

Labor Market Information Advisory Meeting Minutes

Title	LMI Advisory Group Meeting																																									
Date	April 26, 2012																																									
Time	10:00 AM to 3:00 PM																																									
Organization	CA EDD Labor Market Information Division (LMID)																																									
Location	7000 Franklin Blvd., Ste. 1100, Conference Rooms 2&3 Sacramento, CA 95823																																									
Meeting called by	Steve Saxton, LMI Division Chief																																									
Facilitator	Cynthia Solorio, Occupational Research Group Manager, LMID Jeff Koller, Statewide Information Services Group Manager, LMID																																									
Attendees	<table style="width: 100%; border: none;"> <tr> <td style="width: 33%;">Bader, Martha</td> <td style="width: 33%;">Workforce and Economic Development</td> <td style="width: 33%;"></td> </tr> <tr> <td>DelleValle, Rich</td> <td>Economic Workforce Development Program</td> <td></td> </tr> <tr> <td>DiCaro, Gino</td> <td>CA Manufacturers & Technology Association (CMTA)</td> <td></td> </tr> <tr> <td>Holden, Richard</td> <td>Bureau of Labor Statistics (BLS)</td> <td></td> </tr> <tr> <td>Kelly, Neil</td> <td>CA Department of Education (CDE)</td> <td></td> </tr> <tr> <td>Lindsay, Tonya</td> <td>CA Research Bureau (CRB)</td> <td></td> </tr> <tr> <td>McAloon, Jill</td> <td>Employment and Training Panel (ETP)</td> <td></td> </tr> <tr> <td>Minjares, Javier</td> <td>Southern CA Association of Governments (SCAG)</td> <td></td> </tr> <tr> <td>Moore, Richard</td> <td>CA State University Northridge (CSUN)</td> <td></td> </tr> <tr> <td>Narevsky, David</td> <td>San Diego Workforce Development Program</td> <td></td> </tr> <tr> <td>Quesada, Ken</td> <td>CA Workforce Investment Board (CWIB)</td> <td></td> </tr> <tr> <td>Rainey, Tim</td> <td>CA Workforce Investment Board (CWIB)</td> <td></td> </tr> <tr> <td>Wiseley, Chuck</td> <td>CA Community Colleges Chancellor's Office (CCCCO)</td> <td></td> </tr> </table>			Bader, Martha	Workforce and Economic Development		DelleValle, Rich	Economic Workforce Development Program		DiCaro, Gino	CA Manufacturers & Technology Association (CMTA)		Holden, Richard	Bureau of Labor Statistics (BLS)		Kelly, Neil	CA Department of Education (CDE)		Lindsay, Tonya	CA Research Bureau (CRB)		McAloon, Jill	Employment and Training Panel (ETP)		Minjares, Javier	Southern CA Association of Governments (SCAG)		Moore, Richard	CA State University Northridge (CSUN)		Narevsky, David	San Diego Workforce Development Program		Quesada, Ken	CA Workforce Investment Board (CWIB)		Rainey, Tim	CA Workforce Investment Board (CWIB)		Wiseley, Chuck	CA Community Colleges Chancellor's Office (CCCCO)	
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LMID Staff	Ahtelik, Laurie Baker, Liz Boucher, Michael Dahlberg, Dave Heilman, Mark	Koller, Jeff Martinez, Michael Martinez, Nati Roberts, Beverly Saxton, Steve	Solorio, Cynthia Wehner, Justin Wessen, Paul																																							
Note Takers	Hurley, Danielle (LMID) and Gregory, Tammy (LMID)																																									
Welcome/Introductions	Cynthia Solorio <ul style="list-style-type: none"> • Jeff Koller will be the new co-facilitator since Judi McClellan now works for a different department. • LMID has changed the look of the website (www.labormarketinfo.edd.ca.gov). To access the LMI Advisory Group web page, refer to the last page of the minutes for navigation instructions. The LMI Advisory Group web page has the agenda, meeting minutes, PowerPoint (PPT) presentations, and handouts. • Reviewed upcoming agenda and future advisory meeting dates. • Introductions were made. • Attendees were asked to fill out the evaluation forms at the end of the meeting. 																																									
Division Update	Steve Saxton <ul style="list-style-type: none"> • The Employment Development Department (EDD) is expecting more job seekers in One-Stop centers due to Congress' more stringent requirements for those receiving extended unemployment insurance benefits. Therefore, LMID has been examining the best way to deliver LMI to job seekers. One way to do this is through online training modules. Colorado already has modules online and LMID is considering something similar. Colorado modules can be found at http://lmiontheweb.org/?page=14. • Even though the LMIInfo web site was recently updated, there will be more changes coming soon. EDD contracted with Geographic Solutions to revamp CalJOBS, EDD's job bank, and the Job Training Automation (JTA) system. The new system will integrate real-time job ads data throughout the CalJOBS system and is scheduled to go online this summer. 																																									

