

Digest of the Labor Market Information Advisory Meeting

Title	<i>LMI Advisory Group Meeting</i>																																																											
Date	July 26, 2012																																																											
Time	10:00 AM to 3:00 PM																																																											
Organization	CA EDD Labor Market Information Division (LMID)																																																											
Location	7000 Franklin Blvd., Ste. 1100, Conference Rooms 2&3 Sacramento, CA 95823																																																											
Meeting called by	Steve Saxton, LMI Division Chief																																																											
Facilitator	Cynthia Solorio, Occupational Research Group Manager, LMID Jeff Koller, Statewide Information Services Group Manager, LMID																																																											
Attendees	<table style="width: 100%; border: none;"> <tr> <td style="width: 33%; border: none;">Crooks, Nancy</td> <td style="width: 33%; border: none;">North Central Counties Consortium</td> <td style="width: 33%; border: none;"></td> </tr> <tr> <td style="border: none;">DelleValle, Rich</td> <td style="border: none;">Economic Workforce Development Program</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">DiCaro, Gino</td> <td style="border: none;">California Manufacturers & Technology Association</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">Flacks, Chuck</td> <td style="border: none;">San Diego Workforce Partnership</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">Harris, Laura</td> <td style="border: none;">Riverside County Workforce Development/California Employer Advisory Council</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">Hilton, Will</td> <td style="border: none;">California Unemployment Insurance Appeals Board</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">Insko, Matt</td> <td style="border: none;">Bureau of Labor Statistics</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">Jensen, Warren</td> <td style="border: none;">California State University, Chico</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">Kelly, Neil</td> <td style="border: none;">California Department of Education</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">Larson, Erin</td> <td style="border: none;">California Community Colleges Chancellor's Office</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">Luo, Tian</td> <td style="border: none;">Bureau of Labor Statistics</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">McAloon, Jill</td> <td style="border: none;">Employment and Training Panel</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">Minjares, Javier</td> <td style="border: none;">Southern California Association of Governments</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">Nkwocha, Onyema</td> <td style="border: none;">Workforce Services Branch</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">Oropeza, Felicia</td> <td style="border: none;">Workforce Services Branch</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">Quesada, Ken</td> <td style="border: none;">California Workforce Investment Board</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">Rancadore, Jason</td> <td style="border: none;">Governor's Office of Business & Economic Dev.</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">White, Maureen</td> <td style="border: none;">California Community Colleges Chancellor's Office</td> <td style="border: none;"></td> </tr> <tr> <td style="border: none;">Wiseley, Chuck</td> <td style="border: none;">California Community Colleges Chancellor's Office</td> <td style="border: none;"></td> </tr> </table>			Crooks, Nancy	North Central Counties Consortium		DelleValle, Rich	Economic Workforce Development Program		DiCaro, Gino	California Manufacturers & Technology Association		Flacks, Chuck	San Diego Workforce Partnership		Harris, Laura	Riverside County Workforce Development/California Employer Advisory Council		Hilton, Will	California Unemployment Insurance Appeals Board		Insko, Matt	Bureau of Labor Statistics		Jensen, Warren	California State University, Chico		Kelly, Neil	California Department of Education		Larson, Erin	California Community Colleges Chancellor's Office		Luo, Tian	Bureau of Labor Statistics		McAloon, Jill	Employment and Training Panel		Minjares, Javier	Southern California Association of Governments		Nkwocha, Onyema	Workforce Services Branch		Oropeza, Felicia	Workforce Services Branch		Quesada, Ken	California Workforce Investment Board		Rancadore, Jason	Governor's Office of Business & Economic Dev.		White, Maureen	California Community Colleges Chancellor's Office		Wiseley, Chuck	California Community Colleges Chancellor's Office	
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LMID	Ahtelik, Laurie Baker, Liz Boucher, Michael Dahlberg, Dave Gonzales, Margo Heilman, Mark Koller, Jeff	Lee, Joseph Martinez, Michael Martinez, Nate Mocan, Daniela Owino, Dickson Roberts, Beverly Shiroy, Ryan	Singh, Bindi Solorio, Cynthia Wehner, Justin Wessen, Paul Williams, Sharon Wong, Spencer																																																									
Note Takers	(LMID) Laurie Ahtelik and Sharon Williams (LMID) Ken Locke and Michael Boucher																																																											
Welcome/ Introductions	Cynthia Solorio and Jeff Koller <ul style="list-style-type: none"> • Reviewed upcoming agenda and future advisory meeting dates • Introductions were made • One correction was made to the April meeting minutes • Handout asking for input from Advisory member on representation on the Board • Attendees were asked to fill out the evaluation forms 																																																											
Division Update	Spencer Wong <ul style="list-style-type: none"> • Budget update: The Department had budget pressures as a result of falling Unemployment Insurance (UI) claims and decreased workforce funding; therefore, we had to downsize and lost 20 staff. As of right now we are steady with a sound budget projected into the next year and may be able to replace staff. • The Federal Fiscal Cliff (the federal department ceiling) cut funds because they could not reach their target. If the Federal Fiscal Cliff is reached, over one million private sector jobs will be lost by 2014. In addition, this strain will also lead to a 9 percent reduction in defense spending (loss of 148,000 defense-related jobs in California is projected). • LMID's Customer Outreach Unit is working with Workforce Information Council (WIC) staff to develop ways in which to understand our customers and their needs (WIC just released a report on LMI customer needs). • LMID's Customer Outreach Unit is currently tracking customer Web stats and has 																																																											

