

**SAN JOSE-SUNNYVALE-SANTA CLARA METROPOLITAN STATISTICAL AREA (MSA)
(SAN BENITO AND SANTA CLARA COUNTIES)**
Leisure and hospitality led month-over job gains

The unemployment rate in the San Jose-Sunnyvale-Santa Clara MSA was 9.3 percent in March 2012, up from a revised 9.1 percent in February 2012, and below the year-ago estimate of 10.3 percent. This compares with an unadjusted unemployment rate of 11.5 percent for California and 8.4 percent for the nation during the same period. The unemployment rate was 17.8 percent in San Benito County, and 9.0 percent in Santa Clara County.

Between February 2012 and March 2012, combined employment in the South Bay counties of San Benito and Santa Clara rose by 5,700 to total 902,400 jobs.

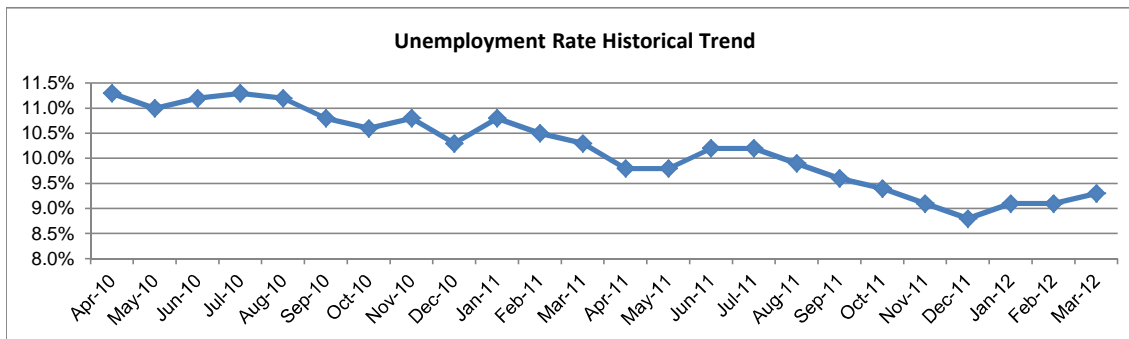
- Leisure and hospitality gained 1,700 jobs, above its average 1,300-job increase between February and March over the prior 10 years.
- Construction added 1,400 jobs, primarily within specialty trade contractors (up 1,300 jobs).
- Private educational and health care services posted a net gain of 800 jobs. Payroll growth in private health care establishments accounted for three-fourths of those jobs.
- Meanwhile, local and state public schools together added 700 jobs over the month.

Between March 2011 and March 2012, total employment in the San Jose-Sunnyvale-Santa Clara MSA, which also includes San Benito County, grew by 29,400 jobs, or 3.4 percent.

- Professional and business services expanded by 7,400 jobs from last March, alone accounting for just over 25 percent of the total year-over job gains in the area. Professional, scientific, and technical services, which also includes scientific research and development, as well as technical consulting services, added 4,200 jobs.
- Private educational and health services increased by 6,600 jobs. Private health care gained 3,700 jobs, with ambulatory health care services adding 2,900 jobs. Private schools added 2,600 jobs compared to last March.
- Information (up 4,800 jobs) increased payrolls for the 26th consecutive month on a year-over basis.
- Trade, transportation, and utilities rose by 4,100 jobs compared to year-ago figures. Retail trade gained 3,000 jobs, including 1,100 jobs in food and beverage stores.
- Construction and manufacturing, as well as leisure and hospitality, each added jobs over the year, up by 3,800 jobs, 1,800 jobs, and 1,500 jobs, respectively.
- In contrast, government shed 1,200 jobs. City and county government entities accounted for most of the cutbacks.

IMMEDIATE RELEASE
 SAN JOSE-SUNNYVALE-SANTA CLARA METROPOLITAN STATISTICAL AREA (MSA)
 (San Benito and Santa Clara Counties)

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Industry	Feb-2012	Mar-2012	Change		Mar-2011	Mar-2012	Change
	Revised	Prelim				Prelim	

Total, All Industries	896,700	902,400	5,700		873,000	902,400	29,400
Total Farm	4,200	4,300	100		4,300	4,300	0
Total Nonfarm	892,500	898,100	5,600		868,700	898,100	29,400
Mining and Logging	200	200	0		200	200	0
Construction	32,600	34,000	1,400		30,200	34,000	3,800
Manufacturing	157,800	157,800	0		156,000	157,800	1,800
Trade, Transportation & Utilities	128,800	129,300	500		125,200	129,300	4,100
Information	51,600	51,800	200		47,000	51,800	4,800
Financial Activities	32,100	32,200	100		31,700	32,200	500
Professional & Business Services	173,400	173,400	0		166,000	173,400	7,400
Educational & Health Services	122,900	123,700	800		117,100	123,700	6,600
Leisure & Hospitality	75,100	76,800	1,700		75,300	76,800	1,500
Other Services	24,100	24,400	300		24,300	24,400	100
Government	93,900	94,500	600		95,700	94,500	(1,200)

