

## Digest of Labor Market Information Advisory Meeting

<b>Title</b>	<b>LMI Advisory Group Meeting</b>	
<b>Date</b>	September 22, 2011	
<b>Time</b>	10:00 AM to 3:00 PM	
<b>Organization</b>	CA EDD Labor Market Information Division (LMID)	
<b>Location</b>	7000 Franklin Blvd., Ste. 1100, Conference Rooms 2&3 Sacramento, CA 95823	
<b>Meeting called by</b>	Steve Saxton, LMI Division Chief	
<b>Facilitators</b>	Judi McClellan, Statewide Information Services Group Manager, LMID Cynthia Solorio, Occupational Research Group Manager, LMID	
<b>Attendees</b>	Bacchini, Renée Cooper, Peter Chin, Alex DiCaro, Gino Harris, Laura Hilton, William Holden, Richard Maglinte, Janet Minjares, Javier Moore, Richard Odom, Beverly Ravnik, Diane Sanchez, Alana Van Court, Jason Wiseley, Chuck	CA Department of Industrial Relations California Labor Federation Office of Statewide Health Planning and Development CA Manufacturers & Technology Association Riverside Workforce Development Center CA Unemployment Insurance Appeals Board Department of Labor, Bureau of Labor Statistics CA Unemployment Insurance Appeals Board So. CA Association of Governments CA State University Northridge (CSUN) CA Workforce Investment Board CA Department of Industrial Relations Employment Training Panel CA State Library, CA Research Bureau CA Community Colleges Chancellor's Office
<b>LMID Staff</b>	Boucher, Michael Gonzales, Margo Heilman, Mark Jackson, Terilyn McClellan, Judi	Saxton, Steve Solorio, Cynthia Wessen, Paul Wong, Spencer Wong, Trisha
<b>Note Takers</b>	Costello, Danielle (LMID) Gregory, Tammy (LMID)	
<b>Welcome/Introductions</b>	<b>Judi McClellan/Cynthia Solorio</b> <ul style="list-style-type: none"> <li>• Introductions were made.</li> <li>• Introduced the new evaluation form for anonymous meeting feedback.</li> <li>• Committee members if you know of any speakers who could give a presentation to the committee please place their name and contact information on the evaluation form so that we may contact them for future meetings.</li> <li>• Those who would like to be on the LMID email distribution list for the e-newsletter that includes data updates please let us know or go to the following link and subscribe: <a href="http://www.labormarketinfo.edd.ca.gov/?pageid=1027">http://www.labormarketinfo.edd.ca.gov/?pageid=1027</a> .</li> </ul>	
<b>Review of Minutes</b>	The May 26, 2011 meeting minutes were reviewed and approved.	
<b>LMI Division Update</b>	<b>Steve Saxton</b> <ul style="list-style-type: none"> <li>• LMID is working through the change of centralizing the Current Economic Statistics (CES) program at the federal level.</li> <li>• LMID is working with education agencies on the development of a longitudinal database that will connect educational and workforce records. This will relate the educational experiences of California students to their labor market outcomes. <ul style="list-style-type: none"> <li>- The CA Dept of Education is applying for a grant that would help to fund this process.</li> </ul> </li> <li>• Budget issues have emphasized the need for LMID to work together with other organizations.</li> <li>• There is an effort to redesign the LMID Web site so that it will be easier to use.</li> </ul>	
<b>CA Workforce Investment Board - Update</b>	<b>Beverly Odom</b> <ul style="list-style-type: none"> <li>• The <a href="#">California Workforce Investment Board (CWIB) Issues and Policies Committee</a> Branding Workgroup, which includes Employment Development Department (EDD), California Workforce Association (CWA), and local Workforce Investment Boards (LWIB), will develop an implementation plan and timelines for logo/identity roll-out.</li> <li>• This program year 2011-2012, CWIB and EDD staff are reviewing local plan modifications to ensure local planning connects into CWIB priorities for the workforce system.</li> </ul>	

