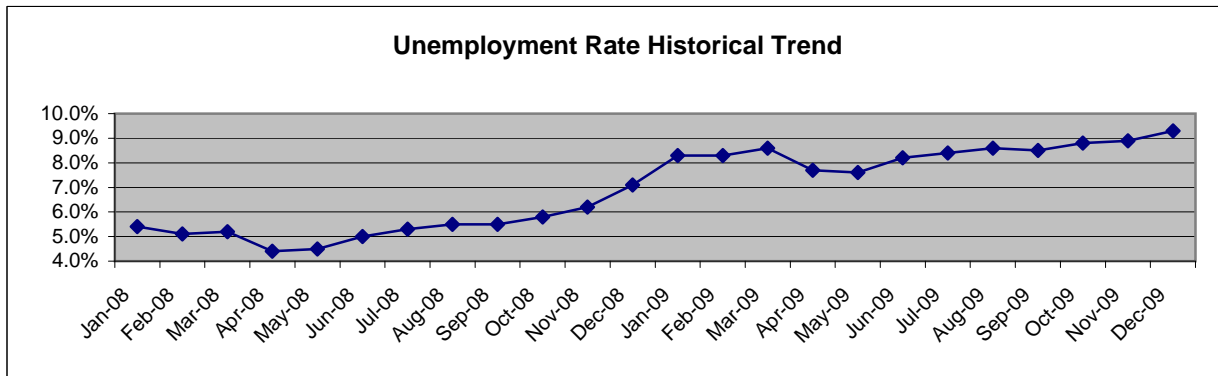


IMMEDIATE RELEASE
SANTA BARBARA-SANTA MARIA-GOLETA METROPOLITAN STATISTICAL AREA (MSA)
(Santa Barbara County)

The unemployment rate in the Santa Barbara County was 9.3 percent in December 2009, up from a revised 8.9 percent in November 2009, and above the year-ago estimate of 7.1 percent. This compares with an unadjusted unemployment rate of 12.1 percent for California and 9.7 percent for the nation during the same period.



Industry	Nov-2009	Dec-2009	Change		Dec-2008	Dec-2009	Change
	Revised	Prelim				Prelim	
Total, All Industries	187,100	182,800	(4,300)		186,100	182,800	(3,300)
Total Farm	16,800	14,100	(2,700)		13,300	14,100	800
Total Nonfarm	170,300	168,700	(1,600)		172,800	168,700	(4,100)
Mining and Logging	1,000	1,000	0		1,100	1,000	(100)
Construction	8,200	8,000	(200)		9,000	8,000	(1,000)
Manufacturing	13,000	12,800	(200)		12,800	12,800	0
Trade, Transportation & Utilities	27,300	27,600	300		28,300	27,600	(700)
Information	3,600	3,600	0		3,700	3,600	(100)
Financial Activities	7,300	7,400	100		7,700	7,400	(300)
Professional & Business Services	22,400	22,300	(100)		22,700	22,300	(400)
Educational & Health Services	20,800	20,600	(200)		21,000	20,600	(400)
Leisure & Hospitality	22,200	22,000	(200)		22,700	22,000	(700)
Other Services	5,900	5,800	(100)		6,000	5,800	(200)
Government	38,600	37,600	(1,000)		37,800	37,600	(200)

Notes: Data not adjusted for seasonality. Data may not add due to rounding
 Labor force data are revised month to month
 Additional data are available on line at www.labormarketinfo.edd.ca.gov

Data Not Seasonally Adjusted

	Dec 08	Oct 09	Nov 09	Dec 09	Percent Change	
			Revised	Prelim	Month	Year
Civilian Labor Force (1)	222,500	223,700	224,000	220,300	-1.7%	-1.0%
Civilian Employment	206,800	204,000	204,100	199,800	-2.1%	-3.4%
Civilian Unemployment	15,800	19,700	19,900	20,500	3.0%	29.7%
Civilian Unemployment Rate (CA Unemployment Rate)	7.1%	8.8%	8.9%	9.3%		
(U.S. Unemployment Rate)	7.1%	9.5%	9.4%	9.7%		

