

## Digest of the Labor Market Information Advisory Meeting

<b>Title</b>	<b>LMI Advisory Group Meeting</b>																																															
<b>Date</b>	July 24, 2014																																															
<b>Time</b>	10:00 AM to 3:00 PM																																															
<b>Organization</b>	CA EDD Labor Market Information Division (LMID)																																															
<b>Location</b>	722 Capital Mall, 4th Floor, Room 4061 Sacramento, CA 95814																																															
<b>Meeting called by</b>	Spencer L. Wong, Division Chief, LMID																																															
<b>Facilitator</b>	Jeff Koller, Statewide Information Services Manager, LMID																																															
<b>Attendees</b>	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%;">Cho, Joongkoo "John"</td> <td style="width: 33%;">Southern California Association of Governments (SCAG)</td> <td style="width: 33%;"></td> </tr> <tr> <td>Claudio, Rob</td> <td>Employment Development Department (EDD), Orange County</td> <td></td> </tr> <tr> <td>DiCaro, Gino</td> <td>California Manufacturers &amp; Technology Association (CMTA)</td> <td></td> </tr> <tr> <td>Gjerde, Tom</td> <td>CalHR, Survey Unit</td> <td></td> </tr> <tr> <td>Harris, Laura</td> <td>Riverside Economic Development Agency</td> <td></td> </tr> <tr> <td>Manning, Charlene</td> <td>CalHR, Survey Unit</td> <td></td> </tr> <tr> <td>Mbomeda, Jean Claude</td> <td>California Community Colleges Chancellor's Office (CCCCO)</td> <td></td> </tr> <tr> <td>McFarland, Annette</td> <td>CalHR, Survey Unit</td> <td></td> </tr> <tr> <td>Moore, Rick</td> <td>California State University, Northridge</td> <td></td> </tr> <tr> <td>Hering, John</td> <td>CalHR, Office of Civil Rights</td> <td></td> </tr> <tr> <td>Reid, Dennis</td> <td>Bureau of Labor Statistics (BLS)</td> <td></td> </tr> <tr> <td>Sanchez, Alana</td> <td>Employment Training Panel (ETP)</td> <td></td> </tr> <tr> <td>Schooling, Bill</td> <td>Department of Finance (DOF)</td> <td></td> </tr> <tr> <td>Shimaneck, Loren</td> <td>California Workforce Investment Board (CWIB)</td> <td></td> </tr> <tr> <td>Shyne, Kevin</td> <td>California Department of Education (CDE)</td> <td></td> </tr> </table>			Cho, Joongkoo "John"	Southern California Association of Governments (SCAG)		Claudio, Rob	Employment Development Department (EDD), Orange County		DiCaro, Gino	California Manufacturers & Technology Association (CMTA)		Gjerde, Tom	CalHR, Survey Unit		Harris, Laura	Riverside Economic Development Agency		Manning, Charlene	CalHR, Survey Unit		Mbomeda, Jean Claude	California Community Colleges Chancellor's Office (CCCCO)		McFarland, Annette	CalHR, Survey Unit		Moore, Rick	California State University, Northridge		Hering, John	CalHR, Office of Civil Rights		Reid, Dennis	Bureau of Labor Statistics (BLS)		Sanchez, Alana	Employment Training Panel (ETP)		Schooling, Bill	Department of Finance (DOF)		Shimaneck, Loren	California Workforce Investment Board (CWIB)		Shyne, Kevin	California Department of Education (CDE)	
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<b>LMID</b>	Ahtelik, Laurie Baker, Liz Barrios, Juan Boucher, Michael	Dahlberg, Dave Faulkner, Amy Hooker, Brandon Koller, Jeff	Martinez, Michael Solorio, Cynthia Youngblood, Denise																																													
<b>Note Takers</b>	Patti Felt/Sharon Parker/Marc Stockton/Ava Williams																																															
<b>Welcome/Introductions</b>	<b>Jeff Koller</b> <ul style="list-style-type: none"> <li>• All attendees made introductions.</li> </ul>																																															
<b>Review of Minutes</b>	No corrections																																															
<b>Division Update</b>	<b>Cynthia Solorio</b> <ul style="list-style-type: none"> <li>• The Division is experiencing budget reductions. A decrease in a BLS program was offset by a slight increase in another program that was previously deemed underfunded. The Division has 12 to 15 percent less operating funds this fiscal year as a result of funding cuts in supplemental resources.</li> <li>• Due to budget reductions, the Division is watching staffing levels closely as vacancies occur.</li> <li>• A reprioritization of discretionary activities includes focusing on regional analysis in support of the federal direction of workforce preparation goals and Workforce Investment Boards' strategic plans. We are processing how LMID resources can best be utilized in order to help facilitate regional collaboration with our partners, including CWIB/LWIBS, Community Colleges, workforce prep entities, and future economic development. Local market consultants will be available for assistance on which components will be useful during partner decision-making processes, including America's Job Center of California<sup>SM</sup>.</li> <li>• The Division has been doing more with industry cluster analysis.