

Digest of the Labor Market Information Advisory Meeting

Title	<i>LMI Advisory Group Meeting</i>																																									
Date	April 24, 2014																																									
Time	10:00 AM to 3:00 PM																																									
Organization	CA EDD Labor Market Information Division (LMID)																																									
Location	722 Capital Mall, 4th Floor, Room 4061 Sacramento, CA 95814																																									
Meeting called by	Spencer L. Wong, Division Chief, LMID																																									
Facilitator	Jeff Koller, Statewide Information Services Manager, LMID																																									
Attendees	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%;">Asmundson, Irena</td> <td style="width: 33%;">Department of Finance (DOF)</td> <td style="width: 33%;"></td> </tr> <tr> <td>Bader, Martha</td> <td>MBader & California Labor Fed</td> <td></td> </tr> <tr> <td>Cho, Joongkoo "John"</td> <td>Southern California Association of Governments (SCAG)</td> <td></td> </tr> <tr> <td>Coleman, Laura</td> <td>Los Rios Community College District</td> <td></td> </tr> <tr> <td>Cooper, Peter</td> <td>Employment Training Panel (ETP)</td> <td></td> </tr> <tr> <td>DiCaro, Gino</td> <td>California Manufacturers & Technology Association (CMTA)</td> <td></td> </tr> <tr> <td>Merris-Coots, John</td> <td>California Department of Education (CDE)</td> <td></td> </tr> <tr> <td>Milan, Theresa</td> <td>Los Rios Community College District</td> <td></td> </tr> <tr> <td>Rancadore, Jason</td> <td>California Community College Chancellor's Office</td> <td></td> </tr> <tr> <td>Rogers, Patrick</td> <td>California Research Bureau</td> <td></td> </tr> <tr> <td>Sanchez, Alana</td> <td>Employment Training Panel (ETP)</td> <td></td> </tr> <tr> <td>Schooling, Bill</td> <td>Department of Finance (DOF)</td> <td></td> </tr> <tr> <td>Shimanek, Loren</td> <td>California Workforce Investment Board (CWIB)</td> <td></td> </tr> </table>			Asmundson, Irena	Department of Finance (DOF)		Bader, Martha	MBader & California Labor Fed		Cho, Joongkoo "John"	Southern California Association of Governments (SCAG)		Coleman, Laura	Los Rios Community College District		Cooper, Peter	Employment Training Panel (ETP)		DiCaro, Gino	California Manufacturers & Technology Association (CMTA)		Merris-Coots, John	California Department of Education (CDE)		Milan, Theresa	Los Rios Community College District		Rancadore, Jason	California Community College Chancellor's Office		Rogers, Patrick	California Research Bureau		Sanchez, Alana	Employment Training Panel (ETP)		Schooling, Bill	Department of Finance (DOF)		Shimanek, Loren	California Workforce Investment Board (CWIB)	
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Note Takers	Sharon Parker/ Isaac Zimhi																																									
Welcome/Introductions	Jeff Koller <ul style="list-style-type: none"> • All attendees made introductions. 																																									
Review of Minutes	No corrections																																									
Division Update	Juan Barrios <ul style="list-style-type: none"> • On March 21, 2014, Governor Jerry Brown appointed Patrick Henning to serve as the director of the Employment Development Department (EDD). Director Henning has served in a number of Federal- and state-level positions. • In an effort to maximize funding and maintain flexibility in pursuing discretionary activities, staff in the Occupation Analysis Unit will be redirected to various other units within the Division. • The Consolidated Appropriations Act, 2014, signed into law on January 17, 2014, provides \$21.6 million below the President's budget in funding to the Bureau of Labor Statistics (BLS). These savings will be realized in part through curtailing the QCEW by largely reducing the scope and frequency of the Annual Refile Survey (ARS) for those industries identified as less likely to report any classification change. Also, the ARS will exclude establishments with less than 3 employees starting in FY 2015. • Current Employment Statistics Group (CESG) completed the 2013-2015 California (statewide only) Industry and Occupational Employment Projections. Total nonfarm employment is projected to add 667,000 jobs over the two-year projection period. The annual benchmark revisions were released for the Current Employment Statistics (CES) and Local Area Unemployment Statistics (LAUS) employment data series. While labor force (LAUS) data was revised back to 2009, the CES historical time series was reconstructed back to 1990 to incorporate revisions made in the North American Industry Classification System (NAICS) coding of the California In-Home Supportive Services (IHSS) program. Beginning in April 2014 the California Agricultural Labor Report (forms DE4045 and DE4045A) surveys was changed from a general "worker-type" survey to a Standard Occupational Classification (SOC) based survey. • A listing of Targeted Employment Areas (TEA) for use in administering the Immigrant 																																									

