

## Bay Area Region

### Survey Responses to Green Practices and Resources Questions

If your staff produces green products or services as listed in question 2, what methods are used at your firm to prepare current workers to do this work?

Selection	Firm Responses
On-The-Job Training	11,981
Vendor Training	2,651
In-House Classroom Training	2,485
Hire Only Workers Who Are Already Trained	2,212
College Degree (AA/AS Or Above)	1,495

If your business makes use of green practices, services or products, what does your firm currently **USE** on site?

Selection	Firm Responses
Recycling	92,807
Recycled Products	58,708
Energy Efficiency/Conservation	37,743
Water Conservation	34,329
Pollution Reduction	10,321

During the next 12 months, do you expect your firm's green practices to:

Selection	Firm Responses
Remain The Same	99,266
Increase	39,894
Decrease	1,698

What new skills or knowledge will future employees need in order to perform green activities at your firm?

Selection	Firm Responses
Waste Minimization	48,715
Principles Of Energy Conservation	29,116
Information Technology	16,697
Pollution Reduction And Control	13,852
Codes/Standards/Legislation	13,099

What barriers, if any, stand in the way of implementing green practices at your firm?

Selection	Firm Responses
Costs Of Implementation	39,383
Economic Conditions	37,942
Lack Of Information	23,094
Shortage Of Workers With The Knowledge	9,763
Government Policies/Regulations	9,737

What do you view as the largest benefit to your business in taking steps to reduce greenhouse gas emissions (air pollutants such as carbon dioxide, methane, nitrous oxide, and others)?

Selection	Firm Responses
Environmentally Beneficial	44,060
Other	18,415
Cost-Savings	15,769
Competitive Advantage/Community Recognition	4,190
Advantageous Position	1,072

What resources would help reduce greenhouse gas emissions at your firm?

Selection	Firm Responses
Information About Specific Actions To Take To Cost-Effectively Reduce Greenhouse Gas Emissions	29,095
Financing Options To Reduce Greenhouse Gas Emissions	20,641
Success Stories Showing How Similar Businesses Cost-Effectively Reduce Greenhouse Gas Emissions	20,276
Technical Support	13,844
Statewide Award Program To Recognize Businesses That Successfully Reduce Greenhouse Gas Emissions	13,697

Source: EDD-Labor Market Information Division  
[www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov)

#### Bay Area Counties

Alameda, Contra Costa, Marin, Napa, San Benito, San Francisco, San Mateo, Santa Clara, Santa Cruz, Solano, and Sonoma

## Central Coast Region

### Survey Responses to Green Practices and Resources Questions

If your staff produces green products or services as listed in question 2, what methods are used at your firm to prepare current workers to do this work?

Selection	Firm Responses
On-The-Job Training	1,471
Other	289
In-House Classroom Training	266
Vendor Training	189
Apprenticeship Programs	188

During the next 12 months, do you expect your firm's green practices to:

Selection	Firm Responses
Remain The Same	16,443
Increase	4,139
Decrease	247

What barriers, if any, stand in the way of implementing green practices at your firm?

Selection	Firm Responses
Costs Of Implementation	5,225
Economic Conditions	4,561
Lack Of Information	3,210
Government Policies/Regulations	1,465
Other	1,323

If your business makes use of green practices, services or products, what does your firm currently USE on site?

Selection	Firm Responses
Recycling	13,016
Recycled Products	7,741
Energy Efficiency/Conservation	5,527
Water Conservation	4,808
L.E.E.D. Or Energy Efficient Construction	1,492

What new skills or knowledge will future employees need in order to perform green activities at your firm?

Selection	Firm Responses
Waste Minimization	6,296
Principles Of Energy Conservation	4,128
Pollution Reduction And Control	1,823
Information Technology	1,708
Codes/Standards/Legislation	1,541

What do you view as the largest benefit to your business in taking steps to reduce greenhouse gas emissions (air pollutants such as carbon dioxide, methane, nitrous oxide, and others)?

Selection	Firm Responses
Environmentally Beneficial	6,309
Other	2,091
Cost-savings	1,846
Competitive Advantage/Community Recognition	500
Advantageous Position	67

What resources would help reduce greenhouse gas emissions at your firm?

Selection	Firm Responses
Information About Specific Actions To Take To Cost-Effectively Reduce Greenhouse Gas Emissions	3,005
Success Stories Showing How Similar Businesses Cost-Effectively Reduce Greenhouse Gas Emissions	2,490
Online Calculator For Businesses To Calculate Their Greenhouse Gas Emissions	1,891
Financing Options To Reduce Greenhouse Gas Emissions	1,882
Technical Support	1,420

#### Central Coast Counties

Monterey, San Luis Obispo, and Santa Barbara

## Central Sierra Region

### Survey Responses to Green Practices and Resources Questions

If your staff produces green products or services as listed in question 2, what methods are used at your firm to prepare current workers to do this work?