<p>California Workforce Investment Board Update</p>	<p>Tim Rainey and Ken Quesada <u>A Sector Pathways Strategy for California</u></p> <p>Sector Pathways Strategy for California</p> <ul style="list-style-type: none"> • The State has an overwhelming number of individual who have been unemployed for a long period of time that may need training to return to the workforce. • The CWIB considered the following before developing a strategy to serve these individuals: <ol style="list-style-type: none"> 1) The need to develop an education and training buffer for the unemployed 2) The need to connect employers with potential employees 3) How to prepare individuals for higher-skilled jobs that pay more 4) How to best use Workforce Investment Act monies • In response, the CWIB developed the sectors pathway strategy. This strategy creates a sector-focused pathway for specific regions to work with “career pathway partnerships.” The partnerships can include employers from specific industry sectors, practitioners from community colleges, One-Stop staff, Adult Ed/K-12/ROCP providers, CBOs, and unions. The partnerships provide counseling, support services, job search and placement assistance. They also ensure access to pathways for people from all communities, create educational pathway programs, and integrate services and resources to develop career pathway programs that are aligned with the needs of industry. • The three regions that are currently part of this strategy are Los Angeles, the Bay Area, and Sacramento. • The CWIB hopes to receive monies from the Department of Labor’s (DOL) Workforce Innovation Grant later this year. However, the CWIB plans to continue the sector pathways strategy plan regardless if grant monies are awarded. • The CWIB is also fostering more regional partnerships. Currently, talks are being conducted with the Central Valley associates about the strategy.
<p>Real Time Labor Market Information Related To California Manufacturing Occupations</p>	<p>Laurie Achtelik and Michael Boucher <u>Real Time Labor Market Related to CA Manufacturing Occupations</u></p> <ul style="list-style-type: none"> • LMID conducted a study on manufacturing jobs in California using The Conference Board’s Help Wanted OnLine (HWOL) tool, which tracks job ads posted by employers from numerous job boards. It was modeled after the Center for Regional Economic Competitiveness report titled <u>U.S. Manufacturing Jobs: Where Companies are Hiring</u>. • The LMID report findings included: totals and year-over comparisons of manufacturing job ads, occupations in demand, geographic location of job openings, top advertised employers, skills in demand, training and education in demand, hard to fill jobs (determined by the age of the ad). • Maps of the findings (created by LMID Geographic Information Systems Unit) show job ads growth for specific industries by metropolitan statistical area (MSA). • The authors were also able to decipher the top skills in demand within the manufacturing industry.
<p>LMID Economic Update</p>	<p>Paul Wessen <u>Economic Update</u></p> <ul style="list-style-type: none"> • California and U.S. unemployment two-year rate is trending downwards. However, looking at the six-year trend it is still high compared to March 2006. • In California, as of March 2012 the number of unemployed declined by 242,000 from its peak in October 2010. • There were 563,000 fewer employed Californians in March 2012 than in January 2008. • The younger generation is being squeezed out of the labor market by the growing numbers of older workers that are returning to the work force or not retiring. • Many workers are available to work full-time, but many companies are only hiring part-time workers probably due to the sluggish economy. • Phenomenal growth is needed in the economy for it to expand.

