

**OAKLAND-FREMONT-HAYWARD METROPOLITAN DIVISION (MD)
(ALAMEDA AND CONTRA COSTA COUNTIES)**

Most major industries increased payrolls over the year

The unemployment rate in the Oakland-Fremont-Hayward MD was 9.8 percent in March 2012, up from a revised 9.6 percent in February 2012, but below the year-ago estimate of 10.7 percent. This compares with an unadjusted unemployment rate of 11.5 percent for California and 8.4 percent for the nation during the same period. The unemployment rate was 9.7 percent in Alameda County, and 9.9 percent in Contra Costa County.

Between February 2012 and March 2012, the total number of jobs located in the East Bay counties of Alameda and Contra Costa rose by 6,200 to reach 961,300 jobs.

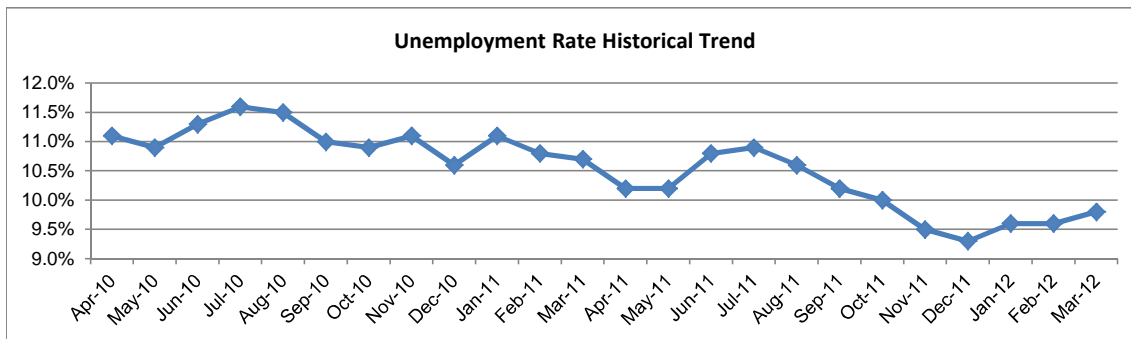
- Private educational and health services rose by 2,700 jobs. Health care and social assistance (up 2,200 jobs) accounted for most of the increase.
- Leisure and hospitality added 2,400 jobs, much more than the average increase of 900 jobs between February and March over the prior 10 years.
- Government and other services had gains of at least 600 jobs each, following their typical seasonal pattern.
- On the other hand, construction countered its usual seasonal trend, falling by 500 jobs.

Between March 2011 and March 2012, the total number of jobs located in the East Bay increased by 14,900 jobs, or 1.6 percent.

- Private educational and health services registered a gain of 7,600 jobs. Private health care expanded by 6,200 jobs, with the largest increase occurring in doctor's offices and other ambulatory health care services (up 5,900 jobs). Private colleges, universities, and professional schools added 700 jobs.
- Professional and business services increased by 4,200 jobs. Jobs in professional, scientific, and technical services (up 5,100), more than offset the job losses in administrative and support services despite employment services adding 1,400 jobs.
- Other industries with year-over gains of at least 1,200 jobs included: trade, transportation, and utilities (up 3,300 jobs), other services (up 2,700 jobs), leisure and hospitality (up 1,400 jobs), and construction (up 1,200 jobs).
- Meanwhile, government decreased by 4,400 jobs over the year, largely in public schools.

IMMEDIATE RELEASE
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(Alameda and Contra Costa Counties)

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Industry	Feb-2012	Mar-2012	Change		Mar-2011	Mar-2012	Change
	Revised	Prelim				Prelim	

Total, All Industries	955,100	961,300	6,200		946,400	961,300	14,900
Total Farm	1,300	1,500	200		1,300	1,500	200
Total Nonfarm	953,800	959,800	6,000		945,100	959,800	14,700
Mining and Logging	1,200	1,200	0		1,200	1,200	0
Construction	45,100	44,600	(500)		43,400	44,600	1,200
Manufacturing	78,300	78,300	0		79,300	78,300	(1,000)
Trade, Transportation & Utilities	174,100	174,200	100		170,900	174,200	3,300
Information	22,900	22,800	(100)		22,800	22,800	0
Financial Activities	46,600	46,800	200		47,100	46,800	(300)
Professional & Business Services	158,100	157,800	(300)		153,600	157,800	4,200
Educational & Health Services	142,400	145,100	2,700		137,500	145,100	7,600
Leisure & Hospitality	85,100	87,500	2,400		86,100	87,500	1,400
Other Services	37,000	37,600	600		34,900	37,600	2,700
Government	163,000	163,900	900		168,300	163,900	(4,400)

