susan	Employment Development Department (EDD), Audit and Evaluation Division		Banchero, Diane	Governor's Office of Business and Economic Development		Cho, Joongkoo "John"	Southern California Association of Governments (SCAG)		Coleman, Laura	Los Rios Community College District		DiCaro, Gino	California Manufacturers & Technology Association (CMTA)		Gamasing, Jonathan	EDD, Youth Employment Opportunity Program (YEOP)		Gjerde, Tom	CalHR, Survey Unit		Kilbourne, Charles	EDD, Youth Employment Opportunity Program (YEOP)		King-Dangberg, Trina	EDD, Youth Employment Opportunity Program (YEOP)		Marley, George	EDD, Workforce Services Branch		Milan, Theresa	Los Rios Community College District		Reid, Dennis	Bureau of Labor Statistics (BLS)		Rice, Nicole	California Manufacturers & Technology Association (CMTA)		Ring, Kelley	San Diego Workforce Partnership		Rogers, Patrick	California State Library, California Research Bureau		Sanchez, Alana	Employment Training Panel (ETP)		Shimanek, Loren	California Workforce Investment Board (CWIB)		Thornhill, Richard	EDD, Youth Employment Opportunity Program	
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LMID	Akhtar, Muhammad Barrios, Juan Boucher, Michael	Dahlberg, Dave Koller, Jeff Martinez, Michael	Rodriguez, Angel Solorio, Cynthia Wong, Spencer Zimhi, Isaac																																																						
Note Takers	Ashley Carter/Jerry Vang/Andreana Yribe																																																								
Welcome/Introductions	Jeff Koller <ul style="list-style-type: none"> All attendees made introductions. 																																																								
Review of Minutes	No corrections																																																								
Division Update	Spencer Wong <ul style="list-style-type: none"> Amy Faulkner, Group Manager for the Regional Analysis and Support Group (RASG), is on a short-term assignment (five months) with the Director's Office. Research Managers, Angel Rodriguez and Tammy Gregory will oversee the group until Amy returns. The RASG have completed eight primary Regional Economic Analysis (REA) Profiles. The profiles and map can be found online at: http://www.labormarketinfo.edd.ca.gov/Regional_Economic_Analysis_Profiles.html. Currently, the RASG is working on completing (REA) Profiles for the 19 sub-economic markets (previously known as sub-regions). Annual benchmarking of employment data from the Current Economic Statistics Group (CESG) is underway. This process includes data from the Quarterly Census of Employment and Wages (QCEW), a database of employers covered by unemployment insurance. January employment data and Local Area Unemployment Statistics (LAUS) data will be released on March 6, 2015. 																																																								
Roundtable	<ul style="list-style-type: none"> Dennis Reid: BLS currently surveys a small sample of employers to produce national data. If the President's Budget request is enacted, the sample will be expanded to allow for publication of state level and quicker publication of national data (concurrent with our jobs report released typically on the first Friday of each month). Diane Banchero: The first round of employers to receive the "California Competes Tax Credit" (CCTC) has been finalized. The committee approved approximately \$31 million in tax credits for 56 companies with the goal of expanding and creating jobs in California. The awards approved by the Committee are projected to help these companies create roughly 4,900 jobs and generate \$900 million in investments across 																																																								

	<p>California.</p> <ul style="list-style-type: none"> • Gino Dicaro: California has 1.5 percent of the country's manufacturing investments. The California Manufacturers & Technology Association (CMTA) is looking to apply for apprenticeship grants from the federal government. • Kelley Ring: Five reports were released by the Centers of Excellence. The reports can be found online at: http://workforce.org/industry-reports. • Loren Shimanek: The California Workforce Investment Board (CWIB) will be using REA Profile data for making policy decisions. The CWIB has established two sub-committees: 1) WIOA and 2) Skills and Credential Attainment.
<p>Employment Training Panel (ETP) Overview and Update</p>	<p>Alana Sanchez, Employment Training Panel</p> <ul style="list-style-type: none"> • The Employment Training Panel (ETP) is a statewide business, labor, and economic development program which supports the California economy by funding training to ensure employers have the skilled workers they need. • The ETP focuses on supporting job creation and business attraction, retention, and expansion, as well as the employment and retention of workers. • The funds that are provided to train employees in targeted industries to improve the competitiveness of California businesses come from the Employment Training Tax (ETT). • The ETT is an employer-paid tax. Employers subject to ETT pay 0.1 percent on the first \$7,000 in wages paid to each employee in a calendar year.