Selection	Firm Responses
On-The-Job Training	358
Vendor Training	125
Hire Only Workers Who Are Already Trained	85
Other	33
Vocational Training	33

During the next 12 months, do you expect your firm's green practices to:

Selection	Firm Responses
Remain The Same	2,198
Increase	861
Decrease	34

What barriers, if any, stand in the way of implementing green practices at your firm?

Selection	Firm Responses
Costs Of Implementation	1,243
Economic Conditions	951
Lack Of Information	417
Government Policies/Regulations	411
Shortage Of Workers With The Knowledge	380

If your business makes use of green practices, services or products, what does your firm currently USE on site?

Selection	Firm Responses
Recycling	1,639
Recycled Products	1,275
Energy Efficiency/Conservation	874
Water Conservation	783
Pollution Reduction	245

What new skills or knowledge will future employees need in order to perform green activities at your firm?

Selection	Firm Responses
Waste Minimization	1,025
Pollution Reduction And Control	459
Principles Of Energy Conservation	419
Information Technology	363
Vehicle Technology/Maintenance	224

What do you view as the largest benefit to your business in taking steps to reduce greenhouse gas emissions (air pollutants such as carbon dioxide, methane, nitrous oxide, and others)?

Selection	Firm Responses
Environmentally Beneficial	968
Other	403
Cost-Savings	303
Competitive Advantage/Community Recognition	27
Advantageous Position	4

What resources would help reduce greenhouse gas emissions at your firm?

Selection	Firm Responses
Information About Specific Actions To Take To Cost-Effectively Reduce Greenhouse Gas Emissions	375
Success Stories Showing How Similar Businesses Cost-Effectively Reduce Greenhouse Gas Emissions	351
Financing Options To Reduce Greenhouse Gas Emissions	320
Statewide Award Program To Recognize Businesses That Successfully Reduce Greenhouse Gas Emissions	162
Technical Support	127

#### Central Sierra Counties

Alpine, Amador, Calaveras, Inyo, Mariposa, Mono, and Tuolumne

## Greater Sacramento Region Survey Responses to Green Practices and Resources Questions

If your staff produces green products or services as listed in question 2, what methods are used at your firm to prepare current workers to do this work?

Selection	Firm Responses
On-The-Job Training	2,488
In-House Classroom Training	452
Vendor Training	250
Hire Only Workers Who Are Already Trained	230
Vocational Training	174

During the next 12 months, do you expect your firm's green practices to:

Selection	Firm Responses
Remain The Same	28,865
Increase	7,855
Decrease	377

What barriers, if any, stand in the way of implementing green practices at your firm?

Selection	Firm Responses
Economic Conditions	8,189
Costs Of Implementation	8,183
Lack Of Information	4,735
Government Policies/Regulations	1,831
Other	1,714

If your business makes use of green practices, services or products, what does your firm currently USE on site?

Selection	Firm Responses
Recycling	23,605
Recycled Products	14,700
Energy Efficiency/Conservation	10,603
Water Conservation	6,369
Pollution Reduction	2,586

What new skills or knowledge will future employees need in order to perform green activities at your firm?

Selection	Firm Responses
Waste Minimization	9,171
Principles Of Energy Conservation	5,440
Information Technology	3,508
Codes/Standards/Legislation	3,394
Pollution Reduction And Control	2,772

What do you view as the largest benefit to your business in taking steps to reduce greenhouse gas emissions (air pollutants such as carbon dioxide, methane, nitrous oxide, and others)?

Selection	Firm Responses
Environmentally Beneficial	9,373
Cost-Savings	4,390
Other	3,911
Advantageous Position	618
Competitive Advantage/Community Recognition	519

What resources would help reduce greenhouse gas emissions at your firm?

Selection	Firm Responses
Information About Specific Actions To Take To Cost-Effectively Reduce Greenhouse Gas Emissions	6,046
Financing Options To Reduce Greenhouse Gas Emissions	4,365
Success Stories Showing How Similar Businesses Cost-Effectively Reduce Greenhouse Gas Emissions	4,121
Online Calculator For Businesses To Calculate Their Greenhouse Gas Emissions	3,417
Technical Support	2,799

Source: EDD-Labor Market Information Division  
[www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov)

Greater Sacramento Counties
El Dorado, Placer, Sacramento, Sutter, Yolo, and Yuba

## Northern California Region

### Survey Responses to Green Practices and Resources Questions

If your staff produces green products or services as listed in question 2, what methods are used at your firm to prepare current workers to do this work?