Notes: Data not adjusted for seasonality. Data may not add due to rounding
 Labor force data are revised month to month
 Additional data are available on line at www.labormarketinfo.edd.ca.gov

Data Not Seasonally Adjusted

	Mar 11	Jan 12	Feb 12	Mar 12	Percent Change	
			Revised	Prelim	Month	Year
Civilian Labor Force (1)	1,285,600	1,287,700	1,295,600	1,305,900	0.8%	1.6%
Civilian Employment	1,147,700	1,164,600	1,171,700	1,178,000	0.5%	2.6%
Civilian Unemployment	137,900	123,100	123,900	127,900	3.2%	-7.3%
Civilian Unemployment Rate	10.7%	9.6%	9.6%	9.8%		
(CA Unemployment Rate)	12.1%	11.3%	11.4%	11.5%		
(U.S. Unemployment Rate)	9.2%	8.8%	8.7%	8.4%		

Total, All Industries (2)	946,400	947,000	955,100	961,300	0.6%	1.6%
Total Farm	1,300	1,300	1,300	1,500	15.4%	15.4%
Total Nonfarm	945,100	945,700	953,800	959,800	0.6%	1.6%
Total Private	776,800	784,400	790,800	795,900	0.6%	2.5%
Goods Producing	123,900	125,000	124,600	124,100	-0.4%	0.2%
Mining and Logging	1,200	1,200	1,200	1,200	0.0%	0.0%
Construction	43,400	46,100	45,100	44,600	-1.1%	2.8%
Construction of Buildings	10,600	10,600	10,700	10,400	-2.8%	-1.9%
Residential Building Construction	6,700	6,500	6,600	6,500	-1.5%	-3.0%
Heavy & Civil Engineering Construction	5,400	5,600	5,600	5,700	1.8%	5.6%
Specialty Trade Contractors	27,400	29,900	28,800	28,500	-1.0%	4.0%
Building Foundation & Exterior Contractors	5,600	5,500	5,100	5,100	0.0%	-8.9%
Building Equipment Contractors	11,700	11,800	11,900	11,700	-1.7%	0.0%
Manufacturing	79,300	77,700	78,300	78,300	0.0%	-1.3%
Durable Goods	47,200	46,400	47,000	47,000	0.0%	-0.4%
Computer & Electronic Product Manufacturing	18,100	17,700	17,800	17,800	0.0%	-1.7%
Transportation Equipment Manufacturing	1,900	1,800	1,800	1,800	0.0%	-5.3%
Nondurable Goods	32,100	31,300	31,300	31,300	0.0%	-2.5%
Petroleum & Coal Products Manufacturing	7,400	7,100	7,100	7,100	0.0%	-4.1%
Chemical Manufacturing	5,600	5,500	5,400	5,500	1.9%	-1.8%
Service Providing	821,200	820,700	829,200	835,700	0.8%	1.8%
Private Service Producing	652,900	659,400	666,200	671,800	0.8%	2.9%
Trade, Transportation & Utilities	170,900	175,400	174,100	174,200	0.1%	1.9%
Wholesale Trade	41,400	41,800	42,300	42,900	1.4%	3.6%
Merchant Wholesalers, Durable Goods	20,800	20,500	20,500	20,600	0.5%	-1.0%
Merchant Wholesalers, Nondurable Goods	16,100	16,100	16,200	16,200	0.0%	0.6%
Retail Trade	98,500	102,200	100,300	99,900	-0.4%	1.4%
Motor Vehicle & Parts Dealer	10,100	10,000	10,100	10,200	1.0%	1.0%
Food & Beverage Stores	22,800	23,300	23,300	23,000	-1.3%	0.9%
Health & Personal Care Stores	6,500	6,700	6,800	6,800	0.0%	4.6%
Clothing & Clothing Accessories Stores	8,400	8,900	8,600	8,700	1.2%	3.6%
Sporting Goods, Hobby, Book & Music Stores	4,800	4,700	4,600	4,600	0.0%	-4.2%
General Merchandise Stores	18,700	20,700	19,700	19,500	-1.0%	4.3%
Transportation, Warehousing & Utilities	31,000	31,400	31,500	31,400	-0.3%	1.3%
Transportation & Warehousing	27,300	27,200	27,300	27,200	-0.4%	-0.4%
Truck Transportation	6,100	6,200	6,200	6,200	0.0%	1.6%
Couriers & Messengers	6,200	6,300	6,300	6,300	0.0%	1.6%
Warehousing & Storage	3,700	3,700	3,700	3,700	0.0%	0.0%
Information	22,800	22,700	22,900	22,800	-0.4%	0.0%
Publishing Industries (except Internet)	5,300	5,100	5,100	5,100	0.0%	-3.8%
Telecommunications	9,800	9,600	9,600	9,500	-1.0%	-3.1%
Financial Activities	47,100	46,800	46,600	46,800	0.4%	-0.6%
Finance & Insurance	32,400	32,500	32,300	32,400	0.3%	0.0%
Credit Intermediation & Related Activities	18,000	18,000	18,000	18,000	0.0%	0.0%
Insurance Carriers & Related	10,600	10,500	10,400	10,400	0.0%	-1.9%
Real Estate & Rental & Leasing	14,700	14,300	14,300	14,400	0.7%	-2.0%
Real Estate	10,600	10,300	10,300	10,400	1.0%	-1.9%
Professional & Business Services	153,600	154,600	158,100	157,800	-0.2%	2.7%
Professional, Scientific & Technical Services	81,000	83,300	85,700	86,100	0.5%	6.3%
Architectural, Engineering & Related Services	14,100	14,400	14,400	14,400	0.0%	2.1%

