

## Agricultural Bulletin

3rd Quarter, 2012

### Quick Facts:

#### CA Agricultural Employment (In Thousands)

Jul	2012	443.9
Aug	2012	450.1
Sep	2012	453.2

#### CA Agricultural Average Hourly Earnings (In Dollars per Hour)

Jul	2012	12.82
Aug	2012	12.89
Sep	2012	12.94

#### CA Agricultural Employment (In Thousands, Year Ago)

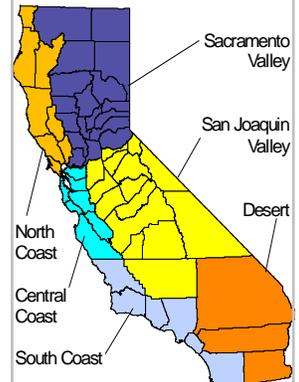
Jul	2011	434.2
Aug	2011	440.0
Sep	2011	445.4

## What's new this quarter?

### California Highlights:

- ◆ California has been the number one food and agricultural producer in the United States for more than 50 consecutive years. More than half the nation's fruit, nuts, and vegetables come from here.
- ◆ California is also the nation's number one dairy state. The state's leading commodity is milk and cream.
- ◆ Grapes are second, the state's leading export crop is almonds. Products exclusively grown in California include: almonds, artichokes, dates, figs, kiwifruit, olives, persimmons, pistachios, prunes, raisins, clovers, and walnuts.
- ◆ California is the nation's leading producer of strawberries, averaging 1.4 billion pounds of strawberries or 83 percent of the country's total fresh and frozen strawberry production. The value of the California strawberry crop is approximately \$700 million with related employment of more than 48,000 people.
- ◆ At the close of 3rd quarter, corn for grain production was forecasted at 958 thousand tons, up 23 percent from last year's crop, sugar beet production was forecasted at 35.6 million tons, also up 23 percent from last year's crop. During the month of August potatoes and dry beans forecast was 153, down 13 percent from last year's total, according to midyear surveys from the U.S. Department of Agriculture.

### California Agricultural Regions



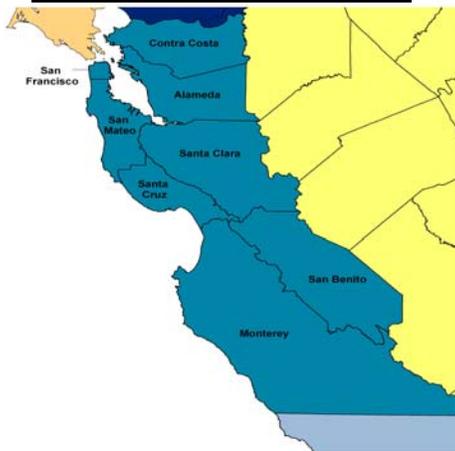
The USDA reports employment and earnings data for one month per quarter. For more national agricultural data, go to:

<http://www.nass.usda.gov/>

## Regional Spotlight: *Central Coast*

- ◆ The Central Valley is centered on agriculture. Eight of California's 15 top producing agricultural counties are in the Central Valley, and of the top seven, only one (Monterey) is not encompassed in the area from San Joaquin to Kern. This area is not only the most productive in California, it is widely considered the most productive in the world.

### CENTRAL COAST REGION



- ◆ The region has approximately 435,000 acres of irrigated land and produces many high value specialty crops including lettuce, strawberries, raspberries, artichokes, asparagus, broccoli, carrots, cauliflower, celery, fresh herbs, mushrooms, onions, peas, spinach, wine grapes, tree fruit, and nuts.
- ◆ The region accounts for approximately 44.5 percent of statewide production acreage, with Monterey County alone accounting for 36.2 percent or 8,678 acres.
- ◆ Lettuce passes strawberries as Monterey County's top crop. Leaf lettuce is on an upward trend, The lettuce crop forecast at \$774.4 million, up 7 percent from last year's crop. Leaf lettuce is becoming more popular than Romaine because of its crunchy taste, according to the Agricultural Commissioner for Monterey County. Since 2000, agricultural production in Monterey has had a steady increase of about 25 percent.