</li> <li>• LMID is re-evaluating discretionary products to adapt to current trends. A team has been established to review products and services to determine if all our products are still useful for stakeholders. At this time, Occupational Guides are under review. LMID plans to make this highly accessed product more in line with technological changes for the 21<sup>st</sup> century. A presentation of updates and changes to established LMID products will be scheduled for a future Advisory meeting.</li> <li>• Current Economic Statistics Group (CESG) has been working with BLS staff, preparing for a new annual model using data that are more current from the U.S. Census Bureau's American Community Survey.</li> <li>• The Regional Analysis and Support Group (RASG) have completed four of the eight Regional Economic Analysis (REA) Profiles. The Sacramento and Coastal regions will</li> </ul>																																															

	<p>be released in August. RASG is in the process of building an interactive page on LMIDs website for customers use.</p> <ul style="list-style-type: none"> <li>Statewide Information Services (SISG) is in the process of updating and formatting their products on the LMID website. Reviewing publications to ensure they are cutting edge, specifically the Occupational Guides. In conjunction with the Employment and Training Administration (ETA), the group is working with Veterans data at the local level. SISG is also working on the Drought Task Force and providing economic analysis, trends, and assessments.</li> </ul>
<p><b>Roundtable</b></p>	<ul style="list-style-type: none"> <li><b>Joongkoo “John” Cho:</b> The SCAG is currently working on an economic project, “Fifty Years into the War on Poverty.” On August 20, 2014, a summit is being held to discuss the pathways to jobs and opportunities that can help move more of the region’s residents from poverty to prosperity.</li> <li><b>Richard Moore:</b> The City of Los Angeles’ “Summer Youth Employment Program” is under way. The study will measure the impacts of career awareness and career readiness on labor market income. It is anticipated that 20,000 youth will be evaluated. In addition, questions were asked regarding Assembly Bill 2148 and Senate Bill 1022. Jeff Koller will look into this matter.</li> <li><b>Alana Sanchez:</b> ETP is partnering with Cal Poly on a press release for the Drought Pilot Program. Funding is low for the ETP program.</li> <li><b>Thomas Gjerde:</b> He is working with Cynthia Solorio to use Occupational Employment Statistics (OES) survey salary wage data in regards to wages and classifications to examine the methodology used to compensate state employees.</li> <li><b>Annette McFarland:</b> The project’s completion target is at the end of the year.</li> <li><b>John Herring:</b> Civil service employee labor pool is being compared with the statewide private sector labor pool in relation to race and gender of the occupational groups.</li> <li><b>Charlene Manning:</b> CalHR’s Survey Unit is working on total compensation.</li> <li><b>Robert Claudio:</b> A manufacturing scan is currently being worked on in Orange County for the Anaheim Workforce Investment Board. Some of the examples of data being collected are the number of employers in manufacturing, job openings by city, and the top 10 employers by city.</li> <li><b>Gino DiCaro:</b> The CMTA is in the middle of a new project, “Champions of Manufacturing.” The project’s goal is to highlight several mid-sized manufacturing companies in the state to promote innovation and increase awareness of the positive impacts the manufacturing industry has on both the local and statewide economy. As of June 2014, seven companies have participated in videos, which include information about the businesses, owners, and employees.</li> <li><b>Dennis Reed:</b> New BLS models coming out soon.</li> <li><b>Laura Harris:</b> Revamping EDD’s Tax Branch’s e-Services. Another program in the works will target five industries to support on-the-job training.</li> <li><b>Loren Shimanek:</b> On July 22, 2014, President Obama signed, “The Workforce Innovation and Opportunity Act” into law on July 22, 2014. This Act replaces the Workforce Investment Act (WIA).</li> </ul>