Selection	Firm Responses
On-The-Job Training	1,177
In-House Classroom Training	299
Other	263
Hire Only Workers Who Are Already Trained	180
College Degree (AA/AS Or Above)	154

During the next 12 months, do you expect your firm's green practices to:

Selection	Firm Responses
Remain The Same	7,981
Increase	2,380
Decrease	247

What barriers, if any, stand in the way of implementing green practices at your firm?

Selection	Firm Responses
Costs Of Implementation	3,263
Economic Conditions	2,545
Lack Of Information	1,053
Government Policies/Regulations	964
Shortage Of Workers With The Knowledge	796

If your business makes use of green practices, services or products, what does your firm currently USE on site?

Selection	Firm Responses
Recycling	7,389
Recycled Products	4,064
Energy Efficiency/Conservation	3,696
Water Conservation	2,431
Pollution Reduction	733

What new skills or knowledge will future employees need in order to perform green activities at your firm?

Selection	Firm Responses
Waste Minimization	3,143
Principles Of Energy Conservation	2,106
Pollution Reduction And Control	1,258
Information Technology	848
Codes/Standards/Legislation	755

What do you view as the largest benefit to your business in taking steps to reduce greenhouse gas emissions (air pollutants such as carbon dioxide, methane, nitrous oxide, and others)?

Selection	Firm Responses
Environmentally Beneficial	2,688
Other	1,141
Cost-Savings	896
Advantageous Position	82
Competitive Advantage/Community Recognition	55

What resources would help reduce greenhouse gas emissions at your firm?

Selection	Firm Responses
Financing Options To Reduce Greenhouse Gas Emissions	1,698
Information About Specific Actions To Take To Cost-Effectively Reduce Greenhouse Gas Emissions	1,081
Success Stories Showing How Similar Businesses Cost-Effectively Reduce Greenhouse Gas Emissions	829
Technical Support	826
Online Calculator For Businesses To Calculate Their Greenhouse Gas Emissions	714

Source: EDD-Labor Market Information Division  
[www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov)

Northern California Counties
Del Norte, Humboldt, Lake, Lassen, Mendocino, Modoc, Nevada, Plumas, Sierra, Siskiyou, and Trinity

## Northern Sacramento Valley Region Survey Responses to Green Practices and Resources Questions

If your staff produces green products or services as listed in question 2, what methods are used at your firm to prepare current workers to do this work?

Selection	Firm Responses
On-The-Job Training	655
Vendor Training	217
In-House Classroom Training	187
Other	118
Hire Only Workers Who Are Already Trained	91

During the next 12 months, do you expect your firm's green practices to:

Selection	Firm Responses
Remain The Same	6,259
Increase	1,460
Decrease	0

What barriers, if any, stand in the way of implementing green practices at your firm?

Selection	Firm Responses
Costs Of Implementation	2,347
Economic Conditions	2,098
Lack Of Information	1,241
Government Policies/Regulations	1,160
Other	705

If your business makes use of green practices, services or products, what does your firm currently USE on site?

Selection	Firm Responses
Recycling	4,058
Recycled Products	2,469
Energy Efficiency/Conservation	1,986
Water Conservation	1,664
Pollution Reduction	642

What new skills or knowledge will future employees need in order to perform green activities at your firm?

Selection	Firm Responses
Waste Minimization	1,620
Principles Of Energy Conservation	1,166
Pollution Reduction And Control	946
Information Technology	685
Codes/Standards/Legislation	589

What do you view as the largest benefit to your business in taking steps to reduce greenhouse gas emissions (air pollutants such as carbon dioxide, methane, nitrous oxide, and others)?

Selection	Firm Responses
Environmentally Beneficial	1,827
Cost-Savings	926
Other	794
Competitive Advantage/Community Recognition	338
Advantageous Position	74

What resources would help reduce greenhouse gas emissions at your firm?

Selection	Firm Responses
Financing Options To Reduce Greenhouse Gas Emissions	1,094
Information About Specific Actions To Take To Cost-Effectively Reduce Greenhouse Gas Emissions	1,046
Success Stories Showing How Similar Businesses Cost-Effectively Reduce Greenhouse Gas Emissions	965
Statewide Award Program To Recognize Businesses That Successfully Reduce Greenhouse Gas Emissions	677
Technical Support	630

Source: EDD-Labor Market Information Division  
[www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov)

Northern Sacramento Valley Counties
Butte, Colusa, Glenn, Shasta, and Tehama

## San Joaquin Valley Region Survey Responses to Green Practices and Resources Questions

If your staff produces green products or services as listed in question 2, what methods are used at your firm to prepare current workers to do this work?