	<ul style="list-style-type: none"> • Nonfarm payroll is keeping at a steady pace. • California gained 385,900 jobs from September 2009 through March 2012, recovering 28.4 percent of the nearly 1.4 million jobs that were lost during the Great Recession. • There were 974,900 fewer nonfarm jobs in the state in March of 2012 than in July 2007. • The recovery is so slow because of the depth and magnitude of the recession; consumer spending is still below average; gas prices are high; and Europe is also having problems.
Local Occupational Information Survey Changes	<p>Michael Martinez Local Occupational Information Survey Changes</p> <ul style="list-style-type: none"> • Local Occupational Information Survey (LOIS) Unit collects employer data for 30 Metropolitan Statistical Areas throughout California • LOIS obtains information about selected occupations at the local level. The selection processes used for these occupations are those that are in high demand and have a good wage with opportunities for growth and promotion. • The primary goal of the survey is to match the employer needs to the job seeker's skills • The survey provides current, local occupational and employer hiring information that can be found in LMID's California Occupational Guides • LOIS's information is designed to assist customers in making informed workforce decisions and career choices • The survey is currently being revised and is in the proposal stage • The LOIS is seeking comments and ideas for new questions that might be included in the revised survey. Please review the questionnaires and contact Michael Martinez (916-262-2189) if you have any ideas or comments.
New Announcements	<p>Martha Bader</p> <ul style="list-style-type: none"> • Working on a manufacturing project and would like to find out more information on LMID's manufacturing report. • Working on creating a high school and community college pipeline. <p>Chuck Wiseley</p> <ul style="list-style-type: none"> • In the process of developing a national exchange for certification of skill sets, would like LMID to help with the process • All 50 states will be involved in this exchange • This exchange will include: name; date of birth; and geographic code • Fuzzy-match will be utilized for this project • Look at certification and licensing.
Wrap Up, Evaluation, and Adjourn	<p>Cynthia Solorio</p> <ul style="list-style-type: none"> • Next meeting is scheduled for July 26, 2012 • Reminder to fill out the evaluation form
Upcoming LMI Advisory Group Meeting Dates	<p>July 26, 2012 October 25, 2012 January 24, 2013</p>

Navigation Instructions to Access the LMI Advisory Group Web Page

- **Step 1:** Access the LMI web page (www.labormartmentinfo.edd.ca.gov)
- **Step 2:** Select any hyperlink under the **LMI By Customer** (with the exception of **EDD Staff**)

The screenshot shows the homepage of the State of California Employment Development Department. The header includes the CA.GOV logo, the department name, and navigation links for Contact EDD, Forms & Publications, and Online Services. A search bar is located in the top right corner. The main navigation menu includes Home, Unemployment, Disability, Jobs & Training, Payroll Taxes, and Labor Market Info. The current page is titled "Overview - Labor Market Information" and features a sub-header "Labor Market Information". The main content area is divided into three columns: "Top Statistics - March" with a list of metrics, "LMI By Customer" with a list of categories, and "Important Links" with a list of resources. A "Top Links This Month" section is also visible at the bottom right.

Top Statistics - March

- Unemployment Rate: 11.0% | +0.1
- Labor Force: 18,488,000 | +20,200
- Employment: 16,456,600 | +1,200
- Unemployment: 2,031,400 | +19,000
- Non Farm Jobs: 14,237,300 | +18,200
- Mass Layoffs: 33,461 | +16,542
- UI Initial Claims: 238,149 | -16,812

LMI By Customer

- Job Seekers
- Business / Employers
- Economic Developers
- Educators / Trainers
- Workforce Partners
- Researchers
- EDD Staff

Important Links

- What's New
- Monthly Employment Highlights
- Local Area Profiles
- GIS Maps
- Find Local Employers
- Training Information
- LMI Glossary of Terms
- Data Release Schedule
- Información en español

Top Links This Month

- **Step 3:** Scroll to the bottom of the web page to locate the **Quick Links** content group (on the right) with LMI Advisory Group hyperlink.

The screenshot shows a "Quick Links" content group with a list of six hyperlinks:

- LMI Advisory Group
- LMI Glossary of Terms
- LMI Publications
- "LMI e-Newsletter"
- Información general en Español
- Website User Survey

The screenshot shows the "LMI Advisory Group Agenda and Minutes" page. The header includes the CA.GOV logo, the department name, and navigation links for Contact EDD, Forms & Publications, and Online Services. A search bar is located in the top right corner. The main navigation menu includes Home, Unemployment, Disability, Jobs & Training, Payroll Taxes, and Labor Market Info. The current page is titled "LMI Advisory Group Agenda and Minutes" and features a sub-header "LMI Advisory Group Agenda and Minutes". The main content area includes a paragraph describing the LMI Advisory Group and a list of meeting information.

LMI Advisory Group Agenda and Minutes

The Labor Market Information Division (LMID) established the LMI Advisory Group as a way to get policy level direction on unmet customer information needs and on changes to existing products and services. Members represent the State, local and Federal government entities, the workforce preparation community, economic development agencies, economists, and Researchers, as well as the employer and job seeker communities. This Advisory Group supplements LMID's use of customer surveys and focus groups to get feedback on individual products or subject areas. For further information about the LMI Advisory Group, feel free to contact the facilitators, Cynthia Solorio, (916) 262-2202 or Jeff Koller, (916) 262-2327.

The agenda, minutes, and presentation/handout for these meetings are provided below in an Adobe Acrobat format, which require the Reader to view. You can download a free copy of the reader from Adobe.

- NEXT MEETING!
April 26, 2012
- January 26, 2012 Agenda | Minutes