# Regional Agricultural Employment and Wages by Industry Sector



Sacramento Valley

Sacramento Valley Agricultural Employment and Wages by Industry Sector									
MAJOR SECTOR	Current Employment			Average Hourly Earnings			2011 Annual Average		
	Jul-12	Aug-12	Sep-12	Jul-12	Aug-12	Sep-12	Employment	Earnings	
Total Agricultural	28,900	30,900	30,700	\$13.12	\$13.25	\$13.32	25,008	\$12.44	
Agricultural Production/Crops	16,700	18,300	19,100	\$12.93	\$13.01	\$12.92	15,017	\$12.45	
Agricultural Production/Animal	1,700	1,700	1,700	\$13.21	\$13.25	\$13.35	1,633	\$12.81	
Total Agricultural Support	10,500	10,900	9,900	\$13.85	\$13.82	\$13.77	8,275	\$13.61	



San Joaquin Valley

San Joaquin Valley Agricultural Employment and Wages by Industry Sector									
MAJOR SECTOR	Current Employment			Average Hourly Earnings			2011 Annual Average		
	Jul-12	Aug-12	Sep-12	Jul-12	Aug-12	Sep-12	Employment	Earnings	
Total Agricultural	209,600	225,500	230,900	\$ 11.84	\$ 11.92	\$ 12.09	190,333	\$10.90	
Agricultural Production/Crops	69,700	74,200	78,300	\$ 11.81	\$ 11.89	\$ 12.04	62,208	\$11.09	
Agricultural Production/Animal	21,200	21,200	21,200	\$ 11.97	\$ 12.15	\$ 12.35	20,842	\$11.68	
Total Agricultural Support	118,100	129,500	130,800	\$ 13.19	\$ 13.22	\$ 13.33	106,817	\$12.81	



Desert

Desert Agricultural Employment and Wages by Industry Sector									
MAJOR SECTOR	Current Employment			Average Hourly Earnings			2011 Annual Average		
	Jul-12	Aug-12	Sep-12	Jul-12	Aug-12	Sep-12	Employment	Earnings	
Total Agricultural	26,700	23,200	22,900	\$ 12.39	\$ 12.46	\$ 12.32	24,675	\$11.75	
Agricultural Production/Crops	9,100	7,700	8,500	\$ 11.96	\$ 12.02	\$ 11.91	9,075	\$11.14	
Agricultural Production/Animal	2,500	2,500	2,500	\$ 12.59	\$ 12.66	\$ 12.58	2,492	\$12.11	
Total Agricultural Support	14,900	12,800	11,700	\$ 14.38	\$ 14.42	\$ 14.24	12,942	\$13.63	



South Coast

South Coast Agricultural Employment and Wages by Industry Sector									
MAJOR SECTOR	Current Employment			Average Hourly Earnings			2011 Annual Average		
	Jul-12	Aug-12	Sep-12	Jul-12	Aug-12	Sep-12	Employment	Earnings	
Total Agricultural	76,200	70,600	70,400	\$ 12.81	\$ 12.92	\$ 12.98	67,333	\$12.12	
Agricultural Production/Crops	47,300	43,500	43,000	\$ 12.36	\$ 12.41	\$ 12.48	43,767	\$11.47	
Agricultural Production/Animal	1,900	1,900	1,900	\$ 13.47	\$ 13.63	\$ 13.67	1,800	\$13.26	
Total Agricultural Support	26,700	24,900	25,200	\$ 11.52	\$ 11.62	\$ 11.71	21,542	\$10.68	



Central Coast

Central Coast Agricultural Employment and Wages by Industry Sector									
MAJOR SECTOR	Current Employment			Average Hourly Earnings			2011 Annual Average		
	Jul-12	Aug-12	Sep-12	Jul-12	Aug-12	Sep-12	Employment	Earnings	
Total Agricultural	84,800	83,400	81,200	\$ 12.82	\$ 12.88	\$ 12.97	63,083	\$12.19	
Agricultural Production/Crops	44,400	43,900	42,800	\$ 12.73	\$ 12.78	\$ 12.81	32,167	\$12.02	
Agricultural Production/Animal	800	800	800	\$ 13.61	\$ 13.68	\$ 13.76	800	\$12.94	
Total Agricultural Support	39,300	38,400	37,300	\$ 14.98	\$ 15.04	\$ 15.16	29,900	\$14.32	



North Coast

North Coast Agricultural Employment and Wages by Industry Sector									
MAJOR SECTOR	Current Employment			Average Hourly Earnings			2011 Annual Average		
	Jul-12	Aug-12	Sep-12	Jul-12	Aug-12	Sep-12	Employment	Earnings	
Total Agricultural	17,700	16,500	17,100	\$ 13.94	\$ 13.91	\$ 13.96	14,600	\$13.02	
Agricultural Production/Crops	9,500	8,600	9,200	\$ 14.11	\$ 14.02	\$ 14.07	8,008	\$13.06	
Agricultural Production/Animal	1,600	1,600	1,600	\$ 12.51	\$ 12.56	\$ 12.52	1,567	\$12.03	
Total Agricultural Support	6,400	6,100	6,100	\$ 14.35	\$ 14.43	\$ 14.51	4,850	\$13.11	

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