<p><a href="#"><u>California Career Pathway Grants Presentation</u></a></p>	<p><b>Kevin Shyne, Department of Education</b></p> <p><b>California Career Pathways Grants</b></p> <ul style="list-style-type: none"> <li>The Legislature appropriated \$250 million to create student pathways to careers in high-need, high-wage, and high-growth economic sectors. The California Career Pathways Trust (CCPT1) allocated these funds to schools, community colleges, and their business partners.</li> <li>The CCPT1 is taking a different, non-traditional, approach with this program. It is focusing on “career-based learning.”</li> <li>There is a need to train individuals to become highly skilled workers.</li> <li>A key component is to create partnerships with employers and community colleges to promote innovative programs. One of the goals is to guide students towards “hands on learning.”</li> <li>Exposure to knowledge at the elementary grade school level may be beneficial for future career development.</li> <li>Introducing students into the business world prior to college may help to prepare them to make informed career choices and decisions.</li> <li>The goal is to move the economy forward.</li> <li>Grant applicants were encouraged to go to the EDD or the Chamber of Commerce for data. Data drives the need.</li> </ul>

	<ul style="list-style-type: none"> <li>• Funds disbursed were equitable among all consortiums.</li> <li>• Due to the CCPT1's success, the State's 2014-15 fiscal budget includes an additional round of \$250 million to be awarded.</li> </ul>
<b>LMI Advisory Meeting Logistics Survey</b>	<p><b>Amy Faulkner, LMID</b></p> <ul style="list-style-type: none"> <li>• Consensus disclosed survey respondents prefer 3-hour, morning meetings.</li> <li>• Participants would like to see economic update presented earlier in the day.</li> <li>• LMID will accept e-mail responses until the end of the month from those who have not yet given their input.</li> </ul>
<a href="#"><u>Current Economic Statistics Group, Agriculture Program</u></a>	<p><b>Michael Martinez, LMID</b></p> <ul style="list-style-type: none"> <li>• The Agricultural Statistics Program oversees two mandatory surveys, one for the U.S. Department of Labor and one for the Employment Development Department.</li> <li>• The U.S. Department of Agriculture (USDA) runs and administers the surveys and the Labor Market Information Division (LMID) produces independent estimates. These surveys are similar: however, the USDA survey collects total gross value of sales, whereas the LMID does not.</li> <li>• As of 2014, employers are asked to classify their employees by Standard Occupational Classification (SOC) codes as opposed to the previous survey that asked them to classify those under four categories: Field, Livestock, Supervisory, and Other.</li> <li>• During the annual benchmarking period, a revision of data takes place in order to match the Quarterly Census of Employment and Wages data.</li> <li>• Agricultural data users are also using our estimates for the current drought situation.</li> <li>• Agricultural employment is seasonal.</li> <li>• The survey response rate goal is 70 percent and the EDD has been reaching that goal for the last year and a half.</li> <li>• The California Agricultural Bulletin is produced on a quarterly basis and includes statewide highlights, a regional spotlight, and data comparison of employment and wages by industry sector for six regions.</li> </ul>
<a href="#"><u>Economic Update</u></a>	<p><b>Brandon Hooker, LMID</b></p> <ul style="list-style-type: none"> <li>• California lost 1.3 million total nonfarm jobs and 1.2 million private jobs between July 2007 and February 2010.</li> <li>• Forbes magazine ranks California highly in terms of growth potential. Growth potential is based on average income and job growth. Access to large amounts of venture capital has also aided job growth and innovation.</li> <li>• The share of unemployed persons seeking work for 27 weeks or more (long-term unemployed) has held at roughly 40 percent during the state's expansion period.</li> <li>• Some of the economic trends that may be affecting the state's long-term unemployed population include hiring discrimination and the rise of the contingent (e.g. temporary/seasonal) workforce.</li> <li>• U.S. nonfarm growth since the close of the Great Recession has been driven by the professional and business services (2.7 million jobs added); financial activities (1.9 million jobs added); trade, transportation, and utilities (1.5 million jobs added); leisure and hospitality (1.5 million jobs added) sectors.</li> <li>• California recovered all of the private jobs it lost (1.2 million) during the Great Recession in February 2014.</li> <li>• California recovered all of the total nonfarm jobs it lost (1.3 million) during the Great Recession in June 2014.</li> <li>• California's largest job creators through the first six months of 2014 were the education and health services (50,000 jobs), professional and business services (40,000 jobs), and the leisure and hospitality (20,000 jobs) sectors.</li> <li>• The trade, transportation, and utilities sector added 58,000 jobs over the past twelve months (July 2013-June 2014).</li> </ul>
<b>Wrap Up/Evaluation/Adjourn</b>	<p><b>Jeff Koller</b></p> <ul style="list-style-type: none"> <li>• The next meeting is scheduled for October 23, 2014.</li> <li>• Please remember to complete the evaluation form.</li> </ul>
<b>Upcoming LMI Advisory Group Meeting Dates</b>	<ul style="list-style-type: none"> <li>• October 23, 2014</li> </ul>