	<p>Investor Visa (EB-5) program was calculated and delivered to the Governor's Office of Business and Economic Development (GO-BIZ).</p> <ul style="list-style-type: none"> • The Regional Analysis and Support Group (RASG) completed its first Regional Economic Analysis (REA) Profile. This is a statewide cluster analysis that highlights the top ten industry clusters in California and the top occupations associated within the top three clusters. The statewide REA Profile will be available for download on the LMID website by May 14, 2014. Production will begin on the San Francisco Bay Area and Southern Regions in May and published early June 2014. • Local Consultants will be attending Regional Economic Analysis training to gain a firm grasp of the methodology used in creating the Regional Economic Analysis profiles. • Two pieces of proposed legislation, AB 2148 and SB 1022, may affect LMID's work in providing aggregated data from wage matches of graduates. General employment and wage information is a useful means for educational institutions to gauge outcomes for their graduates.
<p>Roundtable</p>	<ul style="list-style-type: none"> • Theresa Milan: They are currently conducting surveys, one of which will help identify the demand gap in order to target funds for training. • Laura Coleman: The Chancellor's Office is continuing to do research on alternative fuels for the California Energy Commission. • John Merris-Coots: DOE has received numerous grant applications for the Career Pathways trust, applications are currently under review. The Sunday edition of the Sacramento Bee cited in an article the "Make Money Choices" portion of the CareerZone. In addition, the CareerZone has gone mobile. • Gino DiCaro: Recently available data for the Manufacturing sector shows an accurate picture of California's manufacturing growth. In 2010, manufacturing growth was only .53 percent compared to the nation's 5.6 percent. Additionally, manufacturing investment in the state, which measures new business and expansions, was only 1.3 percent in 2013. Irena Asmundson commented that existing companies are not expanding in the state. • Patrick Rogers: Work is continuing on the Women Veterans' survey. • Joongkoo "John" Cho: SCAG has two conferences coming up. The Regional Conference in early May and the Demographics Conference in June. • Alana Sanchez: The ETP recently funded \$10.8 million for a strategic plan on a drought pilot program. • Martha Bader: They are working with ETP to encourage unionized employers to increase funding to upgrade training. The Organization would like to work with the CWIB to create an early lay-off strategy. • Loren Shimanek: The draft directive is being finalized for the Rapid Response Layoff Aversion Policy. The CWIB believes the LMI industry cluster work is important for the efforts they are making to align workforce-funding efforts with recent legislation. The Request for Application (RFA) awards is underway for Proposition 39, Clean Energy Job Creation. These funds are to implement and support energy efficiency-focused "earn-and-learn" job training and placement programs targeting disadvantaged job seekers. A handout was provided for "Slingshot," which is a program that bolsters regional collaboration to target funds for training veterans and the long term unemployed. • Irena Asmundson: The DOF will be reviewing impact reports required by SB 617 and expect to increase staff as a result. Legislation will now have to include a fiscal impact analysis for proposed legislation.

[Doing What Matters for Jobs and The Economy](#)

Jason Rancadore, California Community College Chancellor's Office

Doing What Matters

- **The California Community College Chancellor's office (CCCCO)** is the largest system of higher education with over 2 million students attending 112 colleges that provide knowledge and training necessary to compete in today's labor market.
- **The Opportunity:** For community colleges to become essential catalysts to California's economic recovery and jobs creation at the local, regional, and state levels.
- **The Goal:** Is to respond to the call of the nation, state, and regions to supply in-demand skills and close further skills gap in order to help in the economic recovery and create jobs opportunities.
- **The Strategy:** Doing What MATTERS for Jobs and the Economy is a four-pronged framework:
 1. Give Priority for jobs and the economy.
 2. Make Room for jobs and the economy.
 3. Promote Student Success.
 4. Innovate for jobs and the economy
- Focus will be on California's many regions. If California's regions are thriving, the state will thrive.
- California Community College Chancellor's Office will intertwine its workforce funds (ED (SB1402), SB70, SB1070, Perkins 1B) with other resources (Private, Public, Foundation, Federal, state, regional, local).
- California's workforce system is refocusing training by sector and by region.
- Several new, targeted roles accompany the CCCCCO's "Doing What Matters Program" including Sector Navigators, Regional Consortia Chairs, Deputy Sector Navigators, and Technical Assistance Providers.

LaunchBoard

- LaunchBoard is a centralized data dashboard which shows the impact career technical education (CTE) programs are having at a College or Colleges in a region.
- Features to be added include Group by Sectors and Group by Regions.

[California Demography: Layers of Change](#)

Bill Schooling, Department of Finance

- Trends of California's population, employment, and educational attainment by sex and age were shown graphically.
- Presented California's population change in age and sex characteristics by race between 1980 and 2010 using pyramid graphs.
- California, the most populous state in the nation is made up of a wide variety of ethnic and racial backgrounds. If California was independent, it would rank 34th in world population.
- The population growth stems from high birth rate, low mortality, and high interstate and international immigration.
- California's population growth exceeds that of the nation.
- Based on the growth rates among minorities, California is projected to be a minority-majority state.
- Peaking in 1990 at 10 million, the number of California's baby boomers, born between 1946 and 1964, will decline to below 1 million in 2060.

[Economic Update](#)

Paul Wessen, Labor Market Information Division (LMID)

- California is nearing full recovery from the recession:
 - ✓ The labor market is regaining its vitality (new jobs).
 - ✓ Unemployment continues to fall steadily.
 - ✓ Recovering housing market is helping restore the economy.
- Full recovery does not equate to full employment because the population has continued to grow throughout the business cycle. Conditions are steadily improving, but there continues to be a slack in the labor market.
- March 14, 2014 month-over change in California civilian unemployment increased; however, too early to read too much into the increase. One month does not make a trend.
- California has more than recovered the civilian employment losses it experienced during the recession.
- Demographics played a contributing factor in the trend of declining labor force

	<p>participation in California and will assume a larger role in the years to come.</p> <ul style="list-style-type: none"> • Forty-nine months into the current recovery, California has regained 93.7 percent of the 1,328,800 nonfarm jobs it lost during the 31 months of the July 2007-February 2010 recession. • The economic trends are positively affecting California's long term unemployed. • California's long-term unemployment (27 weeks or over) rates are down compared to recent years.
Wrap Up/Evaluation/Adjourn	<p>Jeff Koller</p> <ul style="list-style-type: none"> • July 24, 2014 is the next scheduled meeting. • Please remember to complete the evaluation form. • Invitation was extended to more people to attend LMI Advisory meeting.
Upcoming LMI Advisory Group Meeting Dates	<ul style="list-style-type: none"> • July 24, 2014 • October 23, 2014