Data Not Seasonally Adjusted

	Mar 11	Jan 12	Feb 12 Revised	Mar 12 Prelim	Percent Change	
					Month	Year
Computer Systems Design & Related Services	18,800	19,600	19,700	19,800	0.5%	5.3%
Management of Companies & Enterprises	26,000	25,600	25,600	25,900	1.2%	-0.4%
Administrative & Support & Waste Services	46,600	45,700	46,800	45,800	-2.1%	-1.7%
Administrative & Support Services	41,900	39,500	40,900	40,000	-2.2%	-4.5%
Employment Services	15,200	16,100	16,600	16,600	0.0%	9.2%
Investigation & Security Services	8,000	7,600	7,500	7,500	0.0%	-6.3%
Services to Buildings & Dwellings	10,800	11,100	11,100	11,200	0.9%	3.7%
Educational & Health Services	137,500	138,800	142,400	145,100	1.9%	5.5%
Educational Services	21,300	19,900	21,500	22,000	2.3%	3.3%
Health Care & Social Assistance	116,200	118,900	120,900	123,100	1.8%	5.9%
Ambulatory Health Care Services	52,500	55,700	56,900	58,400	2.6%	11.2%
Hospitals	26,600	26,200	26,400	26,700	1.1%	0.4%
Nursing & Residential Care Facilities	19,400	19,100	19,300	19,600	1.6%	1.0%
Social Assistance	17,700	17,900	18,300	18,400	0.5%	4.0%
Leisure & Hospitality	86,100	85,000	85,100	87,500	2.8%	1.6%
Arts, Entertainment & Recreation	13,800	13,300	13,300	14,100	6.0%	2.2%
Accommodation & Food Services	72,300	71,700	71,800	73,400	2.2%	1.5%
Accommodation	6,600	6,500	6,500	6,600	1.5%	0.0%
Food Services & Drinking Places	65,700	65,200	65,300	66,800	2.3%	1.7%
Other Services	34,900	36,100	37,000	37,600	1.6%	7.7%
Repair & Maintenance	10,500	10,500	11,000	11,000	0.0%	4.8%
Personal & Laundry Services	9,200	9,300	9,600	9,700	1.0%	5.4%
Government	168,300	161,300	163,000	163,900	0.6%	-2.6%
Federal Government	14,700	14,300	14,300	14,300	0.0%	-2.7%
Department of Defense	300	400	400	400	0.0%	33.3%
Federal Government excluding Department of	14,400	13,900	13,900	13,900	0.0%	-3.5%
State & Local Government	153,600	147,000	148,700	149,600	0.6%	-2.6%
State Government	39,900	37,500	38,700	39,300	1.6%	-1.5%
State Government Education	27,200	24,900	26,000	26,600	2.3%	-2.2%
State Government Excluding Education	12,700	12,600	12,700	12,700	0.0%	0.0%
Local Government	113,700	109,500	110,000	110,300	0.3%	-3.0%
Local Government Education	57,900	55,000	55,100	55,300	0.4%	-4.5%
County	22,400	22,200	22,300	22,300	0.0%	-0.4%
City	18,000	17,100	17,300	17,300	0.0%	-3.9%
Special Districts plus Indian Tribes	15,400	15,200	15,300	15,400	0.7%	0.0%

Notes:

(1) Civilian labor force data are by place of residence; include self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding. The unemployment rate is calculated using unrounded data.

(2) Industry employment is by place of work; excludes self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding.

These data are produced by the Labor Market Information Division of the California Employment Development Department (EDD). Questions should be directed to: Cindy Sugrue 925/602-5029 or Janice Shriver 408/558-0689

These data, as well as other labor market data, are available via the Internet at <http://www.labormarketinfo.edd.ca.gov>. If you need assistance, please call (916) 262-2162.

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