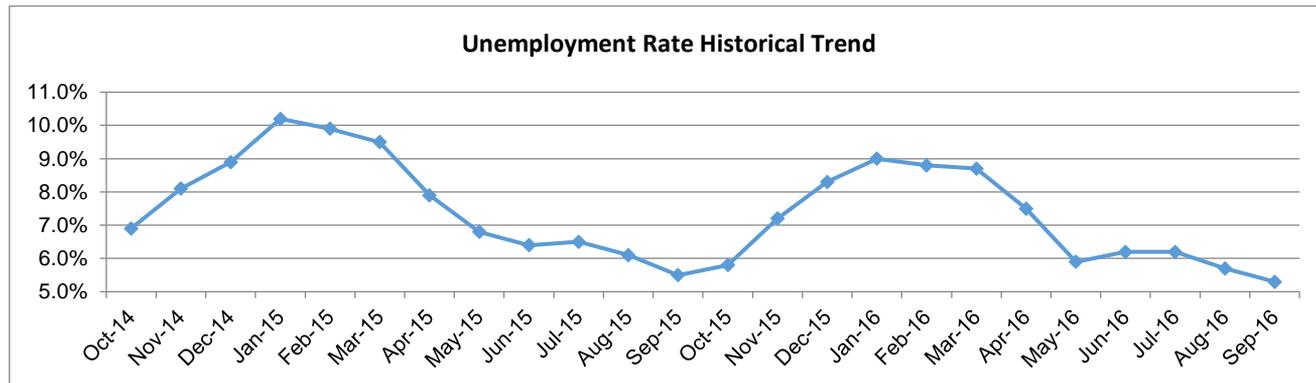


IMMEDIATE RELEASE  
 SANTA CRUZ-WATSONVILLE METROPOLITAN STATISTICAL AREA (MSA)  
 (Santa Cruz County)

The unemployment rate in the Santa Cruz County was 5.3 percent in September 2016, down from a revised 5.7 percent in August 2016, and below the year-ago estimate of 5.5 percent. This compares with an unadjusted unemployment rate of 5.3 percent for California and 4.8 percent for the nation during the same period.



Industry	Aug-2016	Sep-2016	Change		Sep-2015	Sep-2016	Change
	Revised	Prelim				Prelim	
Total, All Industries	113,500	111,700	(1,800)		108,200	111,700	3,500
Total Farm	12,600	12,100	(500)		11,200	12,100	900
Total Nonfarm	100,900	99,600	(1,300)		97,000	99,600	2,600
Mining, Logging, and Construction	3,900	4,100	200		3,800	4,100	300
Manufacturing	6,900	6,900	0		6,700	6,900	200
Trade, Transportation & Utilities	17,200	16,900	(300)		17,100	16,900	(200)
Information	800	800	0		800	800	0
Financial Activities	3,600	3,600	0		3,600	3,600	0
Professional & Business Services	10,100	10,200	100		9,900	10,200	300
Educational & Health Services	17,400	17,500	100		17,000	17,500	500
Leisure & Hospitality	15,300	14,300	(1,000)		13,900	14,300	400
Other Services	4,900	5,000	100		4,700	5,000	300
Government	20,800	20,300	(500)		19,500	20,300	800

Notes: Data not adjusted for seasonality. Data may not add due to rounding  
 Labor force data are revised month to month  
 Additional data are available on line at [www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov)

Data Not Seasonally Adjusted

	Sep 15	Jul 16	Aug 16 Revised	Sep 16 Prelim	Percent Change	
					Month	Year
Civilian Labor Force (1)	141,900	149,300	148,400	146,400	-1.3%	3.2%
Civilian Employment	134,000	140,100	139,900	138,600	-0.9%	3.4%
Civilian Unemployment	7,900	9,300	8,500	7,800	-8.2%	-1.3%
Civilian Unemployment Rate	5.5%	6.2%	5.7%	5.3%		
(CA Unemployment Rate)	5.6%	5.9%	5.6%	5.3%		
(U.S. Unemployment Rate)	4.9%	5.1%	5.0%	4.8%		