	<ul style="list-style-type: none"> <li>Recently purchased a one-year license for software that was developed by Future Work Systems. The analysis that is available presents a much more detailed view of the federal Workforce Investment Act (WIA) and other locally developed management information.</li> <li>CWIB recently adopted a policy to place postsecondary educational institutions eligible to receive Federal funds under Title IV of the Higher Education Act (HEA) and entities carrying out programs under the National Apprenticeship Act (NAA) on the Eligible Training Provider List.</li> <li>CWIB contracted with California State University at Northridge (CSUN) to conduct a two-phased formative and summative evaluation of the Instructional System Development (ISD) Model.</li> <li>The CWIB funded development of an Activity Based Cost Accounting methodology for One-Stop Career Centers. CSUN continues to support the Internet-based cost accounting system, which allows board, and center staff to enter their fiscal data to identify costs of providing services at the activity level.</li> </ul> <p><u><a href="#">Health Workforce Council</a></u></p> <ul style="list-style-type: none"> <li>Over the past year, the CWIB and Office of Statewide Health Planning &amp; Development have been leveraging support from a federal planning grant to help identify workforce implications of federal Affordable Care Act implementation.</li> <li>A Coordinated Health Workforce Pathway Model was developed.</li> <li>At this time, we are seeking a time extension on the grant in order to develop a more focused implementation strategy.</li> </ul> <p><u><a href="#">Green Collar Jobs Council (GCJC)</a></u></p> <ul style="list-style-type: none"> <li>The GCJC is currently overseeing the California Green Workforce Initiative.</li> <li>California Clean Energy Workforce Training Program: 34 grantees were awarded \$27 million from DOL, and due to a 100 percent dollar match requirement, total grant amounts were approximately \$54 million.</li> <li><u><a href="#">Regional Industry Cluster of Opportunity Grants (RICOG)</a></u>: 10 regional initiatives were awarded grants in early 2009 and ranged from \$200,000 to \$250,000, encompassing over 45 counties and 31 LWIBs to develop data driven regional industry cluster strategies.</li> <li><u><a href="#">State Energy Sector Partnership (SESP)</a></u>: California received a \$6 million grant for the Council, to oversee the fostering of six regional collaborations that are responsive to the needs of their emerging regional green industries.</li> <li>November's GCJC will focus on another recommendation from the <u><a href="#">Green Workforce Master Plan</a></u>, the "Expansion of Successful Education and Training Programs" which will include a discussion of the California Workforce Education and Training Needs Assessment for Energy Efficiency, distributed generation, and demand response.</li> <li>The Business Services Resource Catalog documents business incentives, grants, rebates, financing, and tax credits for the purpose of supporting businesses in all phases of development, and encouraging businesses to invest and grow in California. It is available on the <u><a href="#">CWIB Web site</a></u> and will soon be on the Cool California's Funding Wizard Web site which is being developed by the CA Air Resources Board and should be ready this month.</li> </ul>
<p><b>Department of Industrial Relations – Apprenticeship Programs</b></p>	<p><b>Renée Bacchini – <u><a href="#">Apprenticeship PowerPoint</a></u></b></p> <ul style="list-style-type: none"> <li>Apprenticeships graduate 7,500 participants a year. <ul style="list-style-type: none"> <li>Graduates usually work for the same employers that sponsored the apprenticeship program.</li> </ul> </li> <li>Apprenticeships are industry-driven; employers put together apprenticeship programs following guidelines from the <u><a href="#">Department of Industrial Relations</a></u>.</li> <li>The Division of Apprenticeship Standards has five offices statewide and consultants in each division that work with employers to create an apprenticeship that fills their needs.</li> <li>Benefits of the apprenticeship program include some of the following: helping employers fill their employee needs while reducing turnover and apprentices are learning a trade while earning money.</li> <li>The "<u><a href="#">I Built It!</a></u>" Campaign was started to bring attention to the apprenticeship campaign and involved filming videos of current apprentices showing their sense of accomplishment.</li> </ul>
<p><b>CA/EDD LMID - Economic Update</b></p>	<p><b>Paul Wessen – <u><a href="#">Economic Update PowerPoint</a></u></b></p> <ul style="list-style-type: none"> <li>The unemployment rate is stabilizing at a high level at both State and national level.</li> <li>There has been an increase in the unemployment rate (Statewide and nationally) over the last four months.</li> </ul>

	<ul style="list-style-type: none"> <li>• The economy is growing and there are more people employed; however, we are not putting all of the unemployed back into the labor market.</li> <li>• Labor force participation is decreasing (worse in California than in the nation).</li> <li>• The Information industry has been a star in the California economy over the past year.</li> <li>• Nationally there is a similar employment trend to California's; the nation lost over 8 million jobs from peak to trough and gained back only 21percent of the jobs lost since the trough.</li> <li>• Nationally private sector jobs have grown for 18 months.</li> <li>• UCLA says that it is unlikely there will be another recession because the sectors that would cause one (housing, etc) are already too depressed to drop enough to trigger another recession.</li> <li>• Consumer spending represents 70 percent of Gross Domestic Product (GDP).</li> <li>• Over the last five months retail sales have decreased –this explains the weakness in the economy in the last months; Consumers are not confident about the economy and are not spending.</li> <li>• As the federal government has been trying to pump up the economy with stimulus money, State and local governments have been cutting funding to programs.</li> <li>• Exports have been growing – this is where the European debt crisis may have a negative impact (1/3 of U.S. exports go to Europe).</li> <li>• Some of the profits that businesses have been earning are being put back into the economy in the form of equipment/supplies.</li> </ul>
<b>CA/EDD LMID – CA Training Inventory Project and Demo</b>	<p><b>Michael Boucher - <a href="#">CA Training Inventory Project PowerPoint</a></b></p> <ul style="list-style-type: none"> <li>• Goals of the Training Inventory Project are to enhance the existing training inventory, to offer self-reporting to providers (in the future), and provide links to green occupations and guides.</li> <li>• Currently on <a href="#">LMID</a>'s Web site there are four downloadable and printable PDFs of green training programs that are sorted by county, green occupations, training programs, and training providers.</li> <li>• Green training programs are denoted by a green leaf icon.</li> <li>• Plans on the horizon include: self-reporting automation, Department of Labor/Employment and Training Administration (DOL/ETA) dissemination, additional outreach letters, continuation of green training and education research, and the development of the green taxonomy.</li> </ul> <p>Comments from Committee Members:</p> <ul style="list-style-type: none"> <li>• It should be noted that the training inventory only includes schools or programs/classes.</li> <li>• CA Community Colleges (CCC) is going to retain the CA Postsecondary Education Commission (CPEC) database for a limited time.</li> <li>• A good source of information may be attained from UC Berkeley's report on training programs related to green. Contact Carol Zabin.</li> </ul>
<b>Wrap Up &amp; Adjourn</b>	<p><b>Judi McClellan/Cynthia Solorio</b></p> <ul style="list-style-type: none"> <li>• Each attendee was asked to fill out an evaluation form, which would be collected before they left.</li> </ul>
<b>Next Meeting</b>	January 26, 2012