	<p>developed a Customer Consultation Plan. Input is needed from the LMI Advisory Committee with this plan.</p> <ul style="list-style-type: none"> • LMID is working on industry cluster and sector analysis as it pertains to Senate Bills 1401 and 1402. This will be a priority for LMID. • LMID is working on wage record analysis to aid in product development. • We are working with K-12 (Department of Education)/Community Colleges/CSU/UC educational entities to track students beyond school. • LMID has a contract with CSU Northridge to track student outcome. We have been looking at CSUNs longitudinal database (including student identification and social security numbers who attended from 1990 to 2005) to match up social security numbers to wage records. We eventually would like to merge in UI claims with wage data for these students. • LMID's Occupational Research Group is working on skills gap analysis process. Apparently employers are having a hard time finding workers with the right skills to match their needs. One potential problem is that employer training has fallen by the wayside and there is a large pool of potential candidates who say employers are being too selective. • Labor Day Briefing package is coming soon titled "Jobs Today and Beyond". Focus is on 12 media markets throughout the State. The report is looking at occupations along with current job ads and demands while matching these up with top skills and work activities and further matching with high demand jobs with wages. • Director Pam Harris has been confirmed. • Department of Revenue is discussing the potential merge of portions of EDD's Tax Branch with Franchise Tax Board. This may affect the ability for LMID to obtain wage data. • LMID is recruiting for a Current Employment Statistics Group manager job vacancy. • LMID's Local Information Services Group manager, Linda Reed is retiring in September. We will be recruiting for her position as well.
<p>BLS Projections</p>	<p>Tian Luo and Matthew Insko - BLS Projections</p> <p>BLS Projections of Employment -- this national employment outlook for industries and occupations data is released every two years:</p> <ul style="list-style-type: none"> • 2010-2020 projections cover over 700 occupations and 300 different industries. • Projections are used to produce the Occupational Outlook Handbook. • Projections are used by career counselors, students making career choices, mid-career job changers, educational and training officials making decisions on policies, and researchers who study how the economy is changing. Assume full employment economy by 2020. • Projections focus on long-term structural employment. • BLS uses data from the Census Bureau and the Department of Commerce. • Estimates long-term and short-term occupational and industry employment changes. • Women have increased in labor force participation rates while men have decreased. • Labor force ages 16-24 have decreased while ages 55 and over have increased. • Labor force changes by ethnicity show an increase in Hispanics and Asians. • Projected occupational need by postsecondary: doctors and elementary school teachers.
<p>LMID Economic Update</p>	<p>Paul Wessen – Economic Update</p> <ul style="list-style-type: none"> • Positive outlook for the economy and the country. • California's unemployment rate continues to decrease, if only gradually. In contrast, the U.S. rate has shown little inclination for movement in recent months. • More than six years into the current business cycle, the U.S. and California unemployment rates remain well above their pre-recession lows. • While labor force participation is falling throughout the non-retirement age workforce, and particularly among teens and youths, it is growing among Californians who have reached retirement age. Has the traditional paradigm of how youths gain a foothold in the labor force changed? • Nonfarm job growth has come roaring back to life in California, with gains totaling 84,200 jobs in the months of May and June. • California's year-over private sector job gains totaled 314,800 (2.7 percent) in June 2012. This was the state's largest year-over private sector job gain in number and percent since March 2001. • Yet, even though California gained 475,300 jobs from September 2009 through June

	<p>2012, that is roughly one-third (34.9 percent) of the nearly 1.4 million jobs that were lost during the Great Recession. In June 2012, California total nonfarm employment remained 885,500 jobs below its pre-recession peak in July 2007.</p> <ul style="list-style-type: none"> • California experienced stronger year-over total and private nonfarm job growth than the nation over the last year.
Local Occupational Information Survey Changes/Feedback	<p>Michael Martinez – Manager, Local Occupational Information Survey Changes/Feedback</p> <ul style="list-style-type: none"> • Introduction on what LOIS does and a short history about the program. • Overview of a local occupational information questionnaire. • LOIS is creating a new survey to revamp the seven year old questionnaire to make it more relevant and current. • Feedback requested from the advisory group on the revamped questionnaire, is it better or are there additional edits or questions needed. New Local Occupation Report Features: <ul style="list-style-type: none"> ○ Can Search by occupation or area ○ More visual and more graphics ○ Has a GREEN component
LMI Customer Outreach	<p>Bev Roberts – Manager, Customer Outreach Unit</p> <p>Goals for the Unit:</p> <ul style="list-style-type: none"> • Identify LMI customers • Identify customer needs • Consult with users for feedback on how we can improve on providing data based on customer needs • Identify customers clients and client needs • Identify who is using our site and area for improvement • Revive marketing efforts • Explore mobile applications
Wrap Up, Evaluation, and Adjourn	<p>Cynthia Solorio</p> <ul style="list-style-type: none"> • Requested the completion of the evaluation form.
Upcoming LMI Advisory Group Meeting Dates	<ul style="list-style-type: none"> • October 25, 2012 • January 24, 2013 • April 25, 2013