Selection	Firm Responses
On-The-Job Training	3,089
Hire Only Workers Who Are Already Trained	621
Vendor Training	586
In-House Classroom Training	441
Apprenticeship Programs	332

During the next 12 months, do you expect your firm's green practices to:

Selection	Firm Responses
Increase	37,647
Decrease	8,731
Remain The Same	406

What barriers, if any, stand in the way of implementing green practices at your firm?

Selection	Firm Responses
Costs Of Implementation	14,315
Economic Conditions	12,068
Lack Of Information	6,845
Government Policies/Regulations	5,300
Shortage Of Workers With The Knowledge	2,921

If your business makes use of green practices, services or products, what does your firm currently USE on site?

Selection	Firm Responses
Recycling	23,985
Recycled Products	14,901
Energy Efficiency/Conservation	13,667
Water Conservation	10,029
Pollution Reduction	3,747

What new skills or knowledge will future employees need in order to perform green activities at your firm?

Selection	Firm Responses
Waste Minimization	11,521
Principles Of Energy Conservation	7,542
Information Technology	4,497
Pollution Reduction And Control	4,264
Vehicle Technology/Maintenance	3,769

What do you view as the largest benefit to your business in taking steps to reduce greenhouse gas emissions (air pollutants such as carbon dioxide, methane, nitrous oxide, and others)?

Selection	Firm Responses
Environmentally Beneficial	10,944
Cost-Savings	5,727
Other	4,792
Competitive Advantage/Community Recognition	762
Advantageous Position	570

What resources would help reduce greenhouse gas emissions at your firm?

Selection	Firm Responses
Information About Specific Actions To Take To Cost-Effectively Reduce Greenhouse Gas Emissions	7,224
Financing Options To Reduce Greenhouse Gas Emissions	6,217
Success Stories Showing How Similar Businesses Cost-Effectively Reduce Greenhouse Gas Emissions	6,038
Technical Support	3,602
Statewide Award Program To Recognize Businesses That Successfully Reduce Greenhouse Gas Emissions	2,918

Source: EDD-Labor Market Information Division  
[www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov)

### San Joaquin Valley Counties

Fresno, Kern, Kings, Madera, Merced, San Joaquin, Stanislaus,  
and Tulare

## Los Angeles and Orange Counties Survey Responses to Green Practices and Resources Questions

If your staff produces green products or services as listed in question 2, what methods are used at your firm to prepare current workers to do this work?

Selection	Firm Responses
On-The-Job Training	16,227
In-House Classroom Training	4,577
Vendor Training	3,521
Hire Only Workers Who Are Already Trained	1,980
Apprenticeship Programs	1,104

During the next 12 months, do you expect your firm's green practices to:

Selection	Firm Responses
Remain The Same	167,214
Increase	56,284
Decrease	4,122

What barriers, if any, stand in the way of implementing green practices at your firm?

Selection	Firm Responses
Costs Of Implementation	54,916
Economic Conditions	54,772
Lack Of Information	42,040
Shortage Of Workers With The Knowledge	15,548
Government Policies/Regulations	14,761

If your business makes use of green practices, services or products, what does your firm currently **USE** on site?

Selection	Firm Responses
Recycling	120,371
Recycled Products	79,179
Energy Efficiency/Conservation	66,189
Water Conservation	48,639
L.E.E.D. Or Energy Efficient Construction	13,499

What new skills or knowledge will future employees need in order to perform green activities at your firm?

Selection	Firm Responses
Waste Minimization	64,386
Principles Of Energy Conservation	42,536
Information Technology	22,342
Pollution Reduction And Control	20,650
Codes/Standards/Legislation	15,439

What do you view as the largest benefit to your business in taking steps to reduce greenhouse gas emissions (air pollutants such as carbon dioxide, methane, nitrous oxide, and others)?

Selection	Firm Responses
Environmentally beneficial	54,055
Cost-Savings	24,168
Other	22,720
Competitive Advantage/Community Recognition	3,853
Advantageous Position	1,659

What resources would help reduce greenhouse gas emissions at your firm?