<p>Labor Market Trends for Youth</p>	<p>Brandon Hooker, LMID</p> <ul style="list-style-type: none"> • During 2007-2009 there were 7.4 million jobs held by youths and of those 1.3 million were in California. • According to a study conducted by Boston College, for workers who were at age 65, 50 percent would have to continue working in order to maintain their lifestyle for another 1-5 years before retiring. • The workforce share of 16-19 year-old workers in California in the food preparation and serving related occupations had decreased from 17.1 percent in December 2007 to 9.4 percent in December 2014. For personal care and service occupations the percentage has decreased by almost 50 percent between the 2007-2009 recession for 16-19 year olds. • A study at Oxford University found that jobs which are in the service industry are transitioning towards automation. Forty-seven percent of the Standard Occupation Classification (SOC) codes are susceptible to automation; whereas, engineering occupations are not as likely to be automated. • Younger workers are adjusting to workforce trends by using social media sites such as Facebook, Tumblr, and Twitter for networking and marketing their skills in order to attain employment. • According to the U.S. Survey of Younger Workers, youths expressed concern over the lack of job planning services in high school. For example, the preferred ratio of students to a counselor is 250 to 1. However, in California, the ratio is 1000 students to 1 counselor.
<p>Youth Employment Opportunity Program</p>	<p>Charlie Kilbourne, Jonathan Gumasing, and Richard Thornhill, Workforce Services Division</p> <ul style="list-style-type: none"> • The Youth Employment Opportunity Program (YEOP) was designed and implemented in 1989 by the Employment Development Department in Los Angeles County • The Youth Employment Opportunity Program (YEOP) provides services to assist youth (ages 15-25) in achieving their educational and vocational goals with great emphasis on educational retention, assessment, and peer advising. • Two major components of the YEOP program are mentors and youth employment specialists. <ul style="list-style-type: none"> ◦ Mentors provide assistance and case-manage the YEOP specialists. ◦ YEOP Specialists are college students with similar at-risk characteristics who are responsible for case management, career assessment, and peer advising. • The YEOP recruits and hires youth aides and student assistants that come from a similar background as the client base so that they are better able to relate to those in need of services. • Eligibility requirements to enroll in YEOP include: <ul style="list-style-type: none"> ◦ Individuals who are 15 to 25 years of age, who are at risk of not achieving their educational or vocational goals. ◦ High school dropout or potential dropout.
<p>Economic Update</p>	<p>Paul Wessen, LMID</p> <ul style="list-style-type: none"> • California's employment expansion is now five years old. Even though California's

	<p>December 2014 unemployment rate was 5.4 percentage points lower than its recessionary peak, it remained 2.2 percentage points above its pre-recession low.</p> <ul style="list-style-type: none"> • California's unemployment rate fell by 1.3 percentage points over the course of 2014 and has consistently fallen at a faster pace than the nation over the last four years. • California's unemployment rate is still comparatively high at 7.0 percent and remains third highest among states, with the lowest being North Dakota at 2.8 percent. • Over the last five years the economy still is not providing the hours many workers desire. Although involuntary part-time employment continues to fall steadily, it remains high overall. • A severe recession and slow recovery usually means that there is economic restructuring going on beneath the surface. Due to this restructuring, many job-seekers' skills sets do not match the occupations that have openings. In particular, older less-educated workers are victims of this restructuring. • California total nonfarm payrolls grew by only 700 jobs in December 2014, but this was preceded by an extraordinarily large 82,800 job gain in November 2014. • California's year over 320,300 job gain in 2014 fell short of prior years and ranked 16th among other states in December 2014. • Professional and Business Services is the fastest growing industry sector in California. • Economic growth is stronger in northern California, and especially the Bay Area (San Francisco-San Mateo-Redwood City MD; San Jose-Sunnyvale-Santa Clara MSA; Napa MSA; and, Santa Rosa-Petaluma MSA), than it is in Southern California. The number of information sector jobs in the Bay Area has increased by 34 percent over the last five years.
<p>Wrap Up/Evaluation/Adjourn</p>	<p>Jeff Koller</p> <ul style="list-style-type: none"> • The next meeting is scheduled for May 7, 2015. • Please remember to complete the evaluation form. • Return visitor badges to Angel Rodriguez upon leaving.
<p>Upcoming LMI Advisory Group Meeting Dates</p>	<ul style="list-style-type: none"> • May 7, 2015 • August 6, 2015 • November 5, 2015