Total, All Industries (2)	108,200	113,700	113,500	111,700	-1.6%	3.2%
Total Farm	11,200	12,900	12,600	12,100	-4.0%	8.0%
Total Nonfarm	97,000	100,800	100,900	99,600	-1.3%	2.7%
Total Private	77,500	80,400	80,100	79,300	-1.0%	2.3%
Goods Producing	10,500	10,700	10,800	11,000	1.9%	4.8%
Mining, Logging, and Construction	3,800	3,800	3,900	4,100	5.1%	7.9%
Manufacturing	6,700	6,900	6,900	6,900	0.0%	3.0%
Durable Goods	3,500	3,600	3,600	3,600	0.0%	2.9%
Nondurable Goods	3,200	3,300	3,300	3,300	0.0%	3.1%
Service Providing	86,500	90,100	90,100	88,600	-1.7%	2.4%
Private Service Providing	67,000	69,700	69,300	68,300	-1.4%	1.9%
Trade, Transportation & Utilities	17,100	17,200	17,200	16,900	-1.7%	-1.2%
Wholesale Trade	3,600	3,700	3,700	3,600	-2.7%	0.0%
Retail Trade	12,100	12,100	12,100	11,900	-1.7%	-1.7%
Transportation, Warehousing & Utilities	1,400	1,400	1,400	1,400	0.0%	0.0%
Information	800	800	800	800	0.0%	0.0%
Financial Activities	3,600	3,600	3,600	3,600	0.0%	0.0%
Finance & Insurance	2,100	2,100	2,100	2,100	0.0%	0.0%
Real Estate & Rental & Leasing	1,500	1,500	1,500	1,500	0.0%	0.0%
Professional & Business Services	9,900	10,200	10,100	10,200	1.0%	3.0%
Educational & Health Services	17,000	17,500	17,400	17,500	0.6%	2.9%
Leisure & Hospitality	13,900	15,500	15,300	14,300	-6.5%	2.9%
Arts, Entertainment & Recreation	2,300	3,000	2,900	2,400	-17.2%	4.3%
Accommodation & Food Services	11,600	12,500	12,400	11,900	-4.0%	2.6%
Other Services	4,700	4,900	4,900	5,000	2.0%	6.4%
Government	19,500	20,400	20,800	20,300	-2.4%	4.1%
Federal Government	500	500	500	500	0.0%	0.0%
State & Local Government	19,000	19,900	20,300	19,800	-2.5%	4.2%
State Government	7,400	7,200	6,900	7,100	2.9%	-4.1%
State Government Education	6,700	6,500	6,200	6,400	3.2%	-4.5%
State Government Excluding Education	700	700	700	700	0.0%	0.0%
Local Government	11,600	12,700	13,400	12,700	-5.2%	9.5%
Local Government Excluding Education	5,400	5,700	5,800	5,700	-1.7%	5.6%
Special Districts plus Indian Tribes	1,100	1,100	1,100	1,100	0.0%	0.0%

**Notes:**

(1) Civilian labor force data are by place of residence; include self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding. The unemployment rate is calculated using unrounded data.

(2) Industry employment is by place of work; excludes self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding.

These data are produced by the Labor Market Information Division of the California Employment Development Department (EDD). Questions should be directed to: Robert Lee 626/962-0420 or Maritza Gamboa 714/687-4816

October 21, 2016  
Employment Development Department  
Labor Market Information Division  
(916) 262-2162

**Santa Cruz Watsonville MSA**  
**(Santa Cruz County)**  
Industry Employment & Labor Force  
March 2015 Benchmark

Data Not Seasonally Adjusted

	Sep 15	Jul 16	Aug 16 Revised	Sep 16 Prelim	Percent Change Month    Year
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These data, as well as other labor market data, are available via the Internet at <http://www.labormarketinfo.edd.ca.gov>. If you need assistance, please call (916) 262-2162.

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