Notes: Data not adjusted for seasonality. Data may not add due to rounding
 Labor force data are revised month to month
 Additional data are available on line at www.labormarketinfo.edd.ca.gov

San Jose Sunnyvale Santa Clara MSA
(San Benito and Santa Clara Counties)
Industry Employment & Labor Force
March 2011 Benchmark

Data Not Seasonally Adjusted

	Mar 11	Jan 12	Feb 12	Mar 12	Percent Change	
			Revised	Prelim	Month	Year
Civilian Labor Force (1)	916,800	929,900	936,800	943,100	0.7%	2.9%
Civilian Employment	822,300	845,500	851,600	855,800	0.5%	4.1%
Civilian Unemployment	94,500	84,500	85,300	87,300	2.3%	-7.6%
Civilian Unemployment Rate	10.3%	9.1%	9.1%	9.3%		
(CA Unemployment Rate)	12.1%	11.3%	11.4%	11.5%		
(U.S. Unemployment Rate)	9.2%	8.8%	8.7%	8.4%		

Total, All Industries (2)	873,000	888,400	896,700	902,400	0.6%	3.4%
Total Farm	4,300	4,000	4,200	4,300	2.4%	0.0%
Total Nonfarm	868,700	884,400	892,500	898,100	0.6%	3.4%
Total Private	773,000	791,700	798,600	803,600	0.6%	4.0%
Goods Producing	186,400	188,800	190,600	192,000	0.7%	3.0%
Mining and Logging	200	200	200	200	0.0%	0.0%
Construction	30,200	31,100	32,600	34,000	4.3%	12.6%
Building, Development & General & Heavy Cons	8,300	8,500	8,500	8,600	1.2%	3.6%
Specialty Trade Contractors	21,900	22,600	24,100	25,400	5.4%	16.0%
Building Equipment Contractors	10,800	11,300	11,500	11,600	0.9%	7.4%
Manufacturing	156,000	157,500	157,800	157,800	0.0%	1.2%
Durable Goods	145,700	147,200	147,400	147,300	-0.1%	1.1%
Machinery Manufacturing	8,000	8,200	8,300	8,200	-1.2%	2.5%
Industrial Machinery Manufacturing	4,700	4,800	4,800	4,800	0.0%	2.1%
Computer & Electronic Product Manufacturing	107,500	111,100	110,800	110,900	0.1%	3.2%
Computer & Peripheral Equipment Manufactu	37,600	39,500	39,500	39,500	0.0%	5.1%
Electronic Computer Manufacturing	35,100	37,100	37,300	37,300	0.0%	6.3%
Semiconductor & Electronic Component Mfg	41,900	42,800	42,900	42,800	-0.2%	2.1%
Bare Printed Circuit Board Manufacturing	4,100	3,800	3,900	3,800	-2.6%	-7.3%
Semiconductor & Related Devices Manufac	28,600	29,600	29,800	29,800	0.0%	4.2%
Electronic Instrument Manufacturing	15,100	15,000	15,000	15,000	0.0%	-0.7%
Transportation Equipment Manufacturing	8,800	8,100	8,000	8,000	0.0%	-9.1%
Aerospace Product & Parts Manufacturing	7,800	7,200	7,200	7,200	0.0%	-7.7%
Nondurable Goods	10,300	10,300	10,400	10,500	1.0%	1.9%
Service Providing	682,300	695,600	701,900	706,100	0.6%	3.5%
Private Service Providing	586,600	602,900	608,000	611,600	0.6%	4.3%
Trade, Transportation & Utilities	125,200	129,100	128,800	129,300	0.4%	3.3%
Wholesale Trade	35,300	35,800	36,100	36,300	0.6%	2.8%
Merchant Wholesalers, Durable Goods	24,400	24,700	24,700	24,800	0.4%	1.6%
Retail Trade	78,000	81,200	80,700	81,000	0.4%	3.8%
Electronics & Appliance Stores	5,200	4,800	4,700	4,700	0.0%	-9.6%
Building Material & Garden Equipment Stores	5,400	5,300	5,400	5,400	0.0%	0.0%
Food & Beverage Stores	17,100	18,100	18,200	18,200	0.0%	6.4%
Health & Personal Care Stores	4,500	4,500	4,600	4,600	0.0%	2.2%
Clothing & Clothing Accessories Stores	9,200	10,000	9,700	9,800	1.0%	6.5%
General Merchandise Stores	13,500	15,100	14,400	14,300	-0.7%	5.9%
Transportation, Warehousing & Utilities	11,900	12,100	12,000	12,000	0.0%	0.8%
Transportation & Warehousing	10,400	10,400	10,200	10,400	2.0%	0.0%
Couriers & Messengers	1,900	1,700	1,700	1,700	0.0%	-10.5%
Information	47,000	51,000	51,600	51,800	0.4%	10.2%
Publishing Industries (except Internet)	14,600	14,900	15,000	14,800	-1.3%	1.4%
Newspaper, Periodical, Book & Directory Publi	1,500	1,400	1,400	1,400	0.0%	-6.7%
Telecommunications	5,800	5,900	5,900	5,900	0.0%	1.7%
Internet Service Providers, Web Portals & Data	4,800	5,000	5,100	5,200	2.0%	8.3%
Financial Activities	31,700	31,900	32,100	32,200	0.3%	1.6%
Finance & Insurance	18,900	19,300	19,400	19,400	0.0%	2.6%
Credit Intermediation & Related Activities	10,900	11,300	11,300	11,300	0.0%	3.7%
Real Estate & Rental & Leasing	12,800	12,600	12,700	12,800	0.8%	0.0%
Real Estate	10,400	10,400	10,500	10,600	1.0%	1.9%
Professional & Business Services	166,000	173,100	173,400	173,400	0.0%	4.5%