Selection	Firm Responses
Information About Specific Actions To Take To Cost-Effectively Reduce Greenhouse Gas Emissions	37,340
Success Stories Showing How Similar Businesses Cost-Effectively Reduce Greenhouse Gas Emissions	24,787
Financing Options To Reduce Greenhouse Gas Emissions	23,371
Technical Support	18,795
Statewide Award Program To Recognize Businesses That Successfully Reduce Greenhouse Gas Emissions	4,073

## Riverside and San Bernadino Counties Survey Responses to Green Practices and Resources Questions

If your staff produces green products or services as listed in question 2, what methods are used at your firm to prepare current workers to do this work?

Selection	Firm Responses
On-The-Job Training	3,764
In-House Classroom Training	1,231
Vendor Training	611
Hire Only Workers Who Are Already Trained	484
Apprenticeship Programs	308

During the next 12 months, do you expect your firm's green practices to:

Selection	Firm Responses
Remain the Same	35,541
Increase	10,701
Decrease	510

What barriers, if any, stand in the way of implementing green practices at your firm?

Selection	Firm Responses
Costs Of Implementation	13,665
Economic Conditions	13,584
Lack Of Information	8,702
Government Policies/Regulations	4,326
Shortage Of Workers With The Knowledge	3,429

If your business makes use of green practices, services or products, what does your firm currently USE on site?

Selection	Firm Responses
Recycling	23,898
Recycled Products	14,413
Energy Efficiency/Conservation	11,986
Water Conservation	9,149
L.E.E.D. Or Energy Efficient Construction	2,842

What new skills or knowledge will future employees need in order to perform green activities at your firm?

Selection	Firm Responses
Principles Of Energy Conservation	6,965
Waste Minimization	11,492
Information Technology	4,308
Codes/Standards/Legislation	4,132
Pollution Reduction And Control	3,676

What do you view as the largest benefit to your business in taking steps to reduce greenhouse gas emissions (air pollutants such as carbon dioxide, methane, nitrous oxide, and others)?

Selection	Firm Responses
Environmentally Beneficial	11,171
Cost-Savings	5,095
Other	4,966
Competitive Advantage/Community Recognition	653
Advantageous Position	298

What resources would help reduce greenhouse gas emissions at your firm?

Selection	Firm Responses
Information About Specific Actions To Take To Cost-Effectively Reduce Greenhouse Gas Emissions	8,225
Financing Options To Reduce Greenhouse Gas Emissions	6,375
Success Stories Showing How Similar Businesses Cost-Effectively Reduce Greenhouse Gas Emissions	5,836
Technical Support	4,537
Online Calculator For Businesses To Calculate Their Greenhouse Gas Emissions	3,226

## San Diego County Survey Responses to Green Practices and Resources Questions

If your staff produces green products or services as listed in question 2, what methods are used at your firm to prepare current workers to do this work?

Selection	Firm Responses
On-The-Job Training	4,203
In-House Classroom Training	1,041
Hire Only Workers Who Are Already Trained	791
Vendor Training	760
Community College Courses	420

During the next 12 months, do you expect your firm's green practices to:

Selection	Firm Responses
Remain The Same	39,876
Increase	13,696
Decrease	827

What barriers, if any, stand in the way of implementing green practices at your firm?

Selection	Firm Responses
Costs Of Implementation	15,458
Economic Conditions	12,790
Lack Of Information	8,777
Government Policies/Regulations	4,703
Shortage Of Workers With The Knowledge	3,555

If your business makes use of green practices, services or products, what does your firm currently **USE** on site?

Selection	Firm Responses
Recycling	31,829
Recycled Products	19,502
Energy Efficiency/Conservation	14,915
Water Conservation	13,277
Pollution Reduction	3,376

What new skills or knowledge will future employees need in order to perform green activities at your firm?

Selection	Firm Responses
Waste Minimization	14,632
Principles Of Energy Conservation	10,259
Information Technology	6,203
Pollution Reduction And Control	4,862
Codes/Standards/Legislation	4,526

What do you view as the largest benefit to your business in taking steps to reduce greenhouse gas emissions (air pollutants such as carbon dioxide, methane, nitrous oxide, and others)?

Selection	Firm Responses
Environmentally Beneficial	13,771
Other	6,224
Cost-Savings	5,673
Competitive Advantage/Community Recognition	966
Advantageous Position	357

What resources would help reduce greenhouse gas emissions at your firm?

Selection	Firm Responses
Information About Specific Actions To Take To Cost-Effectively Reduce Greenhouse Gas Emissions	8,890
Success Stories Showing How Similar Businesses Cost-Effectively Reduce Greenhouse Gas Emissions	7,614
Financing Options To Reduce Greenhouse Gas Emissions	6,342
Technical Support	5,358
Statewide Award Program To Recognize Businesses That Successfully Reduce Greenhouse Gas Emissions	4,073

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