Total, All Industries (2)	186,100	187,000	187,100	182,800	-2.3%	-1.8%
Total Farm	13,300	16,900	16,800	14,100	-16.1%	6.0%
Total Nonfarm	172,800	170,100	170,300	168,700	-0.9%	-2.4%
Total Private	135,000	131,700	131,700	131,100	-0.5%	-2.9%
Goods Producing	22,900	22,500	22,200	21,800	-1.8%	-4.8%
Mining and Logging	1,100	1,000	1,000	1,000	0.0%	-9.1%
Construction	9,000	8,300	8,200	8,000	-2.4%	-11.1%
Manufacturing	12,800	13,200	13,000	12,800	-1.5%	0.0%
Durable Goods	9,700	9,600	9,600	9,600	0.0%	-1.0%
Nondurable Goods	3,100	3,600	3,400	3,200	-5.9%	3.2%
Service Providing	149,900	147,600	148,100	146,900	-0.8%	-2.0%
Private Service Producing	112,100	109,200	109,500	109,300	-0.2%	-2.5%
Trade, Transportation & Utilities	28,300	26,700	27,300	27,600	1.1%	-2.5%
Wholesale Trade	4,600	4,200	4,200	4,200	0.0%	-8.7%
Retail Trade	20,500	19,400	20,000	20,200	1.0%	-1.5%
Food & Beverage Stores	4,400	4,100	4,100	4,100	0.0%	-6.8%
Clothing & Clothing Accessories Stores	2,400	2,300	2,500	2,600	4.0%	8.3%
Retail Trade - Residual	13,700	13,000	13,400	13,500	0.7%	-1.5%
Transportation, Warehousing & Utilities	3,200	3,100	3,100	3,200	3.2%	0.0%
Information	3,700	3,600	3,600	3,600	0.0%	-2.7%
Financial Activities	7,700	7,400	7,300	7,400	1.4%	-3.9%
Finance & Insurance	4,900	4,800	4,800	4,800	0.0%	-2.0%
Real Estate & Rental & Leasing	2,800	2,600	2,500	2,600	4.0%	-7.1%
Professional & Business Services	22,700	22,200	22,400	22,300	-0.4%	-1.8%
Professional, Scientific & Technical Services	11,400	11,000	11,100	11,000	-0.9%	-3.5%
Management of Companies & Enterprises	1,700	1,700	1,700	1,700	0.0%	0.0%
Administrative & Support & Waste Services	9,600	9,500	9,600	9,600	0.0%	0.0%
Educational & Health Services	21,000	20,800	20,800	20,600	-1.0%	-1.9%
Educational Services	3,000	2,900	2,900	2,800	-3.4%	-6.7%
Health Care & Social Assistance	18,000	17,900	17,900	17,800	-0.6%	-1.1%
Health Care	14,800	14,600	14,600	14,600	0.0%	-1.4%
Social Assistance	3,200	3,300	3,300	3,200	-3.0%	0.0%
Leisure & Hospitality	22,700	22,600	22,200	22,000	-0.9%	-3.1%
Arts, Entertainment & Recreation	2,800	2,800	2,600	2,500	-3.8%	-10.7%
Accommodation & Food Services	19,900	19,800	19,600	19,500	-0.5%	-2.0%
Accommodation	4,600	4,900	4,700	4,600	-2.1%	0.0%
Food Services & Drinking Places	15,300	14,900	14,900	14,900	0.0%	-2.6%
Other Services	6,000	5,900	5,900	5,800	-1.7%	-3.3%
Government	37,800	38,400	38,600	37,600	-2.6%	-0.5%
Federal Government	3,700	3,700	3,600	3,600	0.0%	-2.7%
Federal Government excluding Department of D	2,500	2,500	2,400	2,400	0.0%	-4.0%
State & Local Government	34,100	34,700	35,000	34,000	-2.9%	-0.3%
State Government	11,100	11,200	11,300	11,100	-1.8%	0.0%
State Government Education	10,500	10,500	10,700	10,500	-1.9%	0.0%
State Government Excluding Education	600	700	600	600	0.0%	0.0%
Local Government	23,000	23,500	23,700	22,900	-3.4%	-0.4%
Local Government Education	12,600	13,100	13,400	12,600	-6.0%	0.0%
County	4,400	4,400	4,400	4,400	0.0%	0.0%
City	2,900	2,900	2,800	2,800	0.0%	-3.4%
Special Districts plus Indian Tribes	3,100	3,100	3,100	3,100	0.0%	0.0%

January 22, 2010
Employment Development Department
Labor Market Information Division
(916) 262-2162

Santa Barbara Santa Maria Goleta MSA
(Santa Barbara County)
Industry Employment & Labor Force
March 2008 Benchmark

Data Not Seasonally Adjusted

	Dec 08	Oct 09	Nov 09 Revised	Dec 09 Prelim	Percent Change Month Year
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Notes:

(1) Civilian labor force data are by place of residence; include self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding. The unemployment rate is calculated using unrounded data.

(2) Industry employment is by place of work; excludes self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding.

These data are produced by the Labor Market Information Division of the California Employment Development Department (EDD). Questions should be directed to: Juan Millan 818/890-1756 or Olga Hernandez 562/427-6482

These data, as well as other labor market data, are available via the Internet at <http://www.labormarketinfo.edd.ca.gov>. If you need assistance, please call (916) 262-2162.

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