Data Not Seasonally Adjusted

	Mar 11	Jan 12	Feb 12 Revised	Mar 12 Prelim	Percent Change	
					Month	Year
Professional, Scientific & Technical Services	108,300	112,500	112,500	112,500	0.0%	3.9%
Architectural, Engineering & Related Services	11,800	12,100	12,200	12,300	0.8%	4.2%
Computer Systems Design & Related Services	48,700	49,100	48,600	48,400	-0.4%	-0.6%
Scientific Research & Development Services	18,900	19,300	19,500	19,600	0.5%	3.7%
Management of Companies & Enterprises	9,300	9,500	9,500	9,500	0.0%	2.2%
Administrative & Support & Waste Services	48,400	51,100	51,400	51,400	0.0%	6.2%
Administrative & Support Services	46,400	49,100	49,500	49,400	-0.2%	6.5%
Employment Services	18,400	19,500	20,000	19,800	-1.0%	7.6%
Educational & Health Services	117,100	119,900	122,900	123,700	0.7%	5.6%
Educational Services	39,400	39,900	41,900	42,000	0.2%	6.6%
Colleges, Universities & Professional Schools	25,600	25,600	27,200	27,400	0.7%	7.0%
Health Care & Social Assistance	77,700	80,000	81,000	81,700	0.9%	5.1%
Ambulatory Health Care Services	32,900	34,800	35,400	35,800	1.1%	8.8%
Hospitals	19,800	20,100	20,200	20,300	0.5%	2.5%
Nursing & Residential Care Facilities	12,000	12,100	12,200	12,300	0.8%	2.5%
Social Assistance	13,000	13,000	13,200	13,300	0.8%	2.3%
Leisure & Hospitality	75,300	74,000	75,100	76,800	2.3%	2.0%
Accommodation & Food Services	64,400	66,300	66,700	67,100	0.6%	4.2%
Accommodation	7,800	7,900	7,900	8,000	1.3%	2.6%
Food Services & Drinking Places	56,600	58,400	58,800	59,100	0.5%	4.4%
Limited-Service Eating Places	24,000	24,100	24,300	24,500	0.8%	2.1%
Other Services	24,300	23,900	24,100	24,400	1.2%	0.4%
Government	95,700	92,700	93,900	94,500	0.6%	-1.3%
Federal Government	10,200	9,900	9,800	9,800	0.0%	-3.9%
Department of Defense	900	800	800	800	0.0%	-11.1%
State & Local Government	85,500	82,800	84,100	84,700	0.7%	-0.9%
State Government	6,600	6,600	6,200	6,500	4.8%	-1.5%
State Government Education	4,400	4,700	4,300	4,600	7.0%	4.5%
Local Government	78,900	76,200	77,900	78,200	0.4%	-0.9%
Local Government Education	43,800	42,500	44,100	44,500	0.9%	1.6%
County	17,500	17,000	17,000	17,100	0.6%	-2.3%
City	13,700	12,800	12,900	12,800	-0.8%	-6.6%
Special Districts plus Indian Tribes	3,900	3,900	3,900	3,700	-5.1%	-5.1%

Notes:

(1) Civilian labor force data are by place of residence; include self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding. The unemployment rate is calculated using unrounded data.

(2) Industry employment is by place of work; excludes self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding.

These data are produced by the Labor Market Information Division of the California Employment Development Department (EDD). Questions should be directed to: Janice Shriver 408/558-0689 or Ruth Kavanagh 415/749-7549

These data, as well as other labor market data, are available via the Internet at <http://www.labormarketinfo.edd.ca.gov>. If you need assistance, please call (